SHE Investments

Our Vision is a world where investing in women is seen as opportunity; not charity
Why Women?

Over *60% of businesses* in Cambodia are owned by women; but most of them are informal and micro-sized.

Only *26% of SMEs* are owned by women.

Our goal is *gender equality in the SME sector*.

We want to see *just as many women running SMEs as men*. 
Our Work

- Incubators
- Accelerators
- Investment Readiness
- Digital tools & resources
- Equipment financing
- Networking opportunities
- Mentoring & coaching
Women surveyed in early 2020 reported an average loss of over 50% monthly revenue in the first 2 months of the COVID-19 pandemic.
Our COVID-19 Response

KOTRA Riel app: a basic bookkeeping app designed for micro, informal, cash based businesses

Digital Resource Centre: a platform for digital information, resources and tools for entrepreneurs

Digital Literacy Programs & Online Incubator Programs

Over $70,000 granted to women-led MSMEs to help them recover and rebuild from COVID
Since COVID-19 began in March 2020

- 100+ Incubator Graduates
- 5,000 Registered users of KOTRA Riel app
- 600+ Jobs retained, re-hired or created
- 170% Revenue increase (recovery since March 2020)
- 60 MSMEs Receiving COVID-19 recovery grants between $1,000 - $5,000
- 350 Members of the SHE Membership network accessing monthly online support
- 350 Partnerships With local government to expand services
- 100+ Digital Literacy Program Graduates
KOTRA Riel + Financial Literacy

- Launched in partnership with UN ESCAP and Khmer Enterprise (of the Ministry of Economy & Finance)
- KOTRA Riel app is dual-language, and dual-currency
- 5,000 registered users
- 50 trainers trained in Financial Literacy
- In 2021, over 200 women micro entrepreneurs will be trained in financial literacy & introduced to KOTRA Riel
- Partnerships with the Ministry of Women’s Affairs and UN ESCAP have enabled the scale-up of financial literacy & digital literacy training programs in 2021
Thank you! Get in touch:
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