

SHE Investments

Our Vision is a world where investing in women is seen as opportunity; not charity



Why Women?

Over 60% of businesses in Cambodia are owned by women; but most of them are informal and micro-sized.

Only 26% of SMEs are owned by women.

Our goal is gender equality in the SME sector.

We want to see just as many women running SMEs as men.

Our Work



Incubators



Accelerators



Investment Readiness



Digital tools & resources



Equipment financing



Networking opportunities



Mentoring & coaching


Women surveyed in early 2020 reported an average loss of over 50% monthly revenue in the first 2 months of the COVID-19 pandemic

Our COVID-19 Response

KOTRA Riel app:

a basic bookkeeping app designed for micro, informal, cash based businesses

Digital Resource Centre:

a platform for digital information, resources and tools for entrepreneurs

Digital Literacy Programs & Online **Incubator Programs**



Over **$70,000** granted to women-led MSMEs to help them **recover and rebuild** from COVID


UNITED NATIONS
ESCAP
Economic and Social Commission for Asia and the Pacific
/ APCICT


Ministry of Foreign Affairs


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building
local
promise.


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KHMER ENTERPRISE


MINISTRY OF WOMEN'S AFFAIRS


USAID
UNITED STATES AGENCY INTERNATIONAL DEVELOPMENT
USAID
FROM THE AMERICAN PEOPLE


SK2
FUND


Google.org


Thriive
CAMBODIA


ybi
Youth
Business
International

Since COVID-19 began in March 2020



100+

Incubator Graduates



5,000

Registered users of KOTRA Riel app



600+

Jobs retained, re-hired or created



170%

Revenue increase (recovery since March 2020)



60 MSMEs

Receiving COVID-19 recovery grants between $1,000 - $5,000



350

Members of the SHE Membership network accessing monthly online support



Partnerships

With local government to expand services

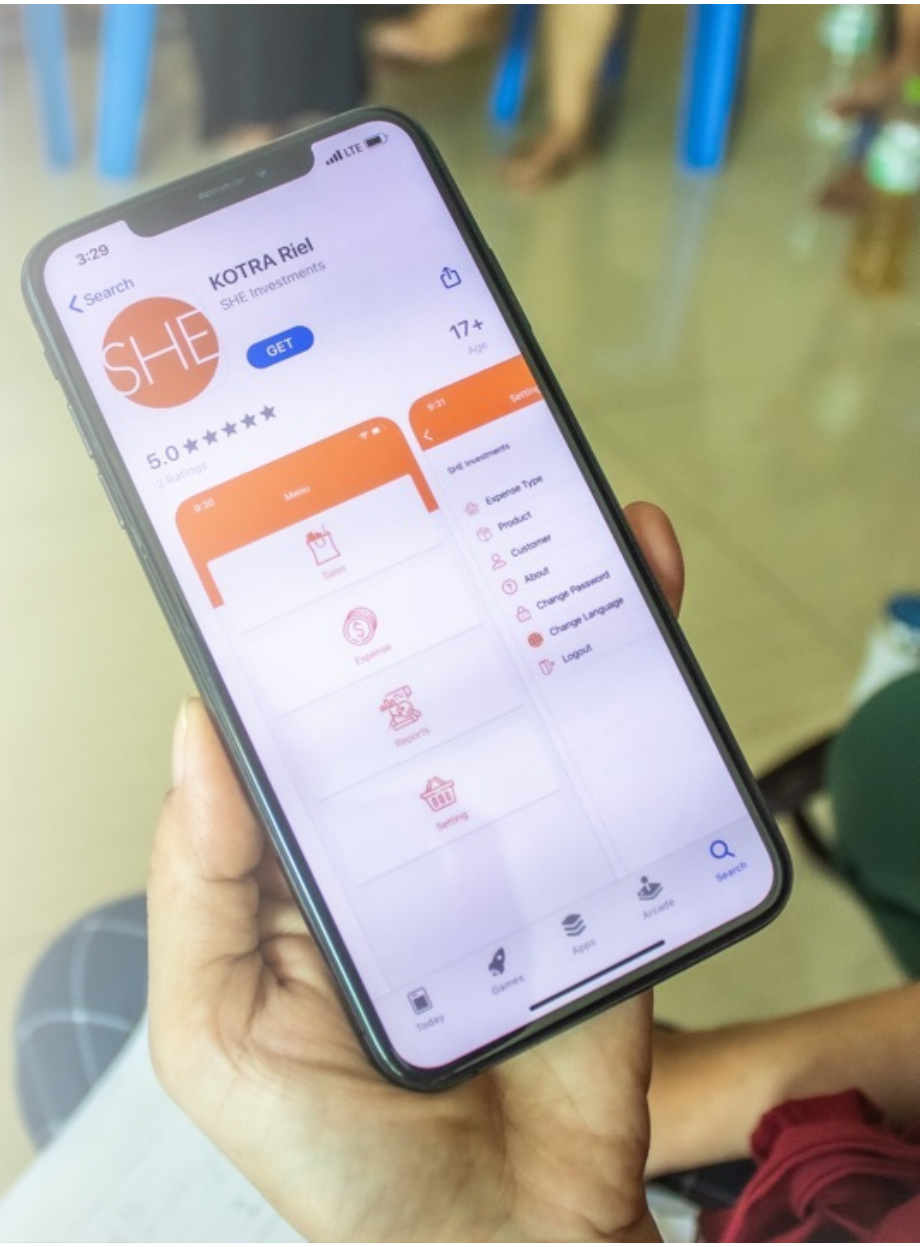


100+

Digital Literacy Program Graduates

KOTRA Riel + Financial Literacy

- Launched in partnership with UN ESCAP and Khmer Enterprise (of the Ministry of Economy & Finance)
- KOTRA Riel app is dual-language, and dual-currency
- 5,000 registered users
- 50 trainers trained in Financial Literacy
- In 2021, over 200 women micro entrepreneurs will be trained in financial literacy & introduced to KOTRA Riel
- Partnerships with the Ministry of Women's Affairs and UN ESCAP have enabled the scale-up of financial literacy & digital literacy training programs in 2021





Thank you! Get in touch:
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