INNOVATION

... making creativity into value reality

Dr. Pun-arj Chairatana
Executive Director
National Innovation Agency (NIA)
Ministry of HIGHER EDUCATION, Science, RESEARCH, and INNOVATION, Thailand
National Innovation Agency (NIA), under the Ministry of Higher Education, Science, Research, and Innovation, was entrusted by Thai Government to act as a core agency to promote and facilitate creation, management, and exploitation of innovation in Thailand.

**VISION**

KEY AGENCY IN ENHANCING NATIONAL INNOVATION SYSTEM TOWARDS SUSTAINABLE VALUES

**MISSION**

# TO STRENGTHEN THAILAND’S NATIONAL INNOVATION SYSTEM

# TO CREATE OPPORTUNITIES AND INCREASE ACCESS TO INNOVATION INFRASTRUCTURE

# TO UPGRADE SKILLS AND INNOVATION CAPABILITIES
Government as An Ecosystem Builder: Thailand Startup Ecosystem 2018
THAILAND VENTURE CAPITAL & ROLES OF GOVERNMENT

BKK ranks 7th in the world / 1st in Asia for startup city

1. FROM VC TO CVC DOMINATED MARKET
   - 2016: FROM $30 MILLION TO $1.2 BILLION
   - 2017: Tax Incentive
   - 2018: Financing Innovation
   - 2019 & BEYOND: Global Investment
     - VC with diversified sectors; FinTech, Agriculture, Food, Service

2. REGULATORY REFORM
   - Phase 1: 1st White Paper
   - Phase 2: 2nd White Paper
   - Phase 3: $200 MILLION

3. GOVERNMENT BANK WITH VC FUNDS
   - FINTECH
   - DEEPTECH
   - SEA MOST EXCITED STARTUP ECOSYSTEM

4. REGULATORY SANDBOX
   - BIGGEST EVENT IN THE REGION (SEA), 60K PARTICIPANTS

5. STARTUP THAILAND AS A PLATFORM
   - MINISTRY OF HIGHER EDUCATION, RESEARCH AND INNOVATIONS

6. NEW ENTERPRISE (ENTREPRENEURAL UNIVERSITIES)
   - 60K STUDENTS
   - 40 NEW STARTUP FIRMS
City of Innovation: “Bangkok” The Best City 4 Startup

Thailand’s first and Southeast Asia’s Largest campus for startups and tech Entrepreneurs
PPCP: How do Startups Transform Thailand and What does the Government Need to support?
Internationalization: WHAT IS THE GLOBAL HUB?

Provides a wide range of services for setup and investment in Thailand

HUB AREA
For the entrepreneur or creative looking for a stable, innovative workspace with supportive "co-workers" and educational programs and events.

CONSULTANCIES
Global Hub is here to serve as your business partner and aide.

SERVICES
Giving new businesses all of the tools and resources you need, right from the beginning.

NETWORKING
Find relevant strategic partnership and business opportunities. Connect with other founders. Find and form partnerships. Grow your startup.

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Government as A Startup Accelerator: Government Procurement Transformation
New Sector Development: MAR tech Startup
Entrepreneurial University: Breeding New Generation of Tech Entrepreneurs

Entrepreneurial skills development

Inspiring by real entrepreneurs
Regional Tech Event as Big Big Community Townhall
<table>
<thead>
<tr>
<th>Collaborating</th>
<th>Supporting</th>
<th>Sharing</th>
<th>Access</th>
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<tbody>
<tr>
<td>on Asia Pacific Startup Ecosystem Network (Potentially, involving with SEASA2019 in July 23-27 2019 at Startup Thailand 2019 in Bangkok)</td>
<td>development of startup and venture capital community in SEA and Central Asia</td>
<td>startup information and news through Startup Thailand Magazine (Both online and offline)</td>
<td>to Startup Portal provided by Startup Thailand</td>
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National Innovation Agency (Public Organization) | www.nia.or.th