SDG 17: Practice and Innovation Through education programs

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2030 Goals are Off-track

- Despite some progress, over the years widespread implementation gaps have emerged across all 17 Goals, which aim to tackle everything from poverty, hunger and gender equality, to access to education on and clean energy.

- Lagging public interest in achieving the Goals, geopolitical friction and perhaps most critically, the global coronavirus pandemic, have left the SDGs in need of a global rescue plan.

- Only 15 per cent of about SDG targets are on track. About half are moderately or severely off track, and more than one third 30 per cent have either seen no movement or have regressed below the 2015 starting line.
China’s Actions

- Support economic sustainability
- Invest in environmental sustainability
- Green Silk Road
- Clean energy for all
- Abandon fossil fuels

Since 2015, China has trained more than 200,000 people from other developing countries in areas such as public administration, agriculture, forestry, animal husbandry and fishery, public health, education, science and technology, trade, economy and investment, and poverty reduction

SDG17: partnerships for goals

- Dimensions: finance, technology, capacity building, trade, systemic change (policy N institution coherence)

- Among these, capacity building and systemic change rely on people, goal minded leaders in governments, NGOs, private sector matter a lot in fostering partnerships across different sectors, across cultures, and across geographical locations

- Tsinghua U over the years launched several innovative education programs to train goal-minded leaders, they have contributed international partnership, some preceded 2015, some ride on the ties of global SDG effort
Education Program & Goal 17

- SDG 17 is hand-in-hand with education program because:

  - Higher education institutions can incorporate sustainable development in their respective fields and ensure that graduates develop the skills to understand sustainable development from a trans-disciplinary perspective.
  - Goal 17 gives impetus for higher education institutions to create direct communication channels with government ministries/departments and reach out to other networks and institutions for the implementation of the sustainable development agenda.
  - Universities can enhance curricula, align research, which aims to bridge the gap between developing and undeveloped countries.
  - Universities can grow and expend networks that align their agenda towards sustainable development and encourage and promote multi-stakeholder partnerships.
• In response to the UN 2030 Agenda for SDG, Tsinghua University and the University of Geneva have formed a comprehensive strategic partnership to promote the development of the SDGs.

• The signing of this agreement marks the start of all-round cooperation between the two universities on joint training of students, advanced joint research, and the joint construction of a SDGs research center, etc.
MPP-SDG

1. SPP-SDG  2018-2023: **147** students were admitted

The proportion of students in MPP-SDG (2018-2022)
MPP-SDG

- **China Development: Field Trip Series**: Compulsory course, 3 credits
- **Theme**: Reform and opening up; Sustainable development in economic and social fields; Public service practice and experience; Innovation and entrepreneurship
MPP-SDG

Internship:

UNESCO, UNEP, UNDP, UNICEF, UN Habitat, International Trade Centre (ITC), SDG Lab, WHO, ITU, Global health network (Uganda), Zoï Environment Netwzork, Centre de recherche et investigation, Université de Paris, Université de Paris, Zero Waste Carouge, GluoNNet, etc.
2. MID

- In 2007, the Master of Public Administration in International Development became a degree program in collaboration Indonesia government to train talents in government departments.

3. MIDG

- Launched in 2015, the Master of Public Administration in International Development and Governance (MIDG) trains students from developing countries for a two-year English degree program, aiming at enhancing their knowledge and skills in development and governance issues.
IMPA

• The IMPA degree program is designed for government officials, senior enterprise managers, senior managerial staff of universities / colleges / academic institutions, from developing countries and focuses on enhancing cooperation and exchanges between those countries.

• 376+ students

4. IMPA-BRI: International Master of Public Administration in the Belt and Road Initiative

• Guided by the National Development and Reform Commission (NDRC), hosted by International Cooperation Center (ICC) of NDRC and Tanoto Foundation, this one-year English-taught Master’s Degree program, particularly designed to expand the scope of cooperation and exchange between countries participating in the BRI and to train promising talents for the BRI countries.

5. IMPA-FL: International Master of Public Administration for Future Leaders

• Featuring a curriculum that combines course studies, field research and thesis writing, the program aims to help participants gain a better understanding of China’s development experiences and International development, develop their analytical capability for public policy, and build leadership skills necessary for public-sector professionals.

- Recruit students from HK government, HK disciplinary departments, the private sector, NGOs for a 2.5 year Part-time study, enhancing decision-making capability and global perspective.
- Adopted mobile class-room mode for teaching.
EMPA & MPA-EMBA

7. Master in Public Administration N EMBA: 124+ students

Jointly lunched with City University of HK

• A combination of public administration and MBA, a double-degree program aiming at enhancing public perspective among business practitioners.

• Also adopted mobile class-room mode of teaching.
Why these programs matter?

1. cross cultures
2. cross sector
3. cross discipline
4. cross geographical location

- Eventually, they return to their work with solid knowledge about SDGs, and understanding about culture differences, and thus capable of fostering international cooperation, multi-stakeholder collaboration.
- Many assumed important position in the governments, in private sectors, and in NGOs.
- Friendship and networks built during the time of study have lifelong value for their future development.
Education for Goal 17

- Thus far, SPPM has accumulated rich practical experience in launching programs that aim at fostering international partnership to advance SDG.
- University’s creativity and sense of need are at the core of these innovative programs.
- Of course, as the pursuit for sustainable development goals continues, programs may refine and transform as time goes, but universities should not stop at taking the SDGs as a mere element of communication, inspiring interesting activities with little potential to transform the world.
- The benefit of these programs for enhancing international partnership will, I believe, go beyond 2030.
Thank you for watching