



TRADE FACILITATION AT ITC

ENHANCING SME's INTERNATIONAL
COMPETITIVENESS

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ITC helps businesses trade

Joint agency of
the UN and WTO



Rules of Trade

Help
businesses
trade

Trade policy
research

Fully dedicated to support the
internationalization of SMEs

Policy
Makers

TISIs

Private
Sector

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With services evolving over time

From preparation for
TFA implementation

- Categorisation
- Notification
- Ratification
- Project proposals



To actual implementation

- TF reforms
- Broader TF issues
 - Logistics
 - Innovative use of ICT
 - Creative e-learning, etc

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ITC offers a comprehensive range of trade facilitation services



Enhance transparency

We enhance access to information and documentation requirements for crossing borders



Promote cooperation

We promote public-private dialogue and generate ways to improve inter-agency coordination



Foster efficiency

We support the improvement of efficiency and modernization of cross-border procedures



Improve traders' compliance

We build private sector capacity to efficiently comply with new rules



Manage logistics

We assist in developing and managing business's trade logistics activities

ITC is currently implementing 4 projects in Asia

Sri Lanka

Tajikistan

Afghanistan

Viet Nam

NTFC

- Establishment of NTFC and Permanent Secretariat
- Definition of governance structure
- Development of Roadmap
- Capacity building for NTFC Members

TF reforms

- Categorization, definition of implementation timelines and technical assistance needs
- Support on specific measures: SW; AEO; TRS; RM, etc

Transparency

- Establishment and operationalisation of Trade Facilitation Portal
- Awareness raising on existing procedures and business guides

Traders' compliance

- TFA understanding for private and public sector
- Improve import/export management practices and compliance with regional and global market requirements

Achievements 2018-2019

4

Reforms implemented in compliance with TFA requirements

15

Recommendations endorsed by NTFC towards TFA implementation

17

Institutions strengthened to offer sustainable TF services to traders (i.e. Government agencies, TSIs)

60

Training and consensus building events on trade facilitation organized and executed

2750

Beneficiaries reporting greater understanding of international trade and trade facilitation

3560

Participants to trade facilitation related events

Forthcoming projects in Asia

Bhutan

- Increased trade and participation in regional and global value-chains through trade policy and trade facilitation reforms

Myanmar

- Improved investment climate for European and regional investment through addressing procedural and regulatory obstacles to EU and regional investment

Lao PDR

- Strengthened capacities of MSMEs to exploit the business opportunities offered by the ASEAN single economic space, EU and global markets

Nepal

- Improved SPS regulatory, control systems and quality compliance

Pakistan

- Promoting climate-smart agriculture, improving dissemination of market information through digital tool and improving access to financing

Iran

- Boost the competitiveness of small-scale firms by building inclusive supply chains, providing access to finance, grants and technical assistance, and improving quality.

Afghanistan

2

- Enhanced capacity for streamlining and enhancing transparency of cross border procedures

- Improve readiness for conducting cross-border e-commerce

Central Asia

- Provide confidence and capacity building for women to engage into international trade

Projects in 14 Asian countries



Ongoing project

Signed project

Awaiting signature

ITC's unique approach to trade facilitation reforms



Promoting business perspective in diagnosis, design and implementation of trade facilitation reforms



Creative approaches to e-learning (online cross-border management curriculum, interactive courses, Virtual Learning Space)



Innovative use of ICT for trade facilitation, including Trade Facilitation Portal, Enquiry points, Digitalization of Certificate of Origin



Addressing non-tariff barriers to trade using a “whole of the supply chain” approach comprising trade facilitation, quality for trade (SPS, TBT), and logistics services



Active network of partnership: UNCTAD, WTO, WCO, ICC, UNECE, UNESCAP, IRU, UPU, WEF, ADB, CNI, STDF, DHL



Building upon regional integration dynamics and fostering a regional approach to the TFA implementation.

ITC trade facilitation publications

National Trade Facilitation Committees



SMEs and the WTO Trade Facilitation Agreement



Making the WTO Trade Facilitation Agreement Work for SMEs



Charting a Roadmap to Regional Integration



Reforming Logistics Services



Faster Customs, Faster Trade



ITC contact details



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**The ITC is a technical assistance agency
We can support you in resource mobilization**

Thank you for your attention

