

ARTNeT Webinar: TRADE WINS AND LOSSES OF 2022 AND THE LOOK AHEAD

8 December 2022 | 14.00 -15.15 ICT (UTC/GMT+7), online via Zoom

Speakers' bios



Cecilia Malmström, a former member of the European Commission and the European Parliament, joined the Peterson Institute for International Economics as nonresident senior fellow in June 2021. She is a host of PIIE's Trade Winds biweekly virtual discussion series. She is also a visiting professor at the School of Business, Economics and Law at the University of Gothenburg.

Malmström has devoted the better part of her career to global affairs and international relations and has extensive experience with multilateral leadership and cooperation. She served as European commissioner for trade from 2014 to 2019 and as European commissioner for home affairs from 2010 to 2014. She was first elected as a member of the European Parliament in 1999, serving until 2006, and was minister for EU affairs in the Swedish government from 2006 to 2010.

As European commissioner for trade, Malmström represented the European Union in the World Trade Organization (WTO) and other international trade bodies. She was responsible for negotiating bilateral trade agreements with key countries, including agreements with Canada, Japan, Mexico, Singapore, Vietnam, and the four founding Mercosur countries.

Malmström holds a PhD in political science from the department of political science of the University of Gothenburg.



Pimchanok Vonkorpon Pitfield has been Ambassador and Permanent Representative of Thailand to the WTO and WIPO since March 2021. Prior to this, she was Director-General of Trade Policy and Strategy Office (TPSO) at the Ministry of Commerce, Thailand. TPSO was established in 2015 to be the "Think Tank" agency of the MOC with Pimchanok leading the Office since its beginning and steering it to become one of the leading and respected economic agencies in Thailand today. She introduced several projects that brought TPSO into the "New Economy" era such as Trade Intelligence System (TIS) or "Big Data" unit for the Ministry, "Tracethai.com" - a traceability system for organic rice using Blockchain and a first-ever comprehensive data unit for Thai

logistics operators.

Pimchanok's early career was focused on trade negotiations particularly on services, investment, environment, labour and e-commerce. Her negotiations experience spanned from 2 multilateral- (WTO), regional- (ASEAN and APEC) to bilateral-level (FTA), built through her works in Thailand and postings in

Geneva and Brussels. In recent years, she has expanded her expertise on global economic analysis, strategic thinking and the new technology such as blockchain, platform and digital economy while retaining her keen interests on sustainability issues.

Pimchanok was educated in New Zealand and Japan and attended training courses at WTO, Harvard Kennedy School and I'ENA. She was Spokesperson of the Ministry of Commerce, Representative on the Thai National Wage Committee and Advisor to numerous committees at Thai Senate and the private sector's trade and industry associations.



Robert Scollay received his economics education at the University of Auckland and University of Cambridge, England. Until 2022 he was director of the New Zealand APEC Study Centre at the University of Auckland, where he is an honorary academic of the Economics Department.

He has a long history of contributing research and policy analysis to the APEC process and also to the work of the Pacific Economic Cooperation Council (PECC), including as international coordinator of PECC's Trade Policy Forum for several years. His recent research and publications have focused heavily on regional trade agreements and regional economic integration initiatives, including the Transpacific Partnership (TPP), the Regional Comprehensive Economic Partnership (RCEP), and the proposed Free Trade Area of the Asia-Pacific (FTAAP), as well as multilateral liberalisation and the global trade architecture. Dr Scollay has also undertaken consultancies for the World Bank, UNCTAD, ESCAP, Asian Development Bank, Inter-American Development Bank, Commonwealth Secretariat, the ASEAN Secretariat, the Pacific Islands Forum Secretariat, and the Asia New Zealand Foundation, as well as various agencies of the New Zealand and Australian governments.
