

Inclusive Industrialization for ASEAN in Global Value Chains

Presentation by Tanja Matheis

ESCAP Regional Dialogue on
“Enhancing the Contribution of Preferential Trade Agreements to
Inclusive and Equitable Trade”
June 22, 2017

Just Jobs in Global Value Chains

Inclusive Industrialization for ASEAN

Donor: International Development Research
Centre Canada (IDRC)

Geographical Focus:

- Myanmar
- Vietnam
- Thailand

Sector Focus:

- Apparel
- Electronics



Just Jobs in Global Value Chains

Research Questions

1. What kind of business strategies do the sector(s) and firms under study pursue and what kind of economic behavior are they subject to (**economic upgrading / no upgrading; social up / downgrading**)?
2. Are the sector(s) and firms under study characterized by **structural advancement barriers** for certain social groups?
3. Which conditions need to be in place so that participation in global value chains fosters the quantity and quality of employment opportunities, in particular for potentially marginalized groups, for example women?
4. What goals do governments, firms and workers, seek to achieve through GVC participation? And has GVC participation delivered to date?

Just Jobs in Global Value Chains

Research Questions

1. What kind of business strategies do the sector(s) and firms under study pursue and what kind of economic behavior are they subject to (economic up/downgrading; social up/downgrading, cost or quality leadership)?
2. Are the sector(s) and firms under study characterized by structural advancement barriers for certain social groups?
3. Which conditions need to be in place so that participation in global value chains **fosters the quantity and quality of employment opportunities**, in particular for potentially marginalized groups, for example women?
4. What **goals** do **governments, firms and workers**, seek to achieve through GVC participation? And has GVC participation delivered to date?

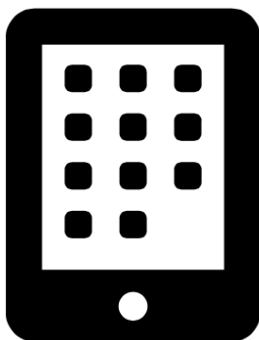
Just Jobs in Global Value Chains

Basic Methodology

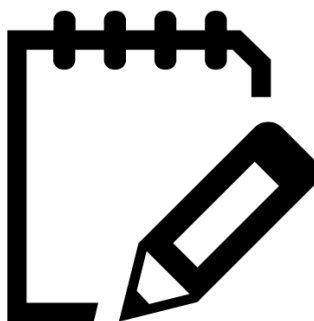
- Comparative study:
 - Compare apparel and electronics in Vietnam
 - Compare apparel in Vietnam and Myanmar
 - Compare electronics in Vietnam and Thailand
- 200 worker interviews per sector, 80 firm manager interviews per sector
 - Quantitative and qualitative indicators (including perception-based questions)
 - Stratification by skill levels and types of economic upgrading (main pattern of innovation)
 - Secondary data analysis via national enterprise and / or labor surveys
- Qualitative interviews with 35 to 40 experts per sector

Just Jobs in Global Value Chains

What's happening in the field?



June 2017:
Fieldwork in Vietnam



June, July 2017:
Adaptation of
questionnaires for
Myanmar

Preparation of fieldwork,
Myanmar



August 2017:
Expert interviews in
Vietnam

September 2017:
Stakeholder workshop to
present preliminary
findings in Vietnam