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Partnership of non-state actors for SDGs  
implementation in the field of ICTs: North-East  
Asia experience and possible options for Russia

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# Partnership of non-state actors for SDGs implementation in the field of ICTs: North-East Asia experience and possible options for Russia

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## Key points

- ✓ Role of the ICTs in the SDGs implementation
- ✓ North-East Asia non-state actors in the ICT4D
- ✓ Current involvement of Russian non-state actors in ODA
- ✓ Possible areas for enlarging non-state cooperation with active involvement of Russian ICT business

# Role of the ICTs for the SDGs

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- ▶ The ICTs provide direct and indirect support in achieving the SDGs
- ▶ Key areas of ICT for development (ICT4D)
  - ▶ solving digital divide problem
  - ▶ one the milestones in ODA implementation in health sector
  - ▶ crucial role in e-learning projects
  - ▶ e-commerce projects
  - ▶ e-government initiatives

# Role of the ICTs for the SDGs

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- ▶ Key channels in the implementation of ODA in the ICTs
  - ▶ Multilateral organizations
  - ▶ Bilateral level of cooperation
  - ▶ Growing role of NGOs and business
- ▶ Key modalities for the ICT4D
  - ▶ technology and capacity building,
  - ▶ knowledge sharing,
  - ▶ trade,
  - ▶ PPPs for the ICT infrastructure development

# North-East Asia non-state actors in the ICT4D

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- ▶ **Involving business in ICT4D**
  - ▶ Cooperation with local partners is one of the key forms of business involvement in the ICT4D besides NGOs and governments
- ▶ **Among the non-state leaders in the field are Huawei and Samsung**
- ▶ **Huawei projects**
  - ▶ The ICT training center for disabled children in partnership with Khulisani in South Africa
  - ▶ Annual “Seeds for the future” program in Zimbabwe, Nigeria, Uganda
- ▶ **Samsung initiatives**
  - ▶ “Solar Powered Internet Schools across Africa” (Botswana, Lesotho)
  - ▶ Samsung’s Engineering Academy South Africa , Nigeria, Kenya
  - ▶ Mobile Health Center (Togo)
  - ▶ Digital villages in Kenya, Ethiopia, Tanzania

# Current participation of Russian non-state actors in ODA

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## ▶ Russian NGOs participation in ODA

### ▶ Russian Humanitarian Mission

- ▶ Development assistance in education, health, improving life quality, humanitarian aid
- ▶ Current programmes are running in Balkans, Central Asia, Siria, Palestine and Gaza Strip

### ▶ Social and Industrial Food Service Institute

- ▶ In partnership with WFP “Development of sustainable school feeding” launched 2012 in Armenia

### ▶ Aids infoshare Russia

- ▶ The goal is to “provide adequate HIV response at all possible levels”
- ▶ Aim is “the reduction of the impact in the region of Eastern Europe and Central Asia”
- ▶ Programmes focused on technical assistance in combating with HIV/ AIDS and other diseases (Armenia, Tadjikistan, Kyrgyzstan)
- ▶ Supporting migrants is getting information on health system in Russia
- ▶ Civic BRICS

# Current participation of Russian non-state actors in ODA

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- ▶ Russian business development projects examples
- ▶ RUSAL is one of the most experienced companies in the field of CSR abroad
  - ▶ assistance in support for Guinea social sector development (more than 10 years)
  - ▶ Infrastructure development support projects in Guinea and Quayana
  - ▶ In Nigeria provides support for local education system
    - ▶ In partnership One Laptop per Child in 2010
    - ▶ Grants for Nigerian students
    - ▶ Health sector support

## Possible areas for enlarging non-state cooperation with active involvement of Russian ICT business

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Taking into consideration current CSR practice of ICT leaders in Russia there could be the following areas of non-state cooperation

- ▶ fighting against digital divide in Africa and southern Asia
- ▶ cyber security
- ▶ the ICTs for education and education in ICTs
- ▶ the ICTs for SMEs under Trade Facilitation Agreement



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Thank you for your attention!

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