Regional Trainingof Women Entrepreneurs
on
Utilizing E-commerce and Digital Marketing Platforms For Enhanced Access to Supply Chains

6-8 September 2022

Session 8: Hands on training on creating profile as an entrepreneur on www.wesellonline.org

Ms. Deepali Gotadke, Resource Person, ESCAP



Wesellonline.org

Presentation Structure

- Uploading profile as an entrepreneur

STEP 1 - Log In to Entrepreneur Account

Step 1:

- Go to www.wesellonline.org.
- Click on Login option available in the menu and select "Entrepreneur" option from the drop down.
- You will be taken to the entrepreneur login page. Here, enter your account's username(i.e. email ID) and password.

- Refer to the screenshot at next slide

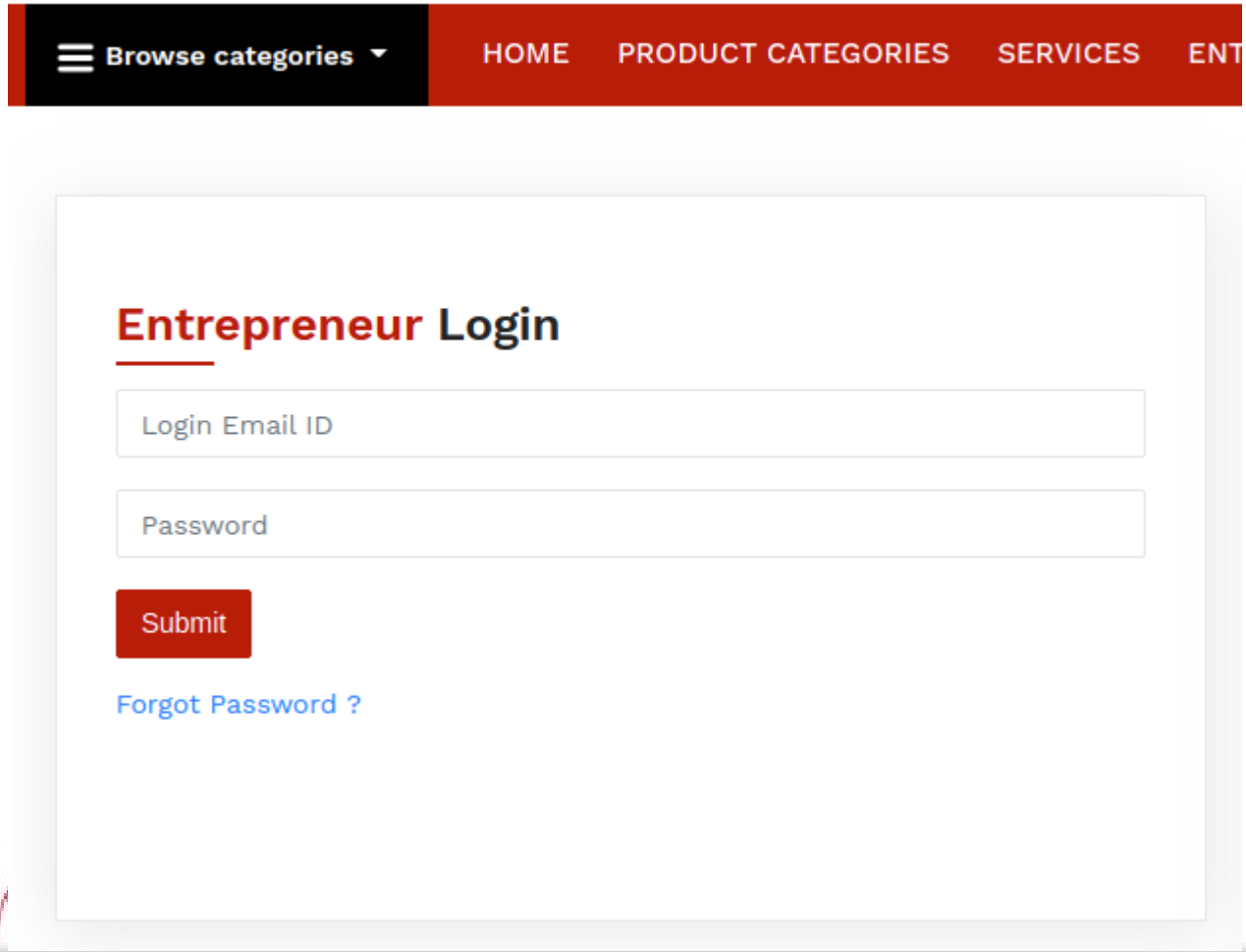
STEP 1 - Log in to Entrepreneur Account

(2/3)



STEP 1 - Log In to Entrepreneur Account

(3/3)



STEP 2 - Upload your profile in the entrepreneur dashboard

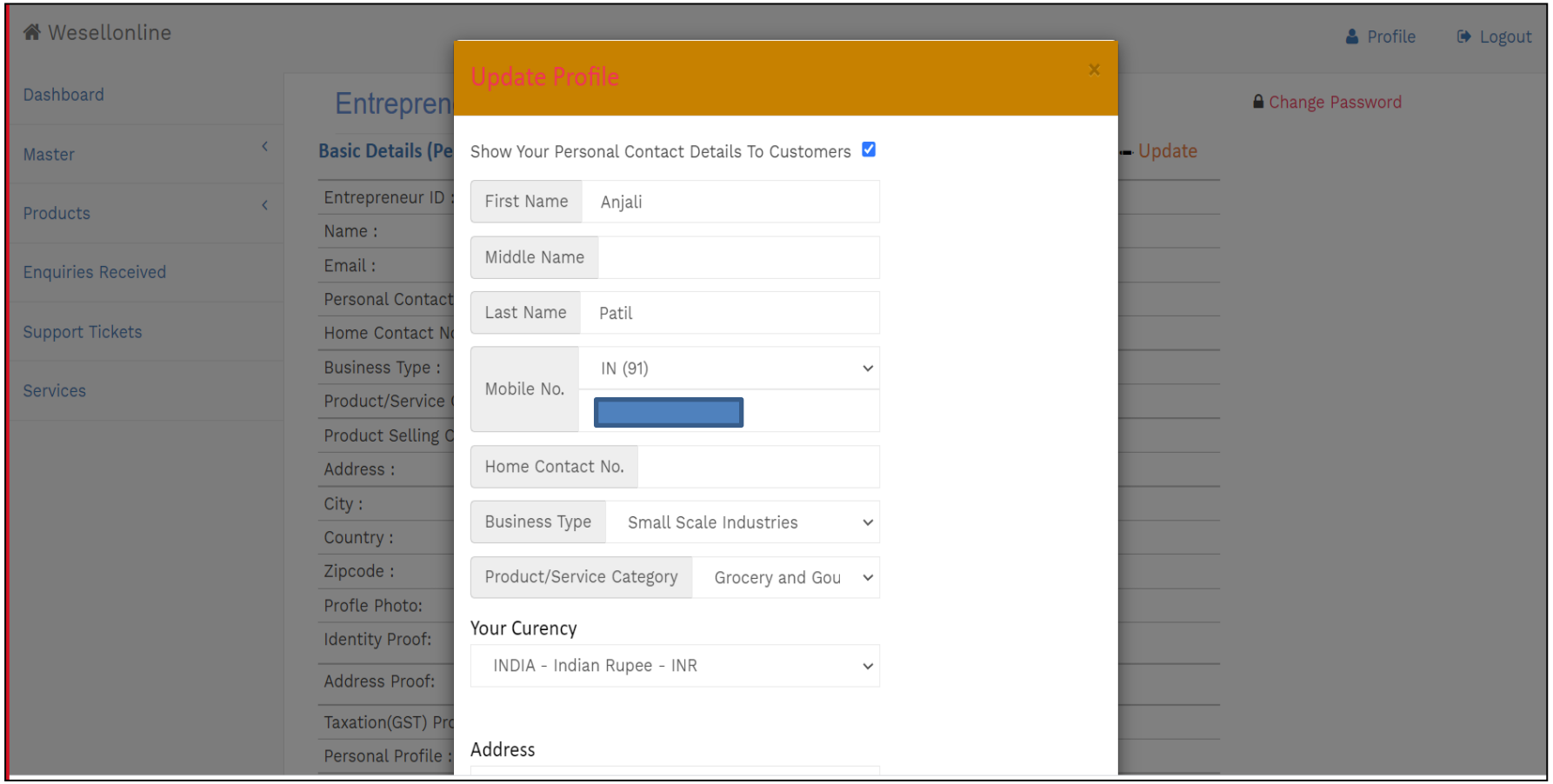
You shall enter your firm/company/business details in the fields provided:

- Registration Category (Type of business)
- Product Category (Area of business interest),
- Your Firm Name and
- Brief Firm profile

You may update your profile details anytime in your account's dashboard.

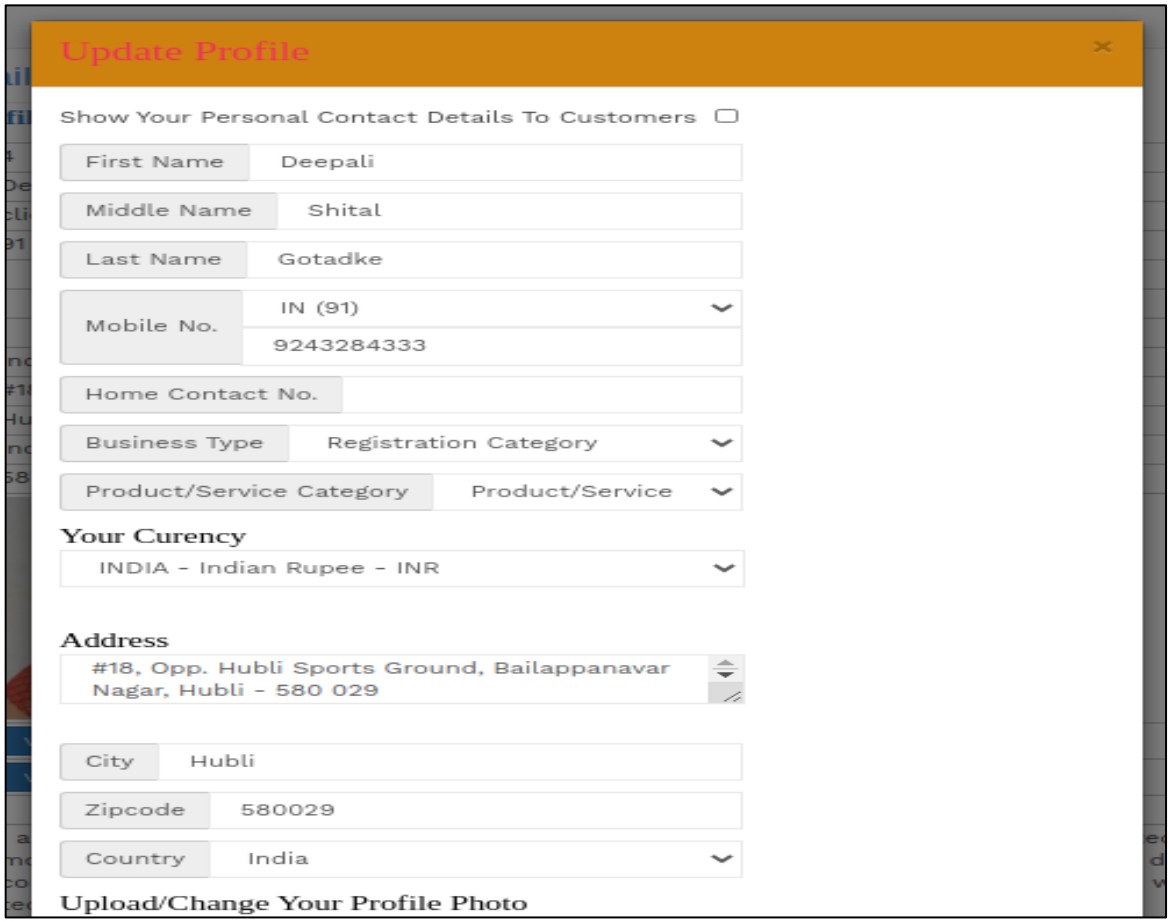
- Click on the **Profile** link available on the top right corner of the dashboard.
- Click **Update** link to update your details

STEP 2 - A popup will appear to update the profile



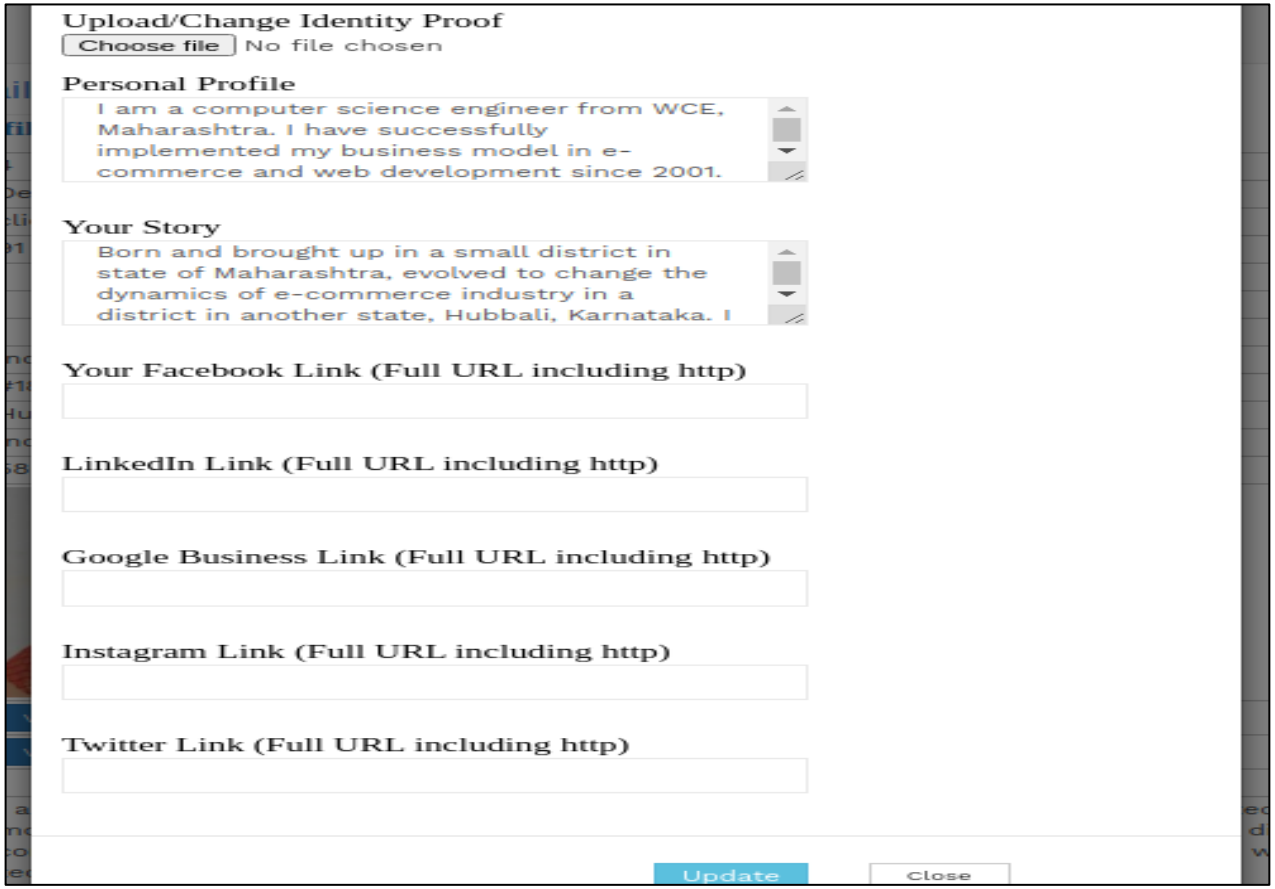
STEP 2 - Updating Entrepreneur's Profile

- This is how the web page would look like



STEP 2 - Updating Entrepreneur's Profile (continued)

- This is how the web page would look like



How your profile will be visible to the customer



Deepali Shital Gotadke

Product Categories:

Sarees | Resin tray | chocolates

Company/Business Profile:

Company/Business Name: Webdreams India

Office/Company/Business Contact No.: +91 836 4258918

Email ID: support@webdreams.in

Address: #18, Opp. Hubli Sports Ground, Bailappanavar Nagar, Hubli - 580 029

Website: https://webdreams.in

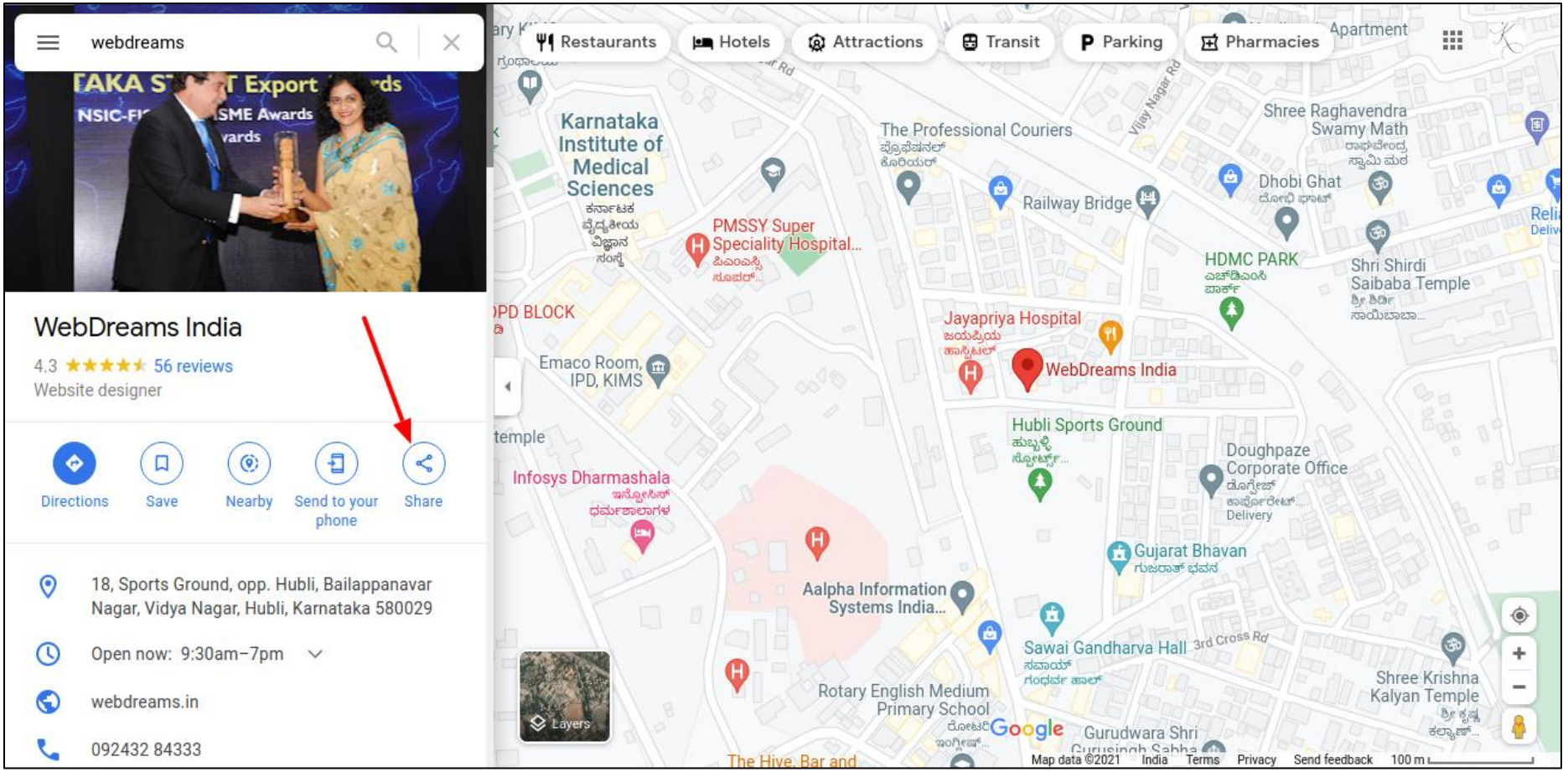
Personal Profile:

I am a computer science engineer from WCE, Maharashtra. I have successfully implemented my business model in e-commerce and web development since 2001. I am India's top ecommerce and digital marketing consultant. I head two firms ClickHubli.com and Webdreams. ClickHubli.com is registered with software technology parks of India & WEConnect International.

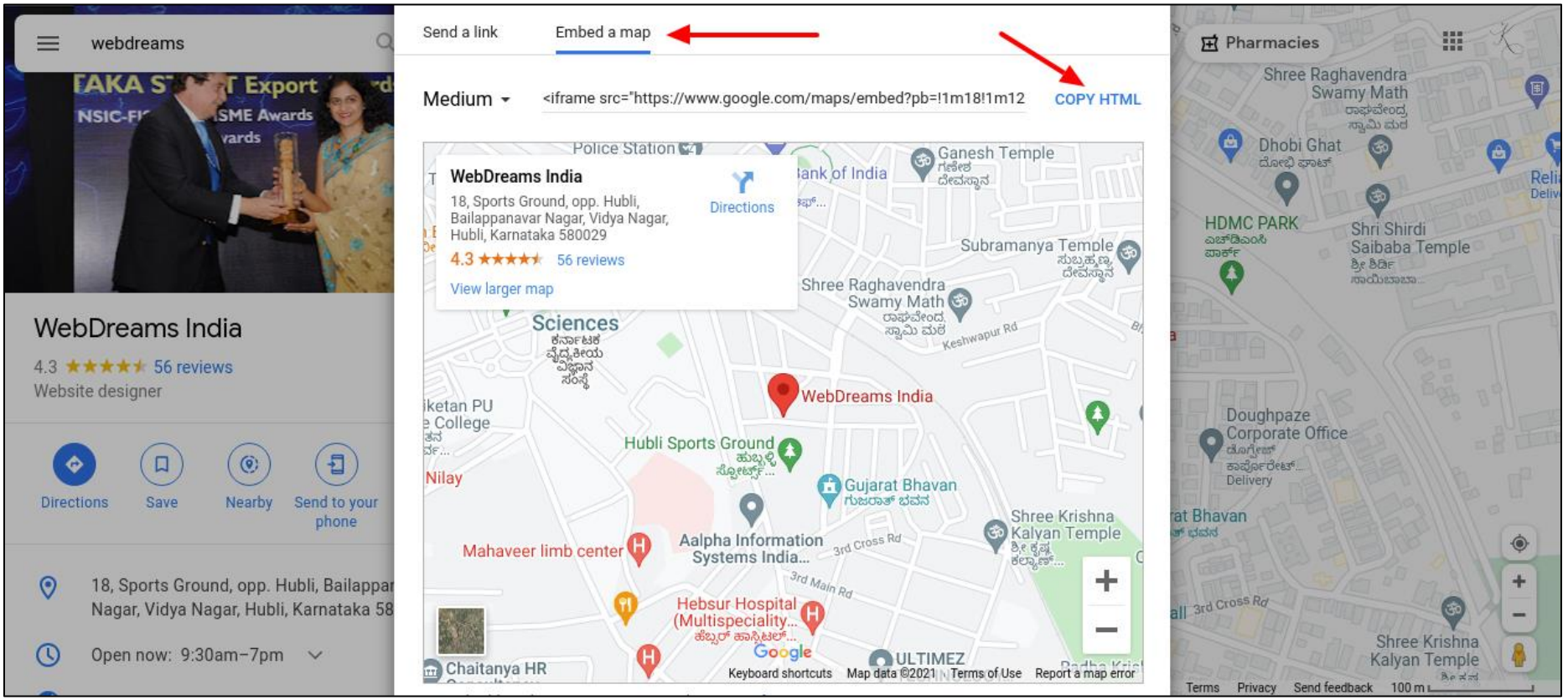
My Story:

Born and brought up in a small district in state of Maharashtra, evolved to change the dynamics of e-commerce industry in a district in another state, Hubbali, Karnataka. I am acknowledged to be one of the first woman entrepreneur in North Karnataka. Successfully expanded my business across 300 cities in India within two decades. I am a computer science engineer graduated from renowned Walchand College of Engineering, Sangli. Also a national level table tennis player, accorded with numerous awards.

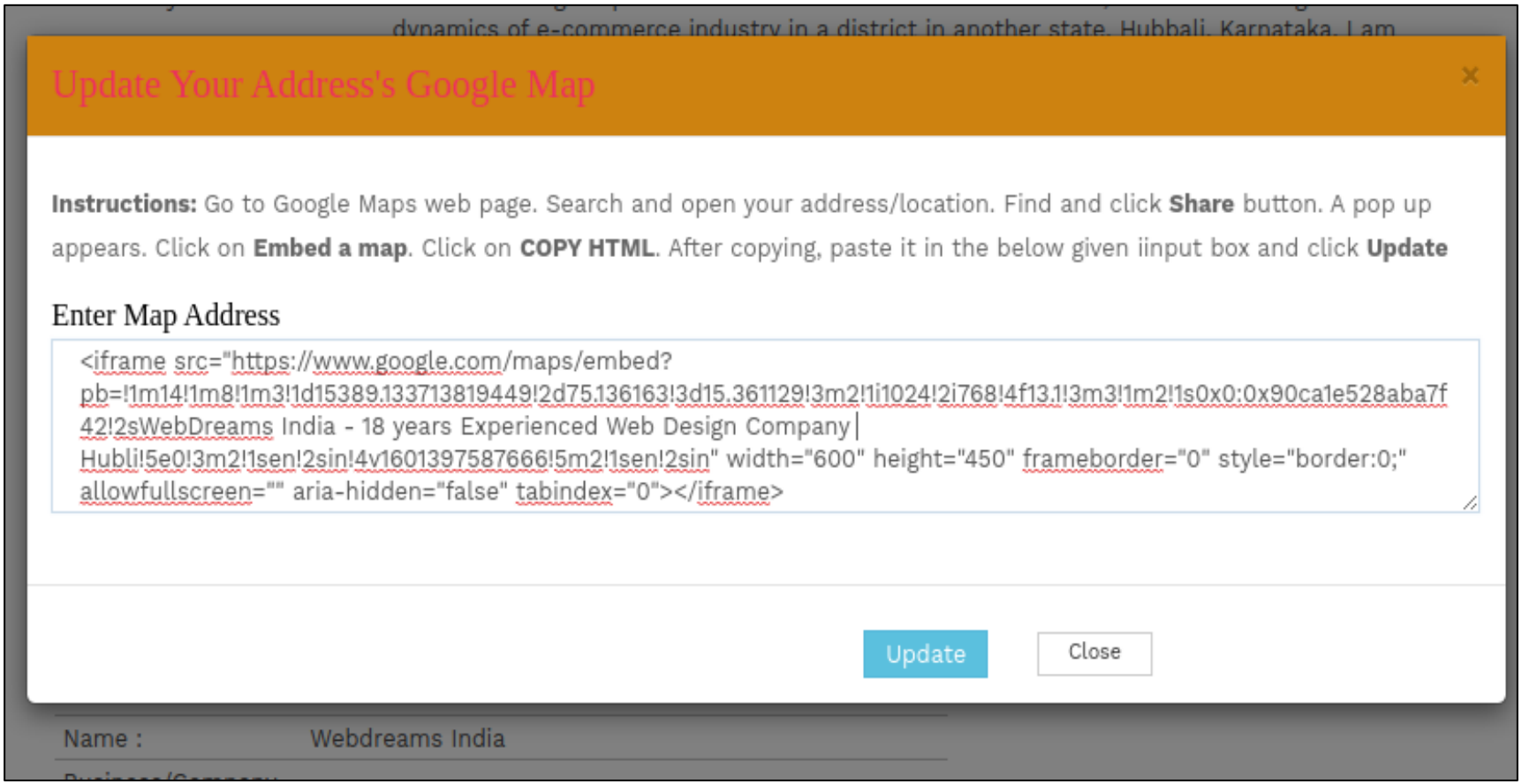
Uploading Entrepreneur's Google Map Address (Share *the* link on Google Map)



Embed link and Copy HTML link from Google Map



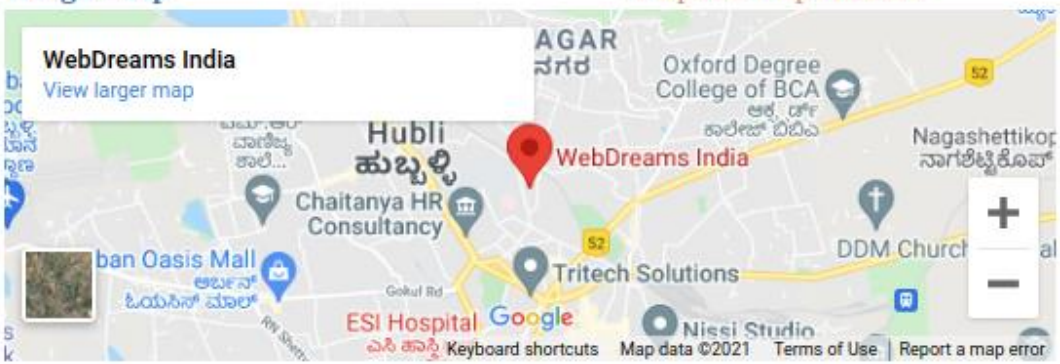
Update the HTML generated in Update map section



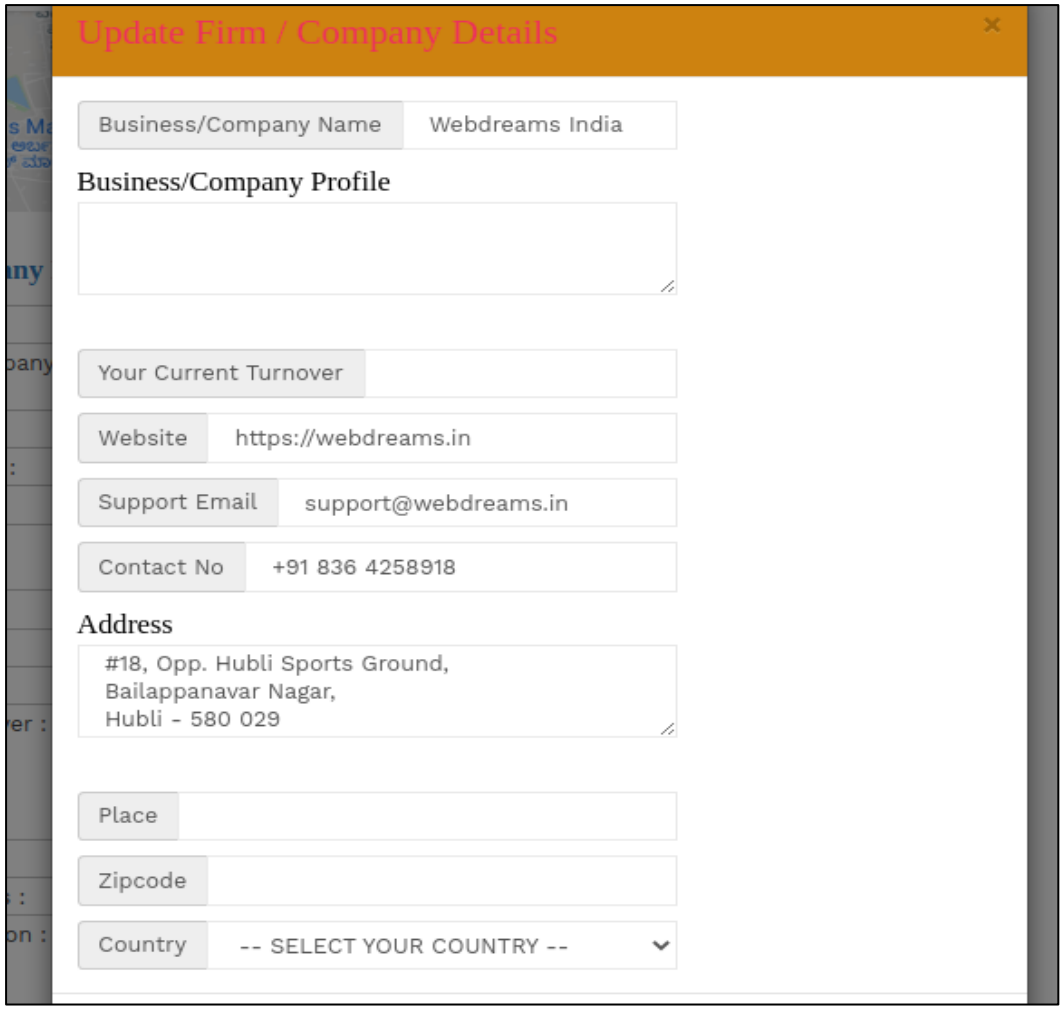
Your Profile after adding Google Map Address

Google Map

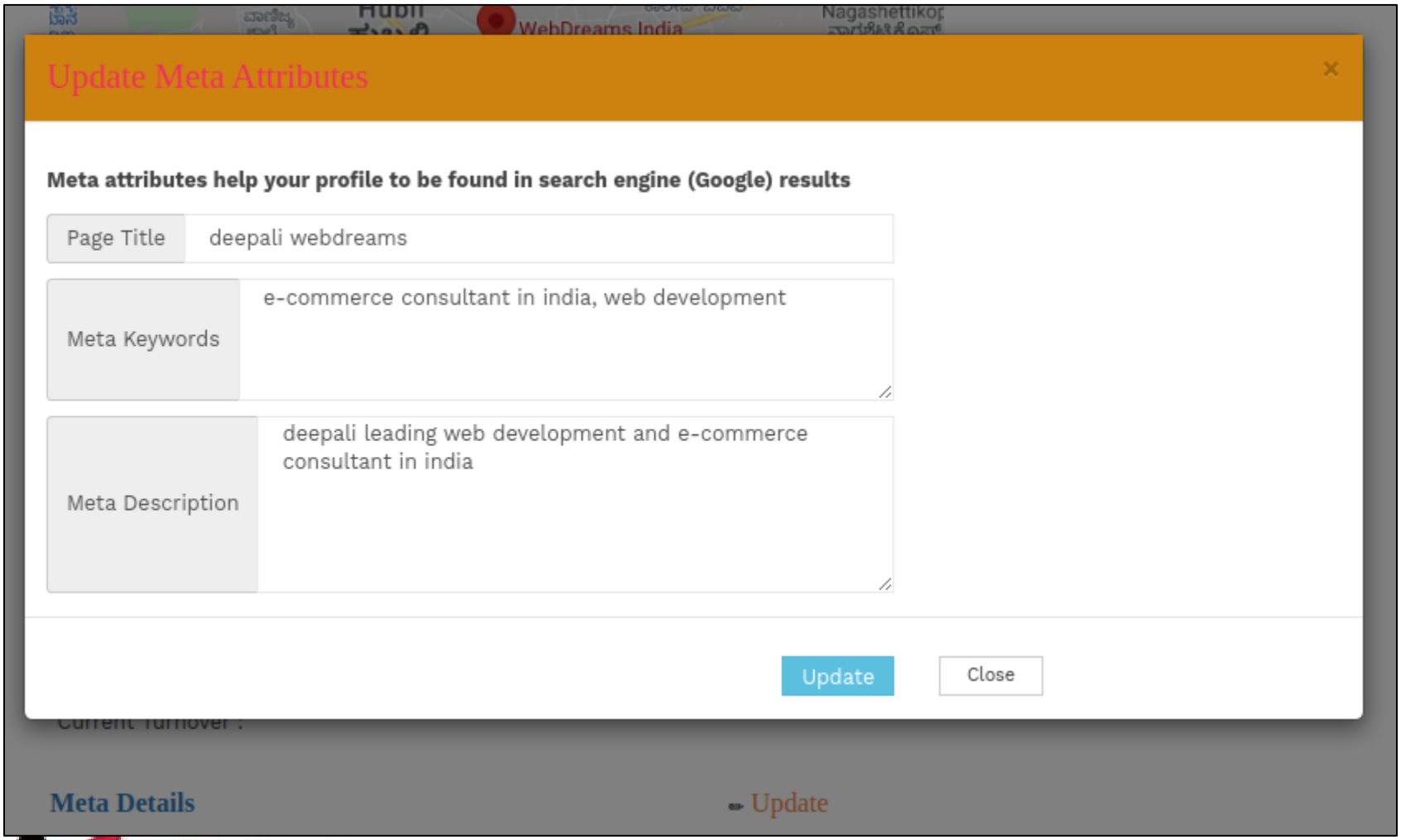
Update Map Address



Updating Entrepreneur's Business/Company Profile

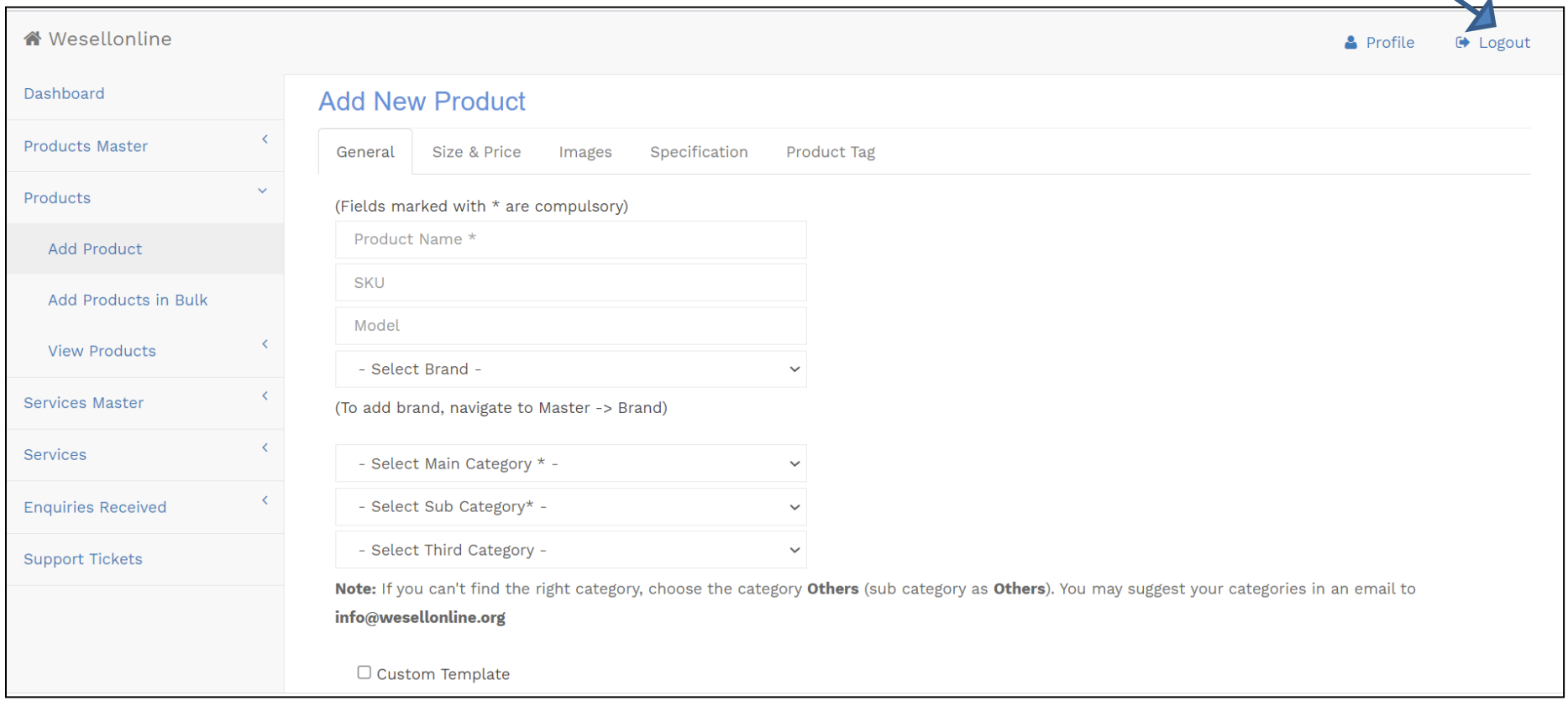


Updating Entrepreneur's Meta Details



Logging out

Click on Logout after the uploading all the details



THANK YOU!!

For any questions/queries contact us

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