

APEC after Twenty:

Facilitating Trade and Creating Growth in the Asia-Pacific Region

Presented by

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APEC Executive Director



**Asia-Pacific
Economic Cooperation**

Advancing Free Trade for Asia-Pacific Prosperity

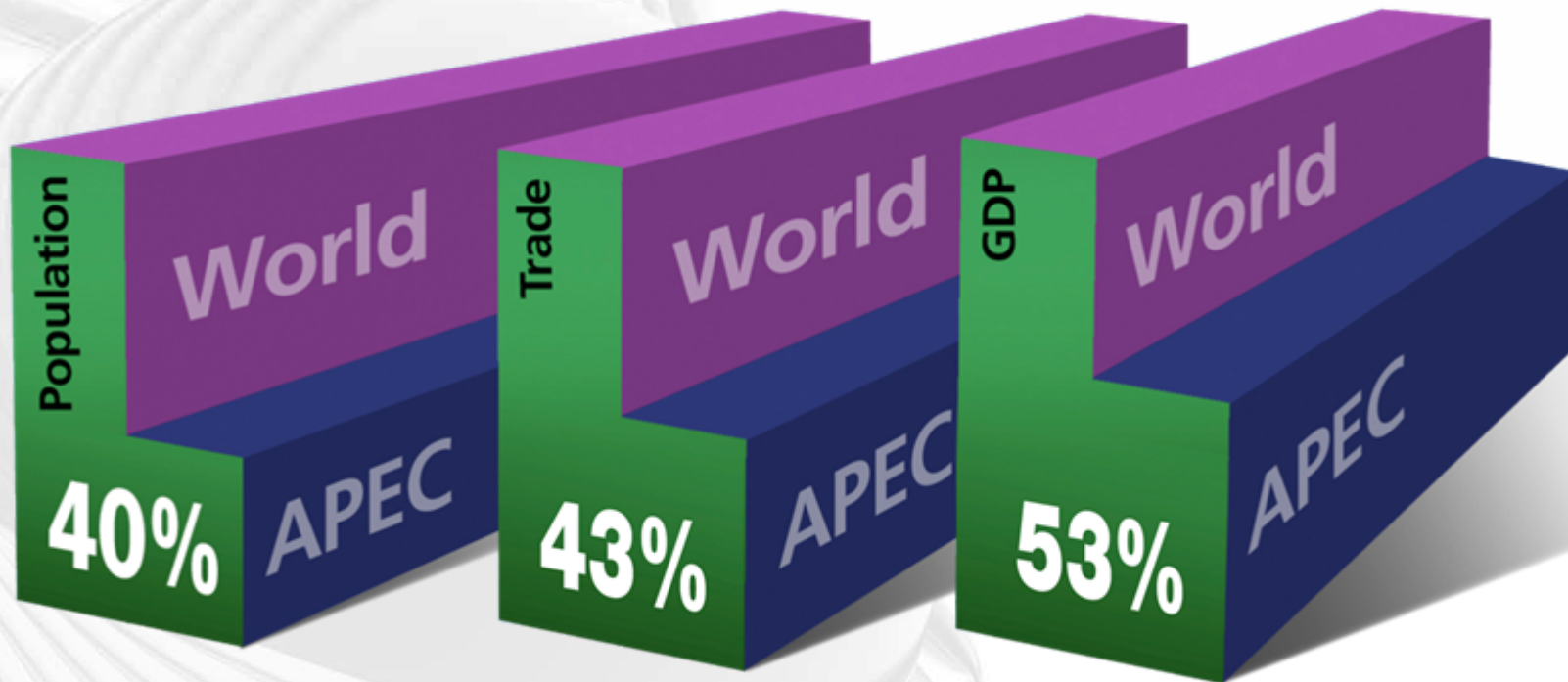
What is APEC?



Asia-Pacific
Economic Cooperation



Why APEC Matters



World 6.7 billion
APEC 2.7 billion

World US\$40 trillion
APEC US\$17 trillion

World US\$61 trillion
APEC US\$32 trillion

Source: Department of Trade and Foreign Affairs, Australia (2009), "The APEC Region Trade and Investment 2009."

1994 Bogor Goals

*“Free and open trade and investment
in the Asia-Pacific”*

- ✓ By 2010 for Industrialised Economies
- ✓ By 2020 for Developing Economies



APEC's Three Pillars

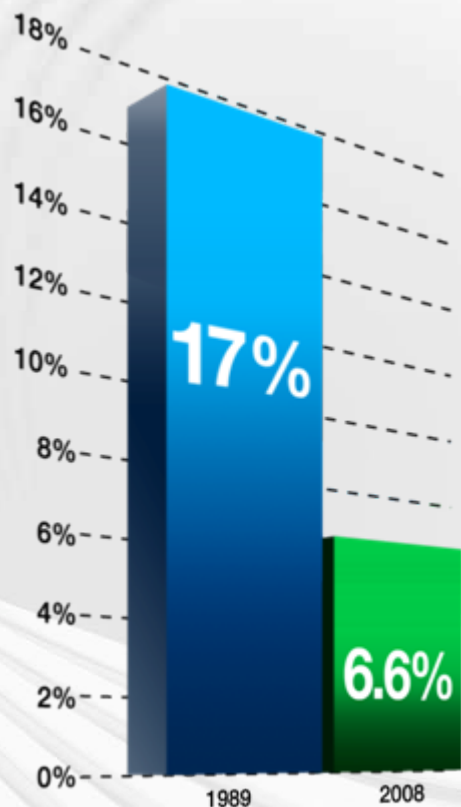


1. Trade and Investment Liberalisation
2. Business Facilitation
3. Economic and Technical Cooperation



APEC's Achievements

Average Tariffs

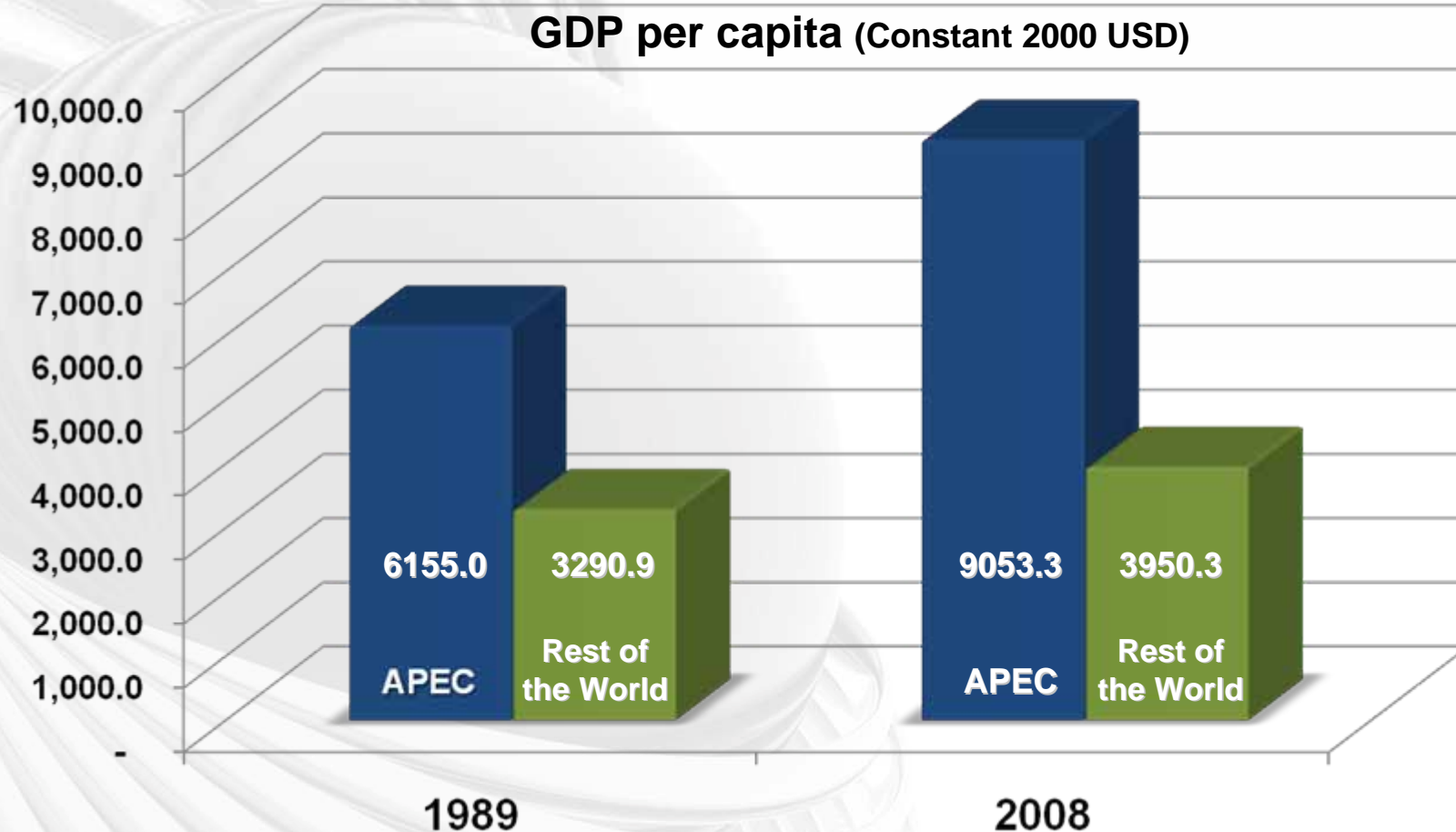


Business Transaction Costs



Source: PSU (2010), "Progressing towards the APEC Bogor Goals, Perspectives of the APEC Policy Support."

APEC's Achievements

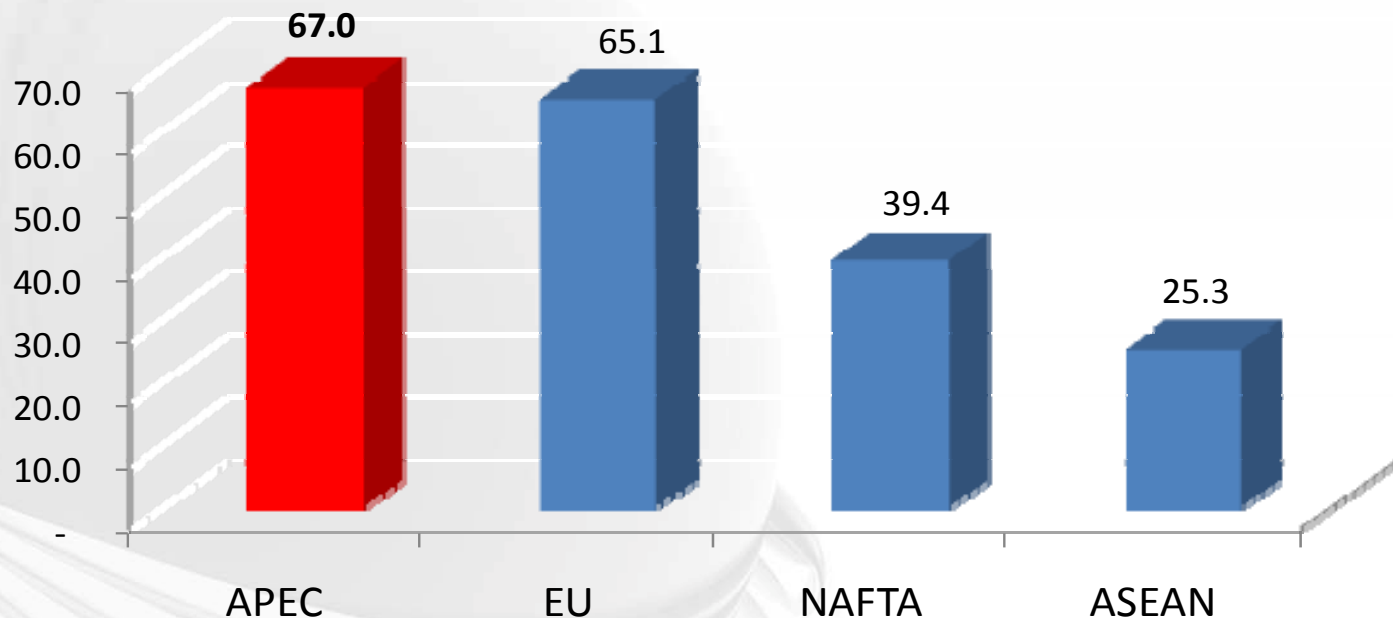


Source: StatsAPEC, Key Indicators Database; World Bank, World Development Indicators; Chinese Taipei, Directorate-General of Budget, Accounting and Statistics (DGBAS).

APEC's Achievements



Share of Intra-Regional Trade (%)
Exports + Imports - Year 2009



- Higher share of intra-regional trade than EU, NAFTA and ASEAN economies.

APEC's Achievements



Empirical research by the APEC Policy Support Unit:

- ✓ **APEC membership strong effect on trade**
- ✓ **APEC economies more likely to export/import with members than non-members**
- ✓ **Impact on trade comparable to FTA, even though members are not bound by treaty obligations**

Source: APEC Policy Support Unit (H. Lee and J. Hur, 2009), "Trade Creation in the APEC Region: Measures of the Magnitude of and Changes in Intra-Regional Trade since APEC's Inception."

APEC and Trade Facilitation



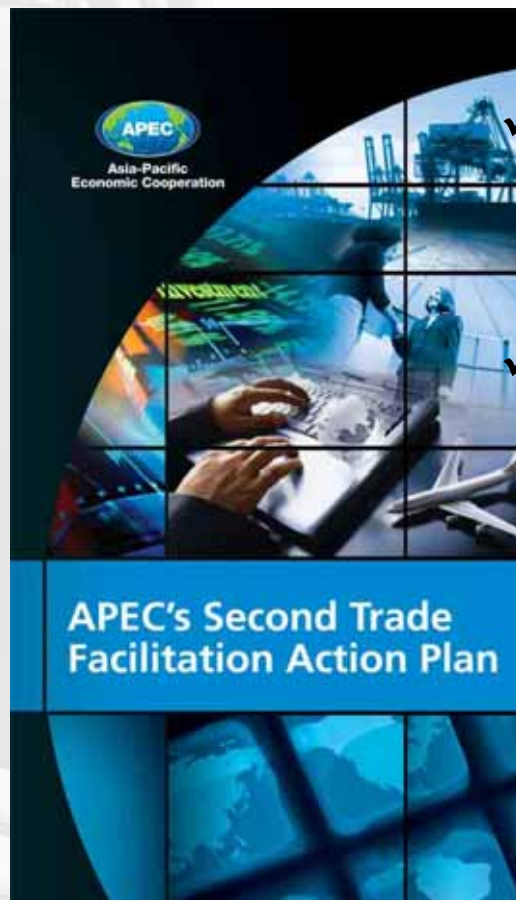
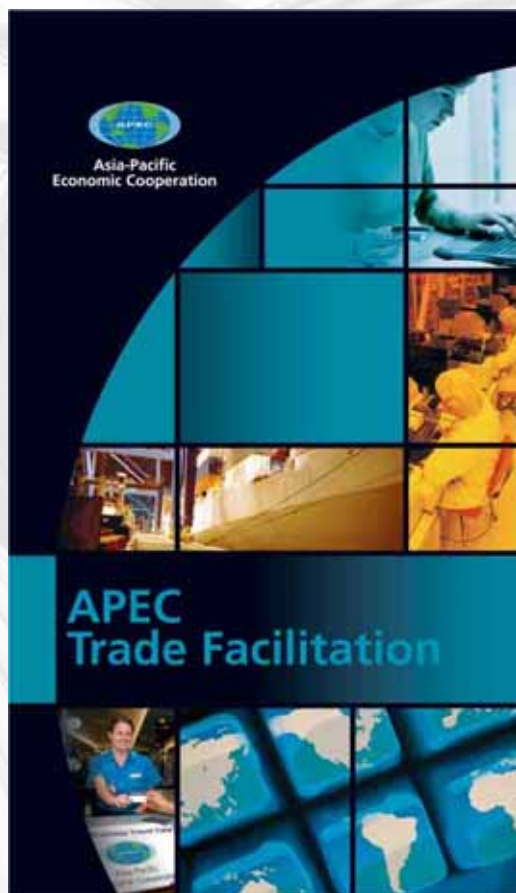
Making **TRADE** an effective tool for development



Non-Rules Based Forum

- ✓ Open environment
- ✓ Innovative actions

APEC and Trade Facilitation



TFAP I

✓ 5% reduction 2002-2006

TFAP II

✓ 5% reduction 2007-2010

APEC and Trade Facilitation



Priority Areas for Trade Facilitation

- ✓ **Customs Procedures**
- ✓ **Business Mobility**
- ✓ **Standards and Conformance**
- ✓ **Electronic Commerce**



APEC and Trade Facilitation



Sub-Committee on Customs Procedures (SCCP)

- ✓ Single Window Implementation Guide
- ✓ Authorised Economic Operator (AEO) Action Plan

Supply-Chain Connectivity Framework

- ✓ Collaborate with business, academia, government
- ✓ Tackle 8 Priority Chokepoints

APEC and Trade Facilitation



Ease of Doing Business (EoDB) Action Plan

- ✓ 25 percent cheaper, faster and easier by 2015
- ✓ Interim 5 percent improvement by end of 2011

APEC Business Travel Card (ABTC)

- ✓ Pre-approved visa clearance
- ✓ Expedited airport processing

Electronic Commerce Steering Group (ECSG)

- ✓ Individual Action Plans on Paperless Trading
- ✓ Blueprint for Action on Electronic Commerce

APEC's Commitment



Asia-Pacific
Economic Cooperation



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