

INNOVATION

... making creativity into value reality

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10TH ANNIVERSARY
NATIONAL INNOVATION
AGENCY

National Innovation Agency (NIA), under the Ministry of Higher Education, Science, Research, and Innovation, was entrusted by Thai Government to act as a core agency to promote and facilitate creation, management, and exploitation of innovation in Thailand.

VISION

**KEY AGENCY IN ENHANCING NATIONAL INNOVATION SYSTEM
TOWARDS SUSTAINABLE VALUES**

MISSION

- # TO STRENGTHEN THAILAND'S NATIONAL INNOVATION SYSTEM**
- # TO CREATE OPPORTUNITIES AND INCREASE ACCESS TO INNOVATION INFRASTRUCTURE**
- # TO UPGRADE SKILLS AND INNOVATION CAPABILITIES**

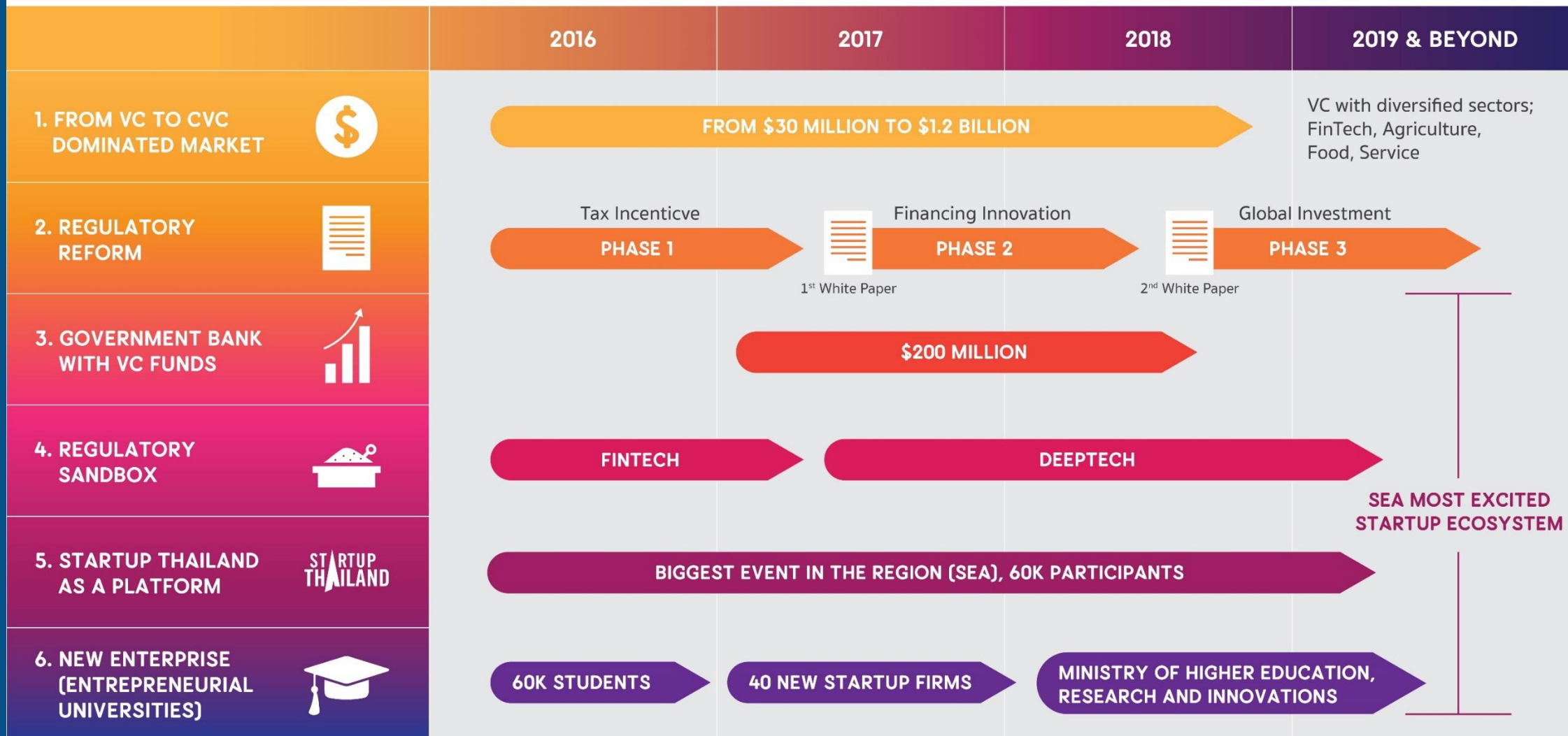
Government as An Ecosystem Builder: Thailand Startup Ecosystem 2018



Capital Market & Corporate Venture Capital

THAILAND VENTURE CAPITAL & ROLES OF GOVERNMENT

BKK ranks **7th** in the world / **1st** in Asia for startup city



City of Innovation: “Bangkok” The Best City 4 Startup

peopleperhour










STARTUP CITY INDEX



PeoplePerHour used a variety of data to rank each city according to the factors most likely to impact upon startups, such as cost, quality of life and ease of starting a new business, creating a metric to provide a definitive Index ranking the 25 cities.



Start a Business Rankings

	Thailand	GDP \$455.2 billion
	#1 in Start a Business Rankings No Change in Rank from 2018	POPULATION 69.0 million
	Thailand, which translates to “land of the free,” is the only Southeast Asian nation that d... READ MORE	GDP PER CAPITA, PPP \$17,894
	India	GDP \$2.6 trillion
	#2 in Start a Business Rankings #9 out of 80 in 2018	POPULATION 1.3 billion
	Located in Southeast Asia, India sits on a peninsula that extends between the Bay of Benga... READ MORE	GDP PER CAPITA, PPP \$7,194
	China	GDP \$12.2 trillion
	#3 in Start a Business Rankings #6 out of 80 in 2018	POPULATION 1.4 billion
	Home to one of the world's oldest civilizations, China has been ruled by the Communist... READ MORE	GDP PER CAPITA, PPP \$16,696



Best Countries to Start a Business

Countries in Asia are thought to be the best countries to start a business.



Bangkok. Photo: Unsplash/Florian Wehde

Source : <https://startupguide.com/10-cities-worldwide-to-launch-your-startup-2019?fbclid=IwAR1F5LtQCnfsGcyEgblQwsyvsGNeYgJBvqblhz50AC7EOYIH59Dp4fo16Y>

Thailand's
first and Southeast
Asia's Largest campus
for startups and tech
Entrepreneurs

**“Thailand” Best Country
to Start a Business**

PPCP: How do Startups Transform Thailand and What does the Government Need to support?

**Ease of
Doing
Business**



**Talent &
Workforce**



**Investment
&
Growth**



**Market
Innovation:
B2B, B2G,
B2C & G2G**



**Sectoral
Strength**



**Entrepreneurial
Society**



**Ecosystem
Facilitation**



Internationalization: WHAT IS THE GLOBAL HUB?

Provides a wide range of services for setup
and investment in Thailand

HUB AREA

For the entrepreneur or creative looking for a stable, innovative workspace with supportive “co-workers” and educational programs and events



CONSULTANCIES

Global Hub is here to serve as your business partner and aide.



SERVICES

Giving new businesses all of the tools and resources you need, right from the beginning.



NETWORKING

Find relevant strategic partnership and business opportunities. Connect with other founders. Find and form partnerships. Grow your startup.



Government as A Startup Accelerator: Government Procurement Transformation

SOLUTION 1

การพัฒนากำลังคนภาครัฐ
และการสื่อสารนโยบายสาธารณะ



SOLUTION 2

การพัฒนาการท่องเที่ยวและ
ส่งเสริมวัฒนธรรมและพื้นที่เรียนรู้



SOLUTION 3

การบริหารสาธารณสุข



SOLUTION 4

การอำนวยความสะดวก
ทางธุรกิจ



SOLUTION 5

รัฐบาลดิจิทัล



SOLUTION 6

ความมั่นคง
และการป้องกันประเทศ



SOLUTION 7

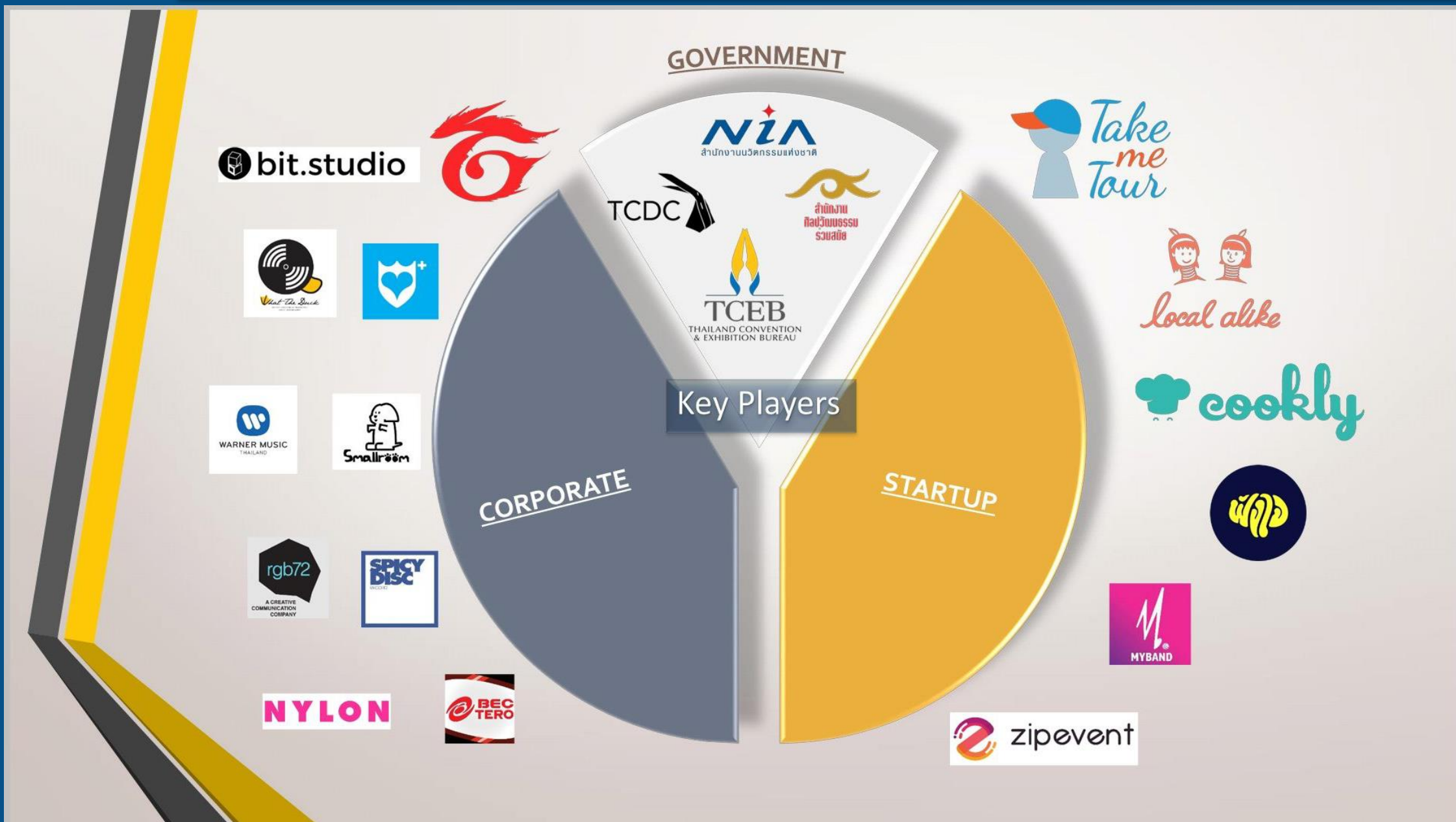
การพัฒนาตลาดในประเทศ



GOVTECH THAILAND 2018



New Sector Development: MAR tech Startup



Entrepreneurial skills development



Inspiring by real entrepreneurs



Regional Tech Event as Big Big Community Townhall



ESCAP & STARTUP Development



ASEAN
THAILAND 2019
ADVANCING PARTNERSHIP
FOR SUSTAINABILITY



UNITED NATIONS
ESCAP
Economic and Social Commission for Asia and the Pacific

Collaborating
on Asia Pacific Startup
Ecosystem Network
(Potentially, involving with
SEASA2019
in July 23-27 2019
at Startup Thailand 2019
in Bangkok)

Supporting
development of startup
and venture capital
community in SEA and
Central Asia

Sharing
startup information and
news through Startup
Thailand Magazine
(Both online and offline)

Access
to Startup Portal
provided by Startup
Thailand



National Innovation Agency (Public Organization) | www.nia.or.th

