

ESCAP Regional Conference/Forum for Logistics Service Providers

Bangkok, 29 June 2017

**VIETNAM - REPORT ON
KEY INITIATIVES AND EFFORTS TO ENHANCE
THE ROLE OF THE ASSOCIATION TO HELP
DEVELOP LOGISTICS INDUSTRY AND PROMOTE
COOPERATION OF MEMBERS**

**Vietnam Logistics Business Association
(VLA)**

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Viet Nam Logistics Business Association (VLA)

Key initiatives & efforts VLA has made to enhance the role of the Association to help develop the industry & promote co-operation of members



**Viet Nam Logistics Business
Association (VLA)**

Viet Nam Logistics Business Association (VLA)

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Viet Nam Logistics Business Association (VLA)



18 November 1993

4 January 2013

VIFFAS

VLA

Ex-name:

**Viet Nam Freight
Forwarders Association**

Re-name:

**Viet Nam Logistics Business
Association**

Viet Nam Logistics Business Association (VLA)

VLA (VIFFAS) was the unique representative of Viet Nam to become an official member of FIATA



May 1994

VLA (VIFFAS) became a member of AFFA (ASEAN)



November 1999



Viet Nam Logistics Business Association (VLA)

VISION

Connecting and co-operating domestic and foreign freight forwarders and logistics service providers in order to develop the role of a key economic industry of Viet Nam.

MISSION

- To enhance professionalism
 - To promote modern logistics services
 - To integrate the national logistics with the regional and global logistics industry
- ***Thus making efficient contributions to the promotion of its businesses and Viet Nam's economic development as well***

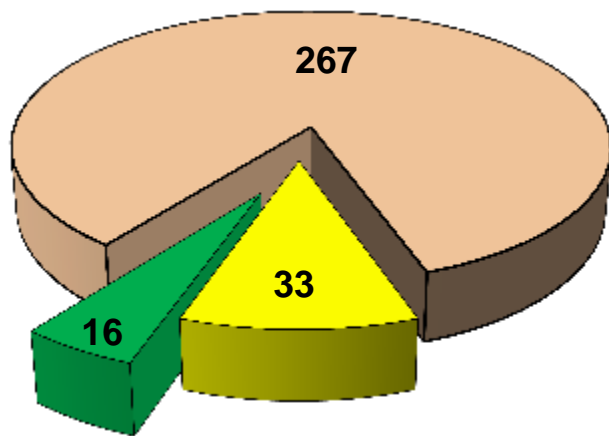
SLOGAN

Connecting Logistics Professionals

Viet Nam Logistics Business Association (VLA)

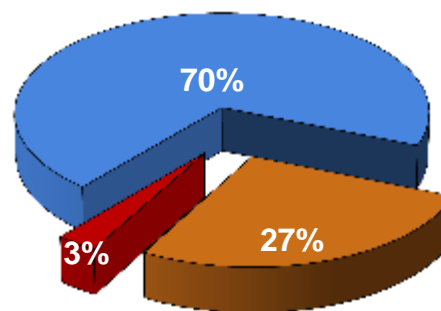
Types

- Ordinary members
- FDI associate members
- Other associate members



Location

- in the South
- in the North
- in the Central



KEY INITIATIVES AND EFFORTS

Key initiatives & efforts VLA has made to enhance the role of the Association to help develop the industry & promote co-operation of members

KEY INITIATIVES AND EFFORTS

I- POSITIVE CONTRIBUTIONS TO FORMULATING THE NATIONAL LOGISTICS ACTION PLAN

Decision No. 200/QD-TTg on 14.2.2017 by the Prime Minister approved of the Action Plan for Enhancing Competitiveness and Development of Logistics Services towards 2025.

The Objectives:

- * Logistics Growth Rates : 15-20%**
- * Contribution to GDP : 8-10%**
- * Outsource Percentage : 50-60%**
- * Logistics costs equivalent to GDP: 16-20%**
- * Among the 50 leading countries, WB LPI**

Concrete Tasks: 60, of which, VLA is Lead agency for implementing 10 tasks and 20 tasks as Coordinator

KEY INITIATIVES AND EFFORTS

II- PROMOTING CROSS-BORDER TRANSPORT (CBT) BETWEEN VIETNAM AND COUNTRIES IN THE REGION

- **Coordinating with Ministry of Industry and Trade, Ministry of Transport and General Department of Customs to work out measures for CBT development including Multimodal Transport.**
- **Have organized Three CBT International Seminars- Vietnam/Cambodia in April 2016 in HCM City, East West Corridor in Nov., 2016 in Da Nang City and Vietnam/China and Beyond in May 2017 in Hanoi, with active participation of local and overseas logistics providers and associations.**
- **As a result, raising awareness of the public and private sectors on CBT development & Submitted concrete recommendations to relevant Governmental Agencies to improve CBT activities.**
- **To organize a CBT int'l Seminar annually in Da Nang attached with logistics exhibition, starting June 2018.**

KEY INITIATIVES AND EFFORTS

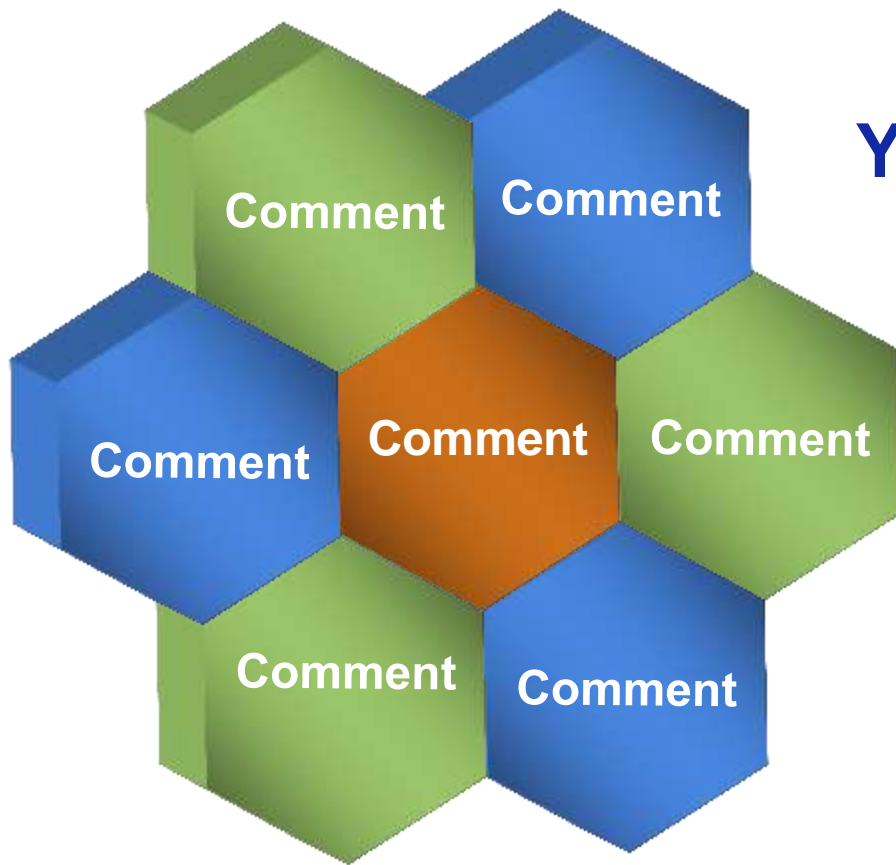
III- INCREASED LINKAGE WITH EX-IMPORT ASSOCIATIONS

- . Concluding MOU on Cooperation with key Export & Import Associations.
- . Holding Seminars to raise awareness of vital roles of logistics in supply chain management for cargo owners.
- . Recommending concrete solutions to exporters/importers on how to change their custom into exportation on CIF and importation on FOB basis, thus increasing logistics service outsources.

KEY INITIATIVES AND EFFORTS

IV-ENHANCED TRAINING OF HIGH QUALITY HUMAN RESOURCES IN LINE WITH THE INDUSTRIAL REVOLUTION 4.0

- .Training both profession including IT & E-commerce and English**
- .Training for Certificates & Diplomas by FIATA and AFFA Curriculums.**
- .On job-training and Practice training.**
- .To meet about 200,000 people of high quality by 2025 for the logistics industry.**
- .Supporting Universities in logistics education for students including a short practice period at businesses.**



**THANK YOU FOR
YOUR KIND ATTENTION !**