



World Association of
Investment Promotion
Agencies

International Environment House 2
9 Chemin de Balexert 1219 Châtellaine
Geneva – Switzerland

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OFFICIAL PROGRAM - Version 19.0 | 01.02.23

WAIPA APAC IPAS FDI & INVESTMENT CONFERENCE + WORKSHOPS

21-22 February UN Conference Centre, Bangkok, Thailand



The first major in-person event for WAIPA in the Asia-Pacific region in 2023, is free to attend and open to Investment Promotion Agencies, EDOs, and related FDI entities from federal, state, and city organizations. The WAIPA APAC IPAS Investment Conference & Workshops will take place as part of the United Nations ESCAP Asia Pacific Trade, Investment & Innovation Week and will be held at the UN Conference Centre, in Bangkok, Thailand.

Tuesday 21 st Feb	WAIPA APAC IPAs Investment Conference (Full Day)		
Wednesday 22 nd Feb	<ul style="list-style-type: none"> • WAIPA-UNESCAP Trade, Investment & Innovation Week Opening Sessions • WAIPA-UN ESCAP MOA Signing • UN ESCAP Digital FDI Guide – Launch Event 	Capacity Building Masterclass 1 Proactive Investment Promotion Andreas Dressler Managing Director, FDI Centre	Capacity Building Workshop 2 Digital FDI Premila Nazareth Satyanand, Consultant & Advisor ARTNET
UN Conference Centre Access Registration: all participants need to register with ESCAP here by February 3: https://indico.un.org/e/CTIEBI1-2023 This is standard security and will enable participants to pick up their photo badge at the registration desk on the ground level of the conference center when they arrive. WAIPA Asia Pacific IPAs Investment Conference Registration: all participants must register online to reserve seats for the WAIPA Conference and Workshops: https://www.eventbrite.com/e/waipa-apac-ipas-investment-conference-workshops-2023-tickets-484243594627			



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SPEAKERS

KEYNOTE SPEAKERS

- **Kaveh Zahedi**, Deputy Executive Secretary, United Nations ESCAP
- **Deepak Bagla**, President, WAIPA & CEO Invest India
- **Ismail Ersahin**, Executive Director, WAIPA
- Senior Representative, BOI Thailand (Pending)

Chair-person: Andrew Keable, Regional Advisor APAC, WAIPA & Managing Director, KW Group

SPEAKERS

- **Andreas Dressler**, Managing Director, FDI Centre
- **Dushyant Thakor**, Senior Vice President, Invest India and Senior Advisor at WAIPA
- **Heather Taylor-Strauss**, Economic Affairs Officer, United Nations ESCAP
- **Jonathan Wong**, Chief Of Technology & Innovation, United Nations ESCAP
- **Ms. Musarat Ali**, Head of Investment and Trade, Investment Fiji
- **Nadeem Bashir**, Director General, Investment Promotion, Board of Investment Pakistan (Invited)
- **Paramita Dasgupta**, Manager, Creating Markets Regional Advisory, IFC East Asia and the Pacific
- **Premila Nazareth Satyanand**, Consultant & Advisor ARTNET
- **Renuka Weerakone**, Director General, Board Of Investment, Sri Lanka
- **Dr. Senara Sar**, Director, Cambodia Development Council
- **Stephen Phillips**, Director General, Invest Hong Kong

WAIPA APAC IPAs Investment Conference & Workshops Program (Partnership with UN ESCAP as part of APAC Trade, Investment & Innovation Week) 21-23 February	
Tuesday 21 st Feb	<p>WAIPA Asia Pacific IPAs Investment Conference</p> <p>The meeting is open to WAIPA members and non-members participation from Federal, Regional, State, and City IPAs.</p> <p>Chair Person: Andrew Keable, Regional Advisor Asia Pacific, WAIPA & Managing Director, KW Group</p> <ul style="list-style-type: none"> • 09.30-10.15 – Welcome Keynotes: • Kaveh Zahedi, Deputy Executive Secretary, United Nations ESCAP • Deepak Bagla, President, WAIPA & CEO Invest India • Ismail Ersahin, Executive Director, WAIPA • BOI Thailand (Invited) • 10.15-11.00 – Morning Networking Break



- **11.00-12.30 – Panel Discussion 1 Digital FDI & Innovation**
- *Building effective public-private collaboration*
- *Developing effective ecosystems between internal and external stakeholders*
- *Strategies for developing digital economy investment*
- *Knowledge sharing and workforce – strategies for ensuring the skills are in place to secure long-term investments*
- **Moderator: Premila Nazareth Satyanand**, Consultant & Advisor ARTNET
- **Speakers:**
 - Jonathan Wong**, Chief Of Technology & Innovation, United Nations ESCAP
 - Stephen Phillips**, Director General, Invest Hong Kong
 - Invest India - TBC
 - WEF – TBC
- **12.30-13.30 – Lunch**
- **14.00-15.15 – Panel Discussion 2: FDI focus on Climate Change, Green Investments, and Sustainability**
- *How can foreign direct investment help achieve climate action?*
- *Developing investment policies and measures that can help incentivize, facilitate, protect, and retain climate FDI*
- *Cooperation between public and private actors on stimulating and scaling climate FDI*
- *Creating cross-border strategies for a regional problem*
- *Private sector perspectives on how IPAs can enhance opportunities and support growth*
- **Moderator: Heather Taylor-Strauss**, Economic Affairs Officer, United Nations ESCAP
- **Speakers:**
 - Ms. Musarat Ali**, Head of Investment and Trade, Investment Fiji
 - Nadeem Bashir**, Director General, Investment Promotion, Board of Investment Pakistan
 - Ms. Renuka Weerakone**, Director General, Board Of Investment, Sri Lanka
 - Invest India
- **15.15-15.45 – Afternoon Break**



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	<ul style="list-style-type: none"> • 15.45-17.00 – Panel Discussion 3: Proactive investment: Creating effective strategies and best practices in FDI – Panel Discussion • <i>Perspectives on effective proactive investment opportunities</i> • <i>Creating a culture of collaboration between government entities to attract investment</i> • <i>Opportunities for supercharging investment with limited resources</i> • <i>Creating the difference – developing a world-class investment attraction strategy</i> • <i>Measuring FDI – Is the model right?</i> <p>Moderator: Dushyant Thakor, Senior Vice President, Invest India and Senior Advisor at WAIPA</p> <p>Speakers: Andreas Dressler, Managing Director, FDI Centre Paramita Dasgupta, Manager, Creating Markets Regional Advisory, IFC East Asia and the Pacific Dr. Senara Sar, Director, Cambodia Development Council</p> <ul style="list-style-type: none"> • 17.00-17.15 – Chairman closing and end of the meeting
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Wednesday 22nd February Day 2	
United Nations ESCAP APAC Trade, Investment & Innovation Week, In Partnership With WAIPA	
<ul style="list-style-type: none"> • 10.00-11.00 Opening Session United Nations ESCAP APAC Trade, Investment & Innovation Week & Keynote Addresses (Includes Deepak Bagla, President, WAIPA & CEO Invest India) • 11.00-13.00 FDI Capacity Building Masterclass 1 <i>Pro-active Investment Promotion Masterclass</i> Workshop Leader: Andreas Dressler, Managing Director FDI Centre • 12.30-12.45 - Signing of MOA between WAIPA & UN ESCAP • 13.00-14.00 - United Nations ESCAP Digital FDI Guide Lunch Launch • 14.30-17.30 Capacity Building Workshop 2 <i>FDI in the Digital Economy</i> Workshop Leader: Premila Nazareth Satyanand, Consultant & Advisor ARTNET 	



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WAIPA-UNESCAP Asia Pacific Regional IPAs Meeting, 21st February

Supported by the WAIPA President & Asia Pacific Sub-Regional Steering Committee:

- Invest India, President WAIPA
 - Invest Korea, Regional Director for East Asia & South-East Asia
 - Ministry of Commerce, Industry & Labour, Samoa, Regional Director Pacific Islands
 - Bangladesh Investment Development Authority, Regional Director, South Asia
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- The program and workshops are free to attend and open to Investment Promotion Agencies (Regional, Sub Regional & related Ministries)
 - Open to WAIPA Members & Non-Members from qualifying organizations
 - Pre-registration is compulsory and all attendees will need to upload their own information through the UN security registration – details to follow.
 - Attendance is free for WAIPA IPA Conference & UNESCAP Trade, Investment & Innovation Week

REGISTRATION

WAIPA-UNESCAP 'ASIA PACIFIC TRADE, INVESTMENT & INNOVATION WEEK

22-24 February 2023, UN Conference Centre, Bangkok, Thailand

EVENT REGISTRATION

Please use the Eventbrite link and ensure that you register for the conference & workshops individually:

<https://www.eventbrite.com/e/waipa-apac-ipas-investment-conference-workshops-2023-tickets-484243594627>

UN BUILDING REGISTRATION & ACCOMMODATION

- **Registration:** all participants need to register with ESCAP here by February 3: <https://indico.un.org/e/CTIEBI1-2023>. This is standard security and will enable participants to pick up their photo badge at the registration desk on the ground level of the conference center when they arrive.
- **Information on visa requirements for Thailand:** <https://image.mfa.go.th/mfa/0/zE6021nSnu/%E0%B9%80%E0%B8%AD%E0%B8%81%E0%B8%AA%E0%B8%B2%E0%B8%A3/VOA.pdf>
- **Hotel:** Hotels, located relatively close to ESCAP or by mass-transit routes, may be used by participants, should they choose to. The selection of hotels at a walking distance from the UNCC is encouraged to reduce participants' local travel emissions and their exposure to traffic. [Click here for a list of hotels, with indicative prices.](#)

NOTE: ESCAP cannot vouch for the accuracy of the information or rates contained in the document. The list is meant purely for reference and for ease of participants. The special discount rates provided are subject to change without notice. Please confirm the room rates with the hotel directly

Contact: Andrew Keable, Asia Pacific Advisor, WAIPA: andrewk@kwconfex.com