

ESCAP Advanced Training on BPA for Simplifying and Digitalizing Trade Procedures

26-27 September 2022

UN Conference Center, Bangkok, Thailand

Introduction

Today's international supply chains face an increasingly competitive environment, with new product safety regulations, and intense border security concerns. The need for traders to comply with all procedural, regulatory, and documentary requirements rapidly, accurately and cheaply has become extremely important in order to remain competitive. To improve the efficiency and effectiveness of processes and information flows throughout the supply chain, it is crucial that the existing "as-is" conditions are well understood, prior to implementing trade facilitation reforms.

Adapted from the business process modelling techniques that have been originally applied in the automation of mechanistic business processes, this Business Process Analysis Guide to Simplify Trade Procedures (BPA Guide) aims to provide a simple methodology to document the "as-is" and propose the better "to-be" business process in international trade transactions.

Since the [BPA guide](#) was published in 2012, it has been widely [used](#). To respond to the strong demand for the BPA training, an [online training course](#) on BPA was prepared by ESCAP. So far, nearly 400 people have passed the BPA online course and received the certificates.

Objectives

This training course is targeted for the selected participants who have passed the BPA online training courses but have no or limited experiences of applying BPA in actual trade process analysis. During the training, the participants will review and discuss several real case studies of BPA.

Furthermore, ten years have passed since the BPA guide was published. ESCAP has been updating the BPA guide to reflect the evolving trade process and procedures. During the workshop, the revised BPA guide will be introduced to the participants for review and discussion.

The participants will learn and have some hand-on experience in applying the business process analysis methodology for simplifying and digitalizing trade procedures. More specifically, the objectives of this course are as follows:

1. **The participants will review a Kazakhstan Export BPA study.**
2. **The participants will discuss and review a revised version of "the UNNExT BPA Guide to Simplify Trade Procedures"** with more updated tips, techniques and case examples for proposing to-be trade procedures with better "**effectiveness**" and "**efficiency**" aspects.
3. **The participants will be introduced to the "resilience" aspect in trade procedures.** More specifically, this course will discuss about how well the trade procedures can provide their services under some adverse events, crisis or disruption, and how they could be improved to be more resilient.
4. **The participants will discuss and review several real BPA case studies, and have hand-on BPA exercises along with a software visualized tool for UML and BPMN (Business Process Modeling Notations).**

Tentative Programme

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Time (Hrs)	Programme
09:00-09:15	Opening Section: <ul style="list-style-type: none"> - Opening Message, by Mr. Yann Duval, Chief, Trade Policy and Facilitation Section, ESCAP - Self-Introduction by Participants
09:15-10:30	Session 1 - Review of a Kazakhstan Export BPA Study (Project Scoping) Moderator: Mr. Somnuk Keretho, Senior Advisor, Kasetsart University, Thailand & UN ESCAP Consultant <ul style="list-style-type: none"> - BPA Case Study: BPA Review of Kazakhstan's export of iron/steel/metal products by Ms. Ainur Amirbekova, Director of the Department of Subsidy and Countervailing Measures JCS "Center for Trade Policy Development" QazTrade, Kazakhstan - Breakout Sessions: Review of the project's scoping & initial data collection
10:30-10:45	Break
10:45-12:00	Session 2 - Review of a Kazakhstan Export BPA Study (Data Collection) Moderator: Mr. Mohammad Farhad, Research Officer & Teaching Fellow, UWA Business School, Australia <ul style="list-style-type: none"> - BPA Case Study: BPA Review of Kazakhstan's export of iron/steel/metal products

	<p>by Ms. Ainur Amirbekova, Director of the Department of Subsidy and Countervailing Measures JCS "Center for Trade Policy Development" QazTrade, Kazakhstan</p> <p>- Breakout Sessions: Review of the project's data collection</p>
12:00-13:00	Lunch
13:00-14:30	<p>Session 3 - Review of a Kazakhstan Export BPA Study (As-Is Modelling) Moderator: Ms. Nongkran Chompoonut, Research Associate, Institute for IT Innovation, Kasetsart University, Thailand</p> <p>- BPA Case Study: BPA Review of Kazakhstan's export of iron/steel/metal products by Ms. Ainur Amirbekova, Director of the Department of Subsidy and Countervailing Measures JCS "Center for Trade Policy Development" QazTrade, Kazakhstan</p> <p>- Breakout Sessions: Review of the as-is modeling and process description</p>
14:30-14:45	Break
14:45-16:50	<p>Session 4 - Review of a Kazakhstan Export BPA Study (Analysis) Moderator: Mr. Mohammad Farhad, Research Officer & Teaching Fellow, UWA Business School, Australia</p> <p>- BPA Case Study: BPA Review of Kazakhstan's export of iron/steel/metal products by Ms. Ainur Amirbekova, Director of the Department of Subsidy and Countervailing Measures JCS "Center for Trade Policy Development" QazTrade, Kazakhstan</p> <p>- Breakout Sessions: Review of the as-is analysis and improvement recommendations</p>
16:50-17:00	Summary of the day & Assignments

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Time (Hrs)	Programme
09:00-10:15	<p>Session 5 - Review of a Kazakhstan Export BPA Study (Synthesis) Moderator: Mr. Somnuk Keretho, Senior Advisor, Kasetsart University, Thailand & UN ESCAP Consultant</p> <ul style="list-style-type: none"> - BPA Case Study: BPA Review of Kazakhstan's export of iron/steel/metal products by Ms. Ainur Amirbekova, Director of the Department of Subsidy and Countervailing Measures JCS "Center for Trade Policy Development" QazTrade, Kazakhstan - Group review report submission & presentation (the Kazakhstan Export BPA Study)
10:15-10:30	Break
10:30-12:00	<p>Session 6 - Review of a revised version of "the UNNExT BPA Guide to Simplify Trade Procedures" Moderator: Mr. Mohammad Farhad, Research Officer & Teaching Fellow, UWA Business School, Australia</p> <ul style="list-style-type: none"> - Presentation of the revised version of "the UNNExT BPA Guide to Simplify Trade Procedures" by Mr. Somnuk Keretho, Senior Advisor, Kasetsart University, Thailand & UN ESCAP Consultant - Introducing a Software Visualized Tool (diagrams.net) for UML & BPMN by Ms. Nongkran Chompoonut and Ms. Rapeepan Thawornwanchai, Research Associate, Institute for IT Innovation, Kasetsart University, Thailand - Breakout Sessions: Installing and familiarizing with the software tool, and reviewing the overall revised BPA guide
12:00-13:00	Lunch
13:00-14:30	<p>Section 7: Resilience in Trade Process Moderator: Ms. Nongkran Chompoonut, Research Associate, Institute for IT Innovation, Kasetsart University, Thailand</p> <ul style="list-style-type: none"> - Introducing a BPA Methodology for Improving Resilience in Trade Process by Mr. Somnuk Keretho, Senior Advisor, Kasetsart University, Thailand & UN ESCAP Consultant

	<ul style="list-style-type: none"> - BPA Case Study: Business Process Digitalization for Importing Health Products to Thailand by Mr. Pansak Pramokchon, Former IT Director, Thailand Food and Drug Administration (Thai FDA), Ministry of Health - Breakout Sessions: Review of the revised BPA guide (Process Resilience)
14:30-14:45	Break
14:45-16:50	<p>Section 8: Improvement Implementation & Review of the revised BPA Guide Moderator: Mr. Mohammad Farhad, Research Officer & Teaching Fellow, UWA Business School, Australia</p> <ul style="list-style-type: none"> - BPA Case Study: Implementing Business Process Digitalization of Issuance and Cross-border Phytosanitary Certificates by Mrs. Chortip Salyapongse, Standardization & Plant Inspection Service Section, Department of Agriculture, Thailand - BPA Case Study: Digitalization of end-to-end Process for Export Permits and Certificates of Origin by Ms. Rapeepan Thawornwanchai, Research Associate, Institute for IT Innovation, Kasetsart University, Thailand - Group review discussion & presentation (on the revised BPA Guide)
16:50-17:00	Closing