



**Tentative Programme**  
**Capacity Building Workshop**  
**Trade and Trade Policy Analysis for the Post COVID-19 Recovery**  
**7-10 December 2021**  
**ONLINE**  
**ORGANIZER: ESCAP, in collaboration with ADB and OECD**  
**LANGUAGE: ENGLISH**

**Background**

The ability to analyze trade issues is essential for all countries to design evidence-based policies and negotiation strategies for a sustained recovery from the COVID-19 crisis and achieving SDGs. This online workshop aims at building the capacity of researchers and policy analysts in developing countries to analyze trade issues and taking into account the long-run impact of the COVID-19 pandemic, with a focus on value chains and digital trade flows. The online workshop, organized by UNESCAP, brings together in-house as well as partner expertise from Asian Development Bank (ADB) and Organisation for Economic-Cooperation and Development (OECD).

**Target audience**

The workshop targets applied researchers and analysts in academia, think tank institutions, and trade-related government agencies. We especially encourage participants who want to strengthen their understanding of value chain analysis, digital trade and related regulatory analysis, and/or who are or may be involved in the design of policies related to these issues.

**Objectives**

The learning objectives of the workshop are:

- to develop an understanding on new normal trade issues, including value chains, services and digital trade.
- to establish an appreciation of frameworks and methodologies to measure and analyze trade in value added and trade policy to address the hyper-dependent economic environment and acceleration of digital transformation
- to familiarize participants with sources of data and tools for analyzing trade in value added and digital trade policy
- to build practical skills in using the data and tools in policy-oriented research and develop policy recommendations to promote value chain and digital trade for sustainable development

**Structure of the workshop**

The workshop includes live discussions, and self-studying sessions during which participants will be required to watch VDO lectures and complete exercises. Participants will be required to bring results to discuss in live sessions with the workshop facilitator(s).

10:00 – 10:15am **Introductory session**  
(GMT +7)

- Welcome participants
- Participants introduction
- Understanding workshop expectation

Yann Duval, Chief, Trade Policy and Facilitation Section (TPFS), ESCAP

10:15 – 10:45am **Trade trends and implications to the post COVID-19 recovery**

*This session summarizes the trends of international trade in recent years, based on the recently released [Asia-Pacific Trade and Investment Trends 2021/2022](#). It will discuss how will trade flows evolve over the next decade, taking into account recent trends such as the pandemic and climate change, as well as other factors?*

Witada Anukoonwattaka, Economic Affairs Officer, TPFS, ESCAP

10:45 – 11:15am **Analysing value chains and trade flows**

*This session will give an overview of evidence needed to respond to policy questions about implications of GVCs in various policy domains. The session will give introduction to the self-studying materials, discussion points, and assignments.*

Biswajit Nag, Professor of Economics, Indian Institute of Foreign Trade (IIFT)

Own-time  
(to be completed  
by 6PM Bangkok  
time, 8 December)

**Self-studying sessions: Lecture and hands-on sessions**

*Participants will go through VDO lectures listed below at their own pace. Discussion questions will be given for each lecture. The participants are expected to complete exercises, and prepare other questions for Q&A (if any) to be discussed in a live session later in the workshop.*

Self-study 1: Understanding GVCs and Trade in Value Added

- Watch VDO lecture, exercises, discussion questions.

Self-study 2: Measurements, indicators, interpretation:

- Watch VDO lecture, exercises, discussion questions.

Self-study 3: Using Regional Integration and Value Chain Analyzer (RIVA) in policy analysis

- Watch VDO lecture, exercises, discussion questions

Self-study 4: GVCs and policy issues in the Post COVID19 New Normal

- Watch VDO lecture, exercises, discussion questions

Self-study 5: Hands-on using Value Chain Analyzer in RIVA

- Watch VDO, exercises, discussion questions

Please submit results and discussion points before 6PM of 8 December 2021 to [wannarat.charoensri@un.org](mailto:wannarat.charoensri@un.org) .

**Thursday 9 December 2021 (live sessions 09.30-15:45 Bangkok time)**

09.30 - 12:00 **Discussion points from self-studying sessions 1-5, exercises, hands-on assignments**

*This session will discuss key points learnt from self-studying materials , questions, and training assignments.*

Facilitators: Witada Anukoonwattaka (ESCAP) and Biswajit Nag (IIFT)

*Lunch Break (1 hr)*

13:00-14:30 **Measuring the digital sector and its role in trade and GVCs  
Session by ADB**

*The increasing trade in digital products is a manifestation of industries' shift towards digitalization. By identifying digital industries, a proposed framework enables the measurement of how digital goods and services are embedded in global value chains. With the rising dependence on digital industries, this session highlights how an economy's process of digitalization can be affected by changes in trade policies.*

*Anurag Agarwal, Economic and Statistical Analyst, ADB*

*Jahm Mae E. Guinto, Economic Research Analyst, ADB*

*Break (15 min.)*

14.45 -15:45 **Opportunities and challenges for trade in the digital era**

*This session will present some of the latest OECD research digital trade, discussing the evolving notion of market openness in today's digital economy and the economic impact of digitalisation on trade. It will also provide an overview of the emerging global regulatory environment affecting digitally enabled services and cross-border data flows, as well as a new inventory of international instruments that shape global rules on digital trade.*

*Javier López González, Senior Economist, Trade and Agriculture Directorate, OECD*

*Janos Ferencz, Trade Policy Analyst, Trade in Services Division, OECD*

Own-time  
(to be completed  
before noon  
Bangkok time, 10  
December)

**Self-studying sessions: Digital trade regulatory analysis (Self-reading notes, VDO and exercises)**

Participants will go through self-reading materials and VDO lectures listed below at their own pace. The participants are expected to complete exercises, and prepare other questions for Q&A (if any) to be discussed in a live session later in the workshop.

Self-study 6: Regional Digital Trade Regulatory Index (RDTII), ESCAP

Self-study 7: Digital services trade restrictiveness index (DSTRI), OECD

Please submit results and discussion points before 12 PM, 10 December 2021, to [wannarat.charoensri@un.org](mailto:wannarat.charoensri@un.org)

**Friday 10 December 2021 (live sessions 13:30-15:15 Bangkok time)**

13:30 - 15:00

**Discussion on lectures 6 and 7 and exercises**

*This session will discuss key points learnt from self-studying materials, questions, and training assignments. Participants should complete all exercises and submit their results and discussion points before 6PM of 8 December 2021. Other questions can be raised at the live session.*

Facilitators:

Witada Anukoonwattaka, Yohan Nah and Natnicha Sutthivana (ESCAP),  
Janos Ferencz and Irene Olivan Garcia (OECD)

15:00-15:15

**Closing**