

# UNIDO in Trade Facilitation

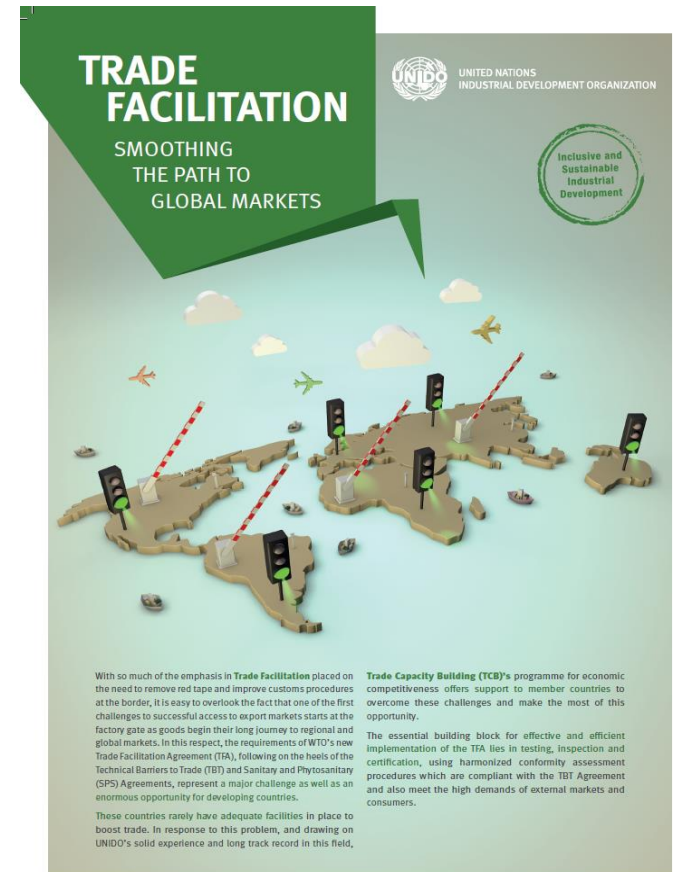
ROC-TF Annual Meeting

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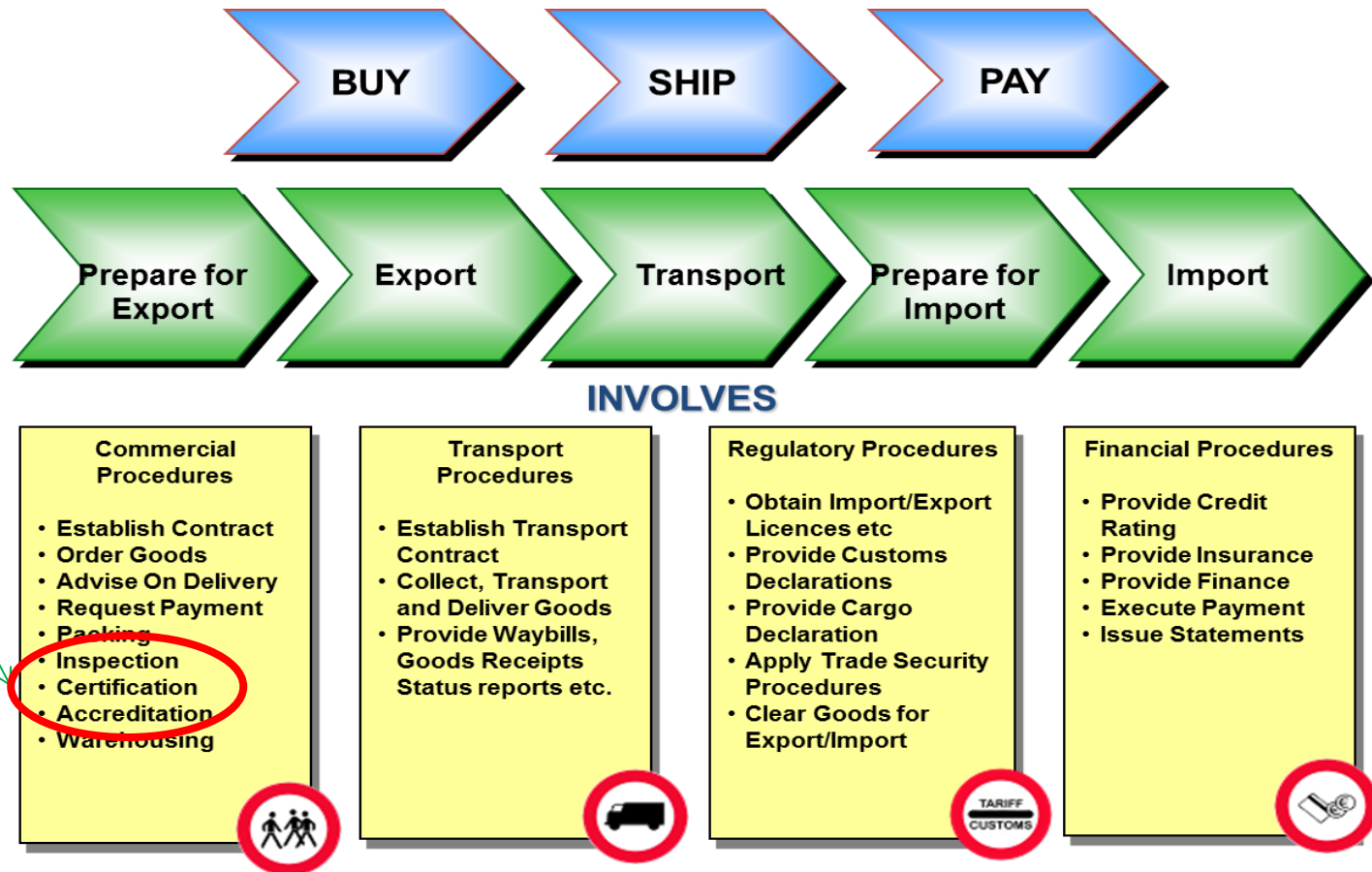
UNIDO Regional Office, Beijing, China



# Where does TCB fit into Trade Facilitation?

TCB's  
ENTRY  
POINT in  
Trade  
Facilitation

+ Business Process  
Analysis  
+ Trade Facilitation  
Strategic Roadmap



Note: UNECE Supply Chain model for TF

# UNIDO's Trade Facilitation Approach



1

Analyse why goods are rejected at borders and publish the findings in Trade Standards Compliance Reports (TSCRs) which identify and address the bottlenecks in order to further **facilitate trade**

2

Support the development of a sound country **risk management** system through assisting stakeholders to comply with technical regulations in order to enhance the **transparency of trade procedures**

3

Assist **testing, inspection and certification entities** to achieve internationally recognized accreditation thus enabling them to offer their **services** to clients **at competitive prices**. This results in a **cut in the production costs** of local companies and **reduces delays** at the border

4

Boost existing WTO TBT/SPS **Enquiry Points** active throughout developing regions by feeding in new information on TFA requirements and providing those involved in trading with access to **an accurate and up to date information base**

5

Support **Small and Medium-sized Enterprises (SMEs)** to overcome TBT and SPS-related issues by tackling specific quality requirements in a particular value chain. This **minimizes the economic distance** travelled by goods in order to reach their market.

# Impact

## Trade Facilitation can make the difference by:

- **Meeting international market requirements**
- **Reducing costs/time**
- Improving competitiveness
- Ensuring consumer safety
- Enabling access to international markets
- **Reducing economic distance to the market.**





# UNIDO in Trade Facilitation initiatives

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# Highlights of TCB ongoing TF Projects Asian Region

## *Pakistan - Regional Trade*

- Support trade within the region by increasing visibility on TBT, SPS and TFA related requirements fostering their convergence.
- Establish a module in TBT and SPS to complement an existing trade facilitation portal.
- Support recognition of equivalence and ultimately the harmonization of compliance requirements and conformity assessment services.

## *Sri Lanka*

- Build national capacity to comply with food safety and quality requirements along the cinnamon value chain to facilitate export to the regional and global markets.
- Contribute towards SPS compliance along the cinnamon value chain through the promotion of Good Manufacturing Practices( GMP) to increase market opportunities/ access to new markets.

# Forthcoming activities/projects in 2016

## *PCP-Ethiopia*

Providing technical support to the Government of Ethiopia to improve exports.

- UNIDO is in charge of the component called **trade logistics** / trade facilitation, aiming at building capacity in SPS/TBT matters in the three priority sub-sectors: agro-industry, leather, textiles.
- PA Activities in collaboration with international partners have been conducted during 2015.
- Further activities will be based on the findings and recommendation of the PA analysis conducted.

## *Sri Lanka phase II*

Contributing to Sri Lanka's inclusive trade-led growth and regional integration by:

- Increasing SMEs trade competitiveness in export-oriented sectors (particularly in the spices, food and ITO/BPO industry) through enhancing SMEs' capacities to comply with cross-border procedures for exporting to SAARC and EU markets.
- Improving compliance and quality infrastructure services to meet quality and SPS requirements in the regional and EU markets.

## PCP Ethiopia – an Innovative Approach (1/2)



*UN Secretary General, Mr. Ban Ki-Moon, UNIDO Director General LI Yong and the Prime Ministers of Ethiopia and Senegal, Hailemariam Desalegn and Mohammed Dionne, at the 2<sup>nd</sup> ISID Forum in November 2014*

UNIDO has developed a new type of assistance package for its Member States: the Programme for Country Partnerships (PCP). It is a custom-built partnership formula with each beneficiary country maintaining ownership of the complete process by defining its needs and required support and finally ensuring the success of its delivery.

### The PCP addresses:

- Agro-food Processing
- Textiles and Garments
- Leather and Leather Products
- Industrial Zone Development
- Environment and Energy
- **Trade Facilitation**
- Institutional Capacity Building



# PCP Ethiopia- an Innovative approach (2/2)

## Collaboration and joint activities in the PCP inception phase:

### UNIDO

- Preliminary Qualitative analysis of SPS/TBT vis-à-vis TF in Ethiopia to obtain baseline scenario/facts on the trade bottlenecks.

Ongoing

### Cooperation with UNCTAD

- Analysis on institutional and policy set up and competitiveness of the country as contribution to DTIS update 2015, in line with the GTPII (Growth and Transformation Plan II 2015-2020 (National Development Plan) → New DTIS identifying policy/institutional issues as potential scope for TCB interventions.

Ongoing

### Cooperation with UNECE

- Preliminary Quantitative QI assessment of Ethiopia using the Business Process Analysis to obtain baseline figures in terms of cost, time and job creation and identification of bottlenecks as inputs for TF Strategic roadmap.
- This TF Strategic Roadmap of the GoE, will be used as guidelines for designing the full fledge project.

Ongoing

### Cooperation with FAO

- Partnership will be on the traceability of livestock sector, which is linked to the leather sector, one of the key sectors in the PCP.

Initiated

**The outcome of these activities will be used to design the full fledge TCB component of PCP Ethiopia project.**



thank you!



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