



Standards and Trade
Development Facility

A global partnership in SPS capacity building
and technical cooperation



Melvin Spreij
Bangkok, 10-13 November 2015

Outline

- Overview of partnership
- Examples of STDF thematic work:
 - Public-Private Partnerships to build SPS capacity
 - Assessing and prioritizing SPS investment options
- Funding mechanism:
 - Project development
 - Project implementation

A global partnership

Programme goal

- Increased capacity of developing countries to implement international food safety, animal and plant health standards, guidelines and recommendations and ability to gain and maintain market access

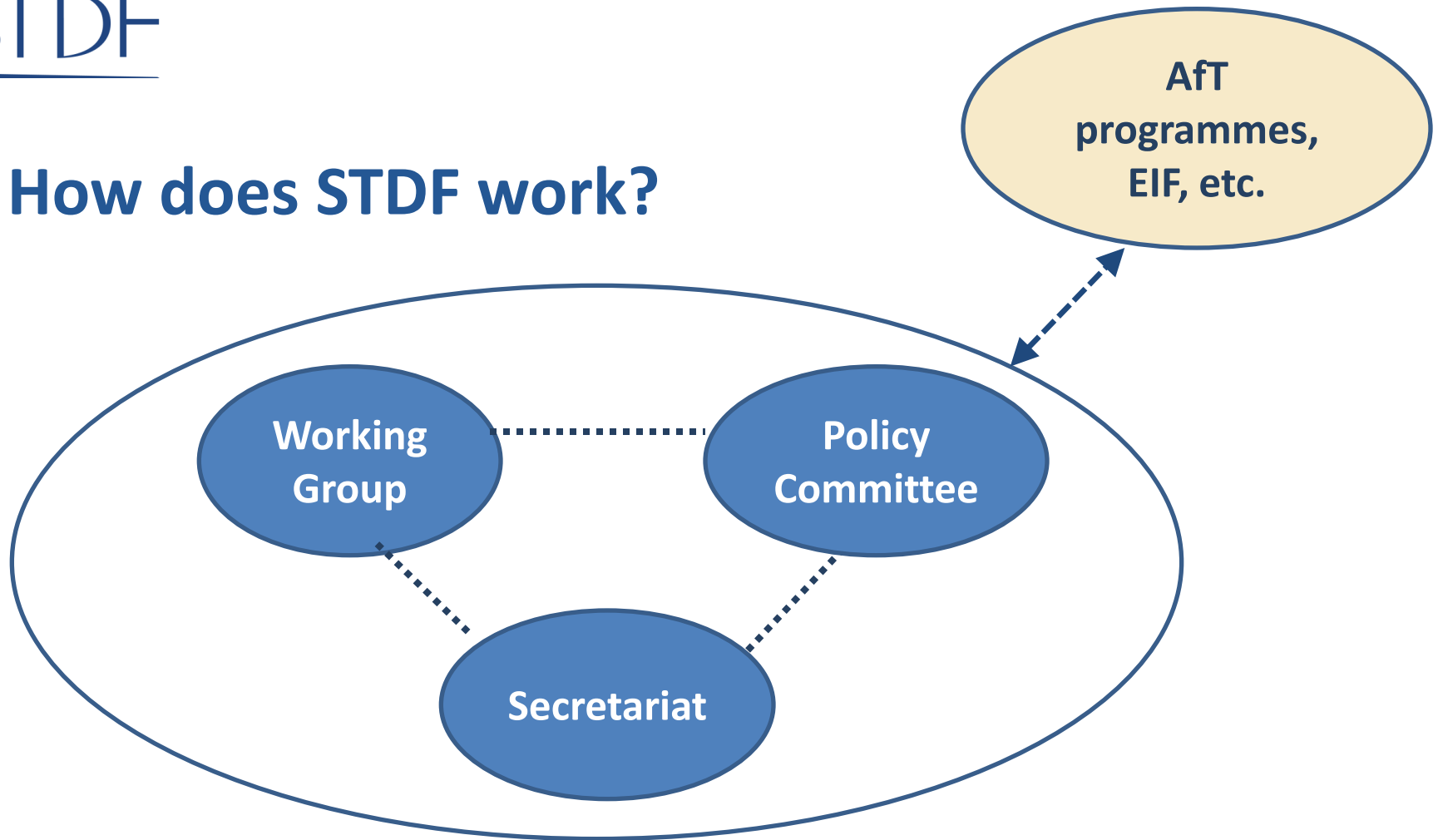
Vision

- Improved SPS capacity supports sustainable economic growth, poverty reduction, food security and environmental protection

What does STDF do?

- **Coordination mechanism** among providers of **SPS technical cooperation** to strengthen coherence, avoid duplication and enhance results
 - **Knowledge platform** for **sharing experiences**, identification and dissemination of **good practice**, discussion of **cross-cutting topics**
 - **Funding** for **development and implementation of projects** that support compliance with international SPS requirements to gain and maintain market access

How does STDF work?



- Strategy (2015-19)
- Work Plan (2015-16)
- Operational Rules

- Annual budget target: USD 5 million
- Contributions to date: USD 47 million

Public Private Partnerships to build SPS capacity*

- Examples of how to encourage, implement and sustain PPPs to improve SPS capacity and performance
 - Stimulate innovation, leverage knowledge and resources, address infrastructure deficits, develop value chains
 - Improve SPS outcomes/coordination, enhance market access, raise competitiveness, improve service delivery, trade facilitation, co-regulation
- Challenges: new way of working, requires change in mind-set, inadequate trust and transparency, different expectations, needs a common goal, staff turn-over, etc.

*STDF. 2012. Public Private Partnerships to enhance SPS capacity: What can we learn from this collaborative approach:
<http://www.standardsfacility.org/public-private-partnerships>

Examples

- **Kenya:** National Task Force on Horticulture (2002 to date) – PPP for value chain development
- **South Africa:** Market Access Working Group for Fresh Fruit and Vegetables (1995 to date) – PPP for dialogue, networking, coordination
- **Chile:** SERNAPESCA Fish Health Department Private Laboratory Network (1987 to date) – PPP for SPS infrastructure
- **Thailand:** Harnessing smart IT solutions for food traceability (2002 to date) - PPP for trade facilitation

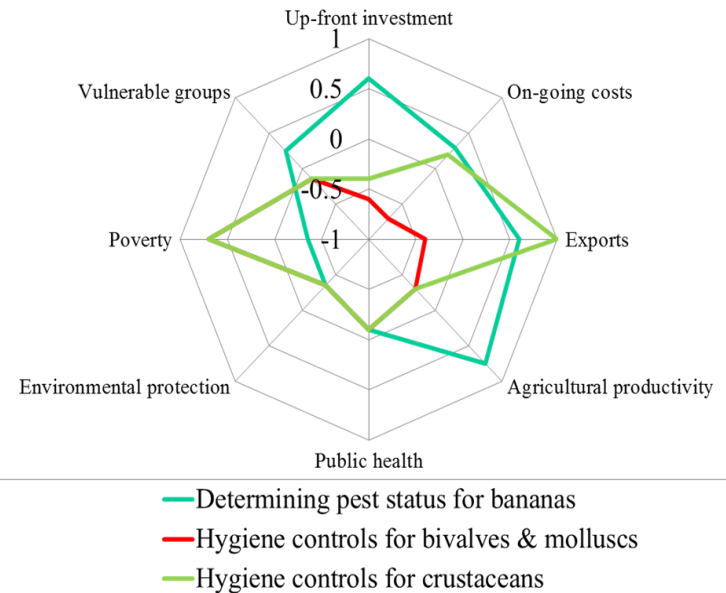
Assessing and prioritizing SPS investments

- **Needs assessment tools:** FAO/WHO, OIE-PVS, IPPC-PCE
- **Challenges:**
 - Many diverse SPS investment needs in countries
 - Resource constraints (government budgets, donors, private sector)
 - Process of priority-setting sometimes lacks coherence and transparency

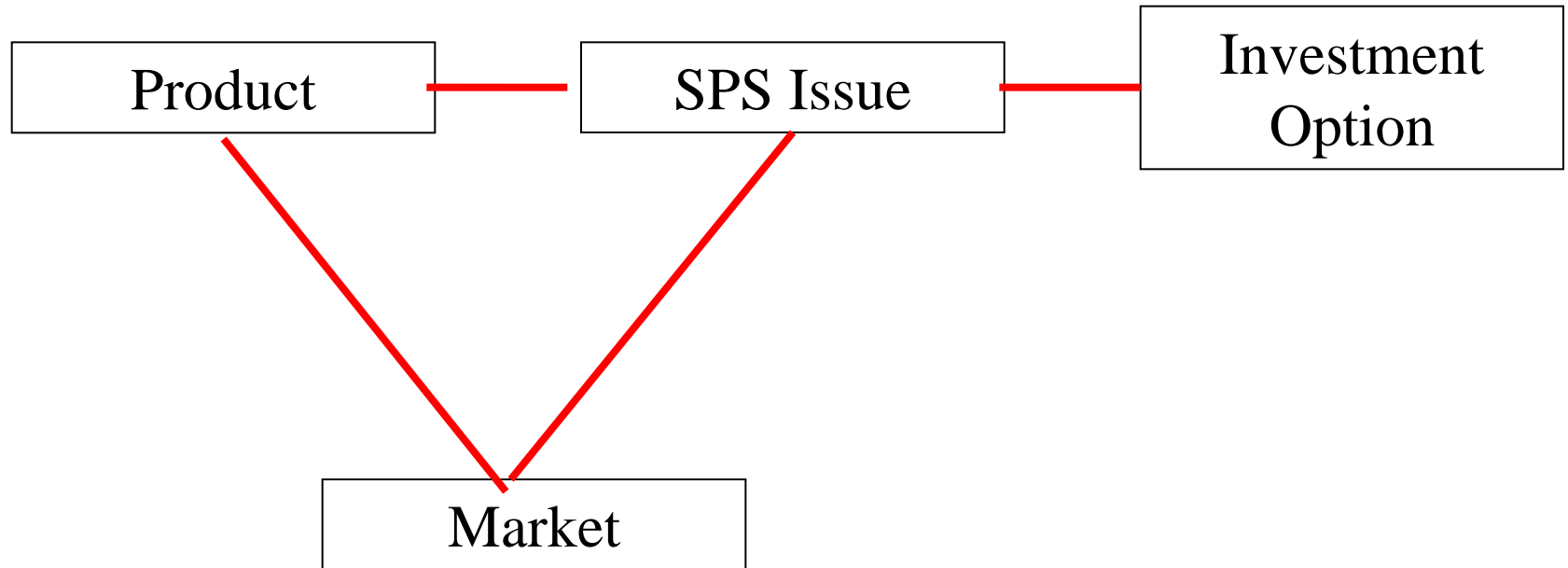


SPS Market Access Prioritization (SPS-MAP)

- Practical decision-support tool to prioritize between diverse SPS investment options
- Facilitates open discussion among public and private sector
- Builds on and complements SPS sector-specific tools
- Generates convincing evidence on **why** to invest in SPS capacity
- Helps to enhance the economic efficiency of decisions



Definition of SPS investment option



How does it work?

- Collect and analyze available information and data
- Public / private stakeholders discuss possible SPS investment options, decision criteria and weights
- SPS investment options ranked:
 - based on specific, documented assumptions
 - use of available qualitative and quantitative data
 - use of computer software (D-sight) to compare options
- Discuss the findings, data queries / gaps
- Re-run the analysis based on any new data, altered decision criteria or weights, etc.

Status

- Applied in 10 countries (2 STDF pilots, one STDF project, other applications supported by COMESA, USDA)
- Currently finalizing user guide, drawing on recommendations of STDF workshop (2013) and in-country applications
- Use/promotion through partners, donors, developing country experts, other organizations, etc.
- STDF support through PPGs or projects
- Store documents in STDF Virtual Library (repository)

Advice/support on SPS project development

- Project preparation grants (PPGs)
 - Application of capacity evaluation / prioritization tools, feasibility studies, project formulation
 - Grants \leq US\$50,000
 - Synergies with other initiatives
 - Mobilization of donor funds
- Guidelines on project design and formulation (with EIF)
- Since 2004, STDF has financed 70 PPGs (49 in LDCs)

Recent examples

- Harmonization of aquaculture certification in ASEAN countries
- Improving aflatoxin management to facilitate production and export of chillies from Pakistan
- Implementing the food safety strategy of Tajikistan
- Establishing a traceability system in Mongolia to facilitate export of meat products

Projects to improve SPS situation and enhance market access

- Focus on projects that:
 - identify, develop and/or disseminate good practice
 - include regional/global approaches
 - are innovative, collaborative, inter-disciplinary
- Public-private sector collaboration encouraged
- STDF contribution \leq US\$1 million, 3 year duration or less
- Since 2004, STDF has financed 75 projects (32 in LDCs)

Sri Lanka True Cinnamon (PG/343)



Implementing Agency: UNIDO

Partners: Spice Council of Sri Lanka, FAO

Value US\$ 2,130,000; STDF Contribution: US\$ 630,000

Jul 2012 - Apr 2016

Deliver food hygiene and safety training along the cinnamon value chain

Enhance compliance capacities of the cinnamon processors through certification according to national and international standards

Support the “Pure Ceylon Cinnamon” mark gaining credibility

Support Sri Lankan cinnamon to obtain Geographical Indication





Enhancing SPS capacity of ginger exports through a Public-Private Partnership in Nepal (PG 329)



Building trade capacity of small-scale shrimp and prawn farmers in Bangladesh (PG 321)



How to request STDF support?

- ✓ Review eligibility criteria on STDF website
- ✓ Read Guidance Note for Applicants
- ✓ Download application form
- ✓ Consult relevant stakeholders in country/region
- ✓ Contact STDF Secretariat with questions
- ✓ Submit application by e-mail
- ✓ Requests considered two times per year - next deadline is **25 December 2015**

For more information

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STDF STANDARDS AND TRADE DEVELOPMENT FACILITY

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The Standards and Trade Development Facility is a global partnership that supports developing countries in building their capacity to implement international sanitary and phytosanitary (SPS) standards, guidelines and recommendations as a means to improve their human, animal, and plant health status and ability to gain or maintain access to markets.

NEXT DEADLINE FOR SUBMISSION OF FUNDING PROPOSALS: 3 JANUARY 2014

RECENT THEMATIC ACTIVITIES

Facilitating safe trade

The STDF held a thematic expert workshop "Implementing SPS Measures to Facilitate Safe Trade" in Geneva on 26 March 2014, back-to-back with the WTO SPS Committee meetings.

[MORE INFO](#)

Invasive Alien Species

The STDF organized a Seminar on International Trade and Invasive Alien Species (IAS) in Geneva on 12 July 2013.

[MORE INFO](#)

Fruit fly

The STDF, the World Bank and the Economic Community of West African States (ECOWAS) initiated a coordinated multi stakeholder approach to control fruit fly in West Africa.

[MORE INFO](#)

Aid for Trade

The STDF held a side event at the Fourth Global Review of Africa Trade entitled "Public Private Partnership in a Value Chain Context".

[MORE INFO](#)

WHAT'S NEW	RESOURCES	EVENTS
Invasive alien species	Newsletters	29 Customs Committee on Trade Facilitation and Trade Facilitation Committee
Mid-term strategy	Briefings	03 WTO SPS Committee Meeting
	Publications	15 Customs Committee on Trade Facilitation and Trade Facilitation Committee
	Videos	MORE EVENTS

DONORS

[SITMAP](#)

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