Japan’s Efforts for Achieving the SDGs

Creating a prosperous and vibrant future by seeking the SDGs

Ministry of Foreign Affairs of Japan
November 2020
**Efforts by the SDGs Promotion Headquarters**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>May, 2016</td>
<td>Established <strong>the SDGs Promotion Headquarters</strong> led by PM and participated by all ministers</td>
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<tr>
<td>December, 2016</td>
<td>Stipulated <strong>Japan’s “SDGs Implementation Guiding Principles”</strong> at the 2nd meeting</td>
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<tr>
<td>June, 2017</td>
<td>Created <strong>the Japan SDGs Award</strong> at the 3rd meeting</td>
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<tr>
<td>December, 2017</td>
<td>Announced “<strong>SDGs Action Plan 2018</strong>” at the 4th meeting and held the 1st SDGs Award ceremony</td>
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<td>June, 2018</td>
<td>Decided “<strong>Expanded SDGs Action Plan 2018</strong>” at the 5th meeting</td>
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<tr>
<td>December, 2018</td>
<td>Announced “<strong>SDGs Action Plan 2019</strong>” at the 6th meeting and held the 2nd SDGs Award ceremony</td>
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<td>June, 2019</td>
<td>Decided “<strong>Expanded SDGs Action Plan 2019</strong>” at the 7th meeting</td>
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<tr>
<td>December, 2019</td>
<td>Revised <strong>Japan’s “SDGs Implementation Guiding Principles”</strong> and decided “<strong>SDGs Action Plan 2020</strong>” at the 8th meeting and held the 3rd SDGs Award Ceremony</td>
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- **G7 Ise-Shima Summit**
  Committed to implement the SDGs domestically/internationally as the first G7 Summit after the SDGs adoption

- **HLPF (Ministerial-level)**
  Presented Japan’s Voluntary National Review (VNR)

- **HLPF (Ministerial-level) in July, 2018**

- **UN High Level Week in September 2018**

- **G20 Summit and TICAD 7 held in Japan in 2019**

- **SDG Summit in September, 2019**
1. Introduction

(1) Significance of the 2030 Agenda
- The 2030 Agenda and SDGs are the universal goals for the entire international community.

(2) Revision of the SDGs Implementation Guiding Principles
- The SDGs Implementation Guiding Principles are a mid-to-long term national strategy to achieve the SDGs both in Japan and in the international community by 2030.
- As 4 years have already passed since the adoption of the SDGs and 3 years since the formulation of the Implementation Guiding Principles, the government of Japan revised the SDGs Implementation Guiding Principles in order to showcase Japan’s efforts based on the latest development.

2. The Latest Development

(1) Efforts so far: the SDGs Promotion Headquarters (Established May 2016), the SDGs Implementation Guiding Principles (Decided Dec. 2016), and the SDGs Action Plan (Decided every 6 months since Dec. 2017)

(2) Promoting Japan’s SDGs model based on the concept of human security,
   - ① Business and Innovation,
   - ② Localization of SDGs,
   - ③ Empowerment of the Next Generation and Women.

(3) The UN expressed the sense of crisis at the SDG Summit in 2019. The 2018 report by the Bertelsmann Foundation of Germany gave Japan higher ratings for achieving SDG4 (Quality Education) and 9 (Innovation), but lower for SDG5 (Gender Equality).

3. Priorities

(People)
1. Realization of gender equality and a society where every person can play an active role
2. Achievement of good health and longevity

(Prosperity)
3. Creating growth markets, revitalization of rural areas, and promoting science technology and innovation
4. Sustainable and resilient land use, promoting quality infrastructure

(Planet)
5. Energy conservation and renewable energy, disaster risk reduction and climate change countermeasures, sound material-cycle society
6. Conservation of biodiversity, forests, and oceans, and other environments

(Peace)
7. Achieving peaceful, safe and secure societies

(Partnership)
8. Strengthening the means and frameworks for the implementation of the SDGs
4. Principles for Implementation
(1) Universality  (2) Inclusiveness  (3) Participatory  
(4) Integration  (5) Transparency and Accountability

5. Framework for Further Promotion
(1) Mainstreaming the SDGs at all level  
(2) Reinforcement of the SDGs Promotion Headquarters  
(3) Major Stakeholders

<table>
<thead>
<tr>
<th>Business</th>
<th>Next Generation</th>
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<tbody>
<tr>
<td>Finance</td>
<td>Educational Institutions</td>
</tr>
<tr>
<td>Civil Society</td>
<td>Research Institutions</td>
</tr>
<tr>
<td>Consumers</td>
<td>Local Governments</td>
</tr>
<tr>
<td>New Public Commons</td>
<td>Parliament</td>
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<tr>
<td>Labor Unions</td>
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(4) Public Relations/Awareness Raising
  - Further strengthening of public relations and awareness-raising  
  - Taking advantage of upcoming opportunities, such as the Tokyo Olympic/Paralympic Games and the 2025 World Exposition

6. Follow-up and Review
  - The Promotion Headquarters, Administrative Meetings, and Roundtable Meetings shall regularly check the progress of the initiatives and make revisions as needed  
  - Data based SDG indicators will be utilized and progress results will be disclosed  
  - Periodic reviews will be conducted for the HLPF’s Voluntary National Review  
  - Reviews of the Implementation Guiding Principles will be carried out at least every 4 years
Japan as a strong prompt of the SDGs based on the concept of “Human Security” leads the global endeavor and assists countries and people around the world to realize societies where “no one is left behind.”

“Decade of Action”
SDGs Action Plan 2020 stipulates initiatives and actions by the government in 2020, building upon the revised “SDGs Implementation Guiding Principles” to expand and accelerate Japan’s efforts both domestically and internationally.

1. Business and Innovation
   - SDGs in Business
   - Science, Technology and Innovation (STI) for SDGs

2. Regional Revitalization driven by the SDGs
   - Regional Revitalization
   - Building Resilient Cities
   - Sound Material-Cycle Society

3. Empowerment of next generations and women
   - Empowerment of Next Generations and Women
   - Education and Health
Outline

- All the companies and organizations based in Japan making outstanding efforts, either domestically or internationally, to achieve SDGs, are eligible for the Award.
- The SDGs Promotion Headquarters decides award winners based on opinions of a wide-range of stakeholders who have expertise in the SDGs.
- Selection criteria are line bolds, universality, inclusiveness, participation, integration, and transparency and accountability, which are the main principles of the "SDGs Implementation Guidelines" stipulated by the Headquarters.
- The 3rd Award ceremony took place at the Prime Minister’s Office on Dec. 20, 2019.

Winners of the 3rd Award

**Chief’s Award (by Prime Minister)**
- Uomachi Shopping Street Association

**Deputy-chiefs’ Award (by Chief Cabinet Secretary)**
- Osaka Prefectural Government
- Kyushu Rikisaku Yasai・Kudamono Project Community

**Deputy-chiefs’ Award (by Foreign Minister)**
- TABLE FOR TWO International
- Fuji Optical Co., Ltd.

**Special Award (SDGs Partnership Award)**
- 6 organizations including private companies, educational institutions, and a youth organization were awarded Special Award.
Future Efforts by the Government of Japan

December, 2020
Will decide “SDGs Action Plan 2021” at the 9th meeting and hold the 4th SDGs Award Ceremony

March, 2021
Japan SDGs Action Festival / SDG Global Festival of Action from Japan in Yokohama

2020
HLPF (Ministerial-level) in July 2020
UN High Level Week in September 2020

Will expand and accelerate our efforts based on Japan’s Guiding Principles & Action Plan

Will achieve the SDGs by 2030

HLPF (Ministerial-level) in 2021
Will present Japan’s 2nd Voluntary National Review (VNR)

Tokyo Olympic and Paralympic Games in 2021

Osaka Kansai Expo 2025