**Kazakhstan's Digital Trade Action Plan Roundtable**

**21 August 2025**

**D Hall, Rixos President Astana**

**Organized by ESCAP, in collaboration with QazTrade and the Ministry of Trade and Integration of the Republic of Kazakhstan**
**Moderator: Ms. Ainur Amirbekova, ESCAP Consultant**

This roundtable aims to support Kazakhstan's integration into the regional digital trade architecture by presenting key findings from the ESCAP Regional Digital Trade Integration Initiative. The event will bring together government officials, experts, and private sector stakeholders to discuss practical steps for implementing Kazakhstan's National Digital Trade Action Plan, with a focus on regulatory alignment, institutional development, and engagement in regional initiatives, including the Framework Agreement on Cross-Border Paperless Trade in Asia and the Pacific (CPTA).

**21 August 2025**

**8.30-12:30**

**08:30-09:00 Registration**

**09:00–09:15 — Opening Remarks**

- H.E. Mr. Asset Nussupov, Vice Minister, Ministry of Trade and Integration of the Republic of Kazakhstan - welcoming participants, introducing the objectives of the roundtable, and emphasizing Kazakhstan's commitment to digital trade integration within the Asia-Pacific region
- Ms. Sarangoo Radnaaragchaa, Resident Coordinator, Office of the UN Resident Coordinator in the Republic of Kazakhstan

  Photo session

**09:15–09:45 — Presentations: Navigating Digital Trade Integration: Asia-Pacific Perspectives and National Performance**

- Ms. Witada Anukoonwattaka, Project Lead, Economic Affairs Officer, ESCAP
  Digital Trade Integration in Asia-Pacific: Understanding the Regional Regulatory Landscape and Kazakhstan's Position through Regional Digital Trade Integration Index (RDTII)
  and Framework Agreement on Cross-border Paperless Trade in Asia and the Pacific (CPTA)

**09:45–10:15 — Presentation: National Action Plan on Digital Trade in Kazakhstan**

- Ms. Ainur Amirbekova, Consultant, ESCAP - key policy recommendations, priority reforms, and proposed sequencing of actions

**10:15–10:30 — Presentation: Government Policy for E-Commerce and Digital Trade**

- Meyrbayeva Galiya-Banu - Director of Department of E-Commerce, Ministry of Trade and Integration, Kazakhstan - recent developments, legislative progress, and interagency coordination efforts

**10:30–10:45 — Presentation: Kazakhstan's involvement in digital trade and transport corridors and the use of UN standards (Online)**

- Mr. Mario Apostolov, Advisor for the Trade and Economic Cooperation and Integration sub-programmes of the UN Economic Commission for Europe (UNECE)

**10:45–11:00 — Business Perspective: Challenges and Opportunities in Cross-Border E-Commerce**

- Speaker from private sector (e.g. Trustme, Arbuz.kz or local platform) - insights on market access, logistics, data regulations, and SME participation

**11:00–11:15 — Coffee Break**

**11:15–12:15 — Roundtable Discussion: Implementing the Digital Trade Action Plan**

Moderator: Ms. Ainur Amirbekova, ESCAP Consultant

Guiding Questions:

- What regulatory gaps hinder Kazakhstan's digital export potential?
- How can Kazakhstan align with regional digital trade frameworks (e.g. CPTA)?
- What roles should public-private partnerships play in digital trade facilitation?

Participants

Officials from MTI, MDDIAI, QazTrade, private platforms, logistics operators, IT associations, ESCAP, development partners.

**12:15-12:30 — Wrap-up and Closing**

- ESCAP and MTI - Summary of key discussions and reflection on future opportunities for collaboration towards the implementation of the action plan.

A networking lunch will be provided after the closing remarks, and all participants are invited to join.