Women Economic Empowerment In Organic Agriculture

Emilia Setyowati
President – Indonesia Organic Alliance
Indonesian Organic Alliance (AOI): an independent non-profit civil organization formed in 2002.

Member: 122 members, consisting of 43 NGOs, 26 private sectors, 37 individuals, 16 farmer organizations, spread in 19 Indonesian provinces.

AIM: to strengthen local farmers through organic farming and the principles of fair trade. AOI provides an information and database center on organic farming and fair trade, is involved in advocating government policy, and expanding farmer's access to markets.
Vision

Recognition of the Indonesian small farmers and society sovereignty as well as maintaining environmental balance.

Mission

1. Protecting farmers from oppressive systems.
2. Encouraging movement and development of organic agriculture and fair trade.
3. Facilitating organic quality assurance service, especially for farmer organization.
4. Developing public services in organic agriculture and fair trade sector.
WOMEN FARMERS

Weakness

SEX

30% : women

DER Stereotype :

• women should stay home
• Women as a second player, should paid less than man
• Domestic violence
• Have no confidence

LEVEL EDUCATION

41.79% , Elementary School

AGE

Dominant : > 45 yo

Sumber: Survei Pertanian Antar Sensus (Sutas) 2018 (BPS, 2018)
Kata Data (2019)
LAND & COMMODITIES

STRENGTH

Organic Land

2.1.1. Luas Pertanian Organik per Tahun

<table>
<thead>
<tr>
<th>Year</th>
<th>Acreage (Ha)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>65,605,9</td>
</tr>
<tr>
<td>2008</td>
<td>54,509,41</td>
</tr>
<tr>
<td>2009</td>
<td>59,141,43</td>
</tr>
<tr>
<td>2010</td>
<td>71,114,09</td>
</tr>
<tr>
<td>2011</td>
<td>74,034,09</td>
</tr>
<tr>
<td>2012</td>
<td>88,247,3</td>
</tr>
<tr>
<td>2013</td>
<td>65,687,65</td>
</tr>
<tr>
<td>2014</td>
<td>113,638</td>
</tr>
<tr>
<td>2015</td>
<td>130,384,38</td>
</tr>
<tr>
<td>2016</td>
<td>126,014,39</td>
</tr>
<tr>
<td>2017</td>
<td>208,042,06</td>
</tr>
<tr>
<td>2018</td>
<td>251,630,98</td>
</tr>
</tbody>
</table>

Gambar 3. Jumlah luas pertanian organik (Ha) per tahun

INDONESIA ORGANIC COMMODITIES

<table>
<thead>
<tr>
<th>No</th>
<th>Commodity</th>
<th>Acreage (Ha)</th>
<th>Main market</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Coffee</td>
<td>60,045,83</td>
<td>Export</td>
</tr>
<tr>
<td>2</td>
<td>Rice</td>
<td>53,974,19</td>
<td>Domestic / National</td>
</tr>
<tr>
<td>3</td>
<td>Coconut</td>
<td>42,631,94</td>
<td>Export</td>
</tr>
<tr>
<td>4</td>
<td>Tropical Fruits</td>
<td>837,80</td>
<td>Domestic / National</td>
</tr>
<tr>
<td>5</td>
<td>Kakao</td>
<td>376,04</td>
<td>Export</td>
</tr>
<tr>
<td>6</td>
<td>Tea</td>
<td>219,00</td>
<td>Export</td>
</tr>
<tr>
<td>7</td>
<td>Vegetables</td>
<td>122,00</td>
<td>Domestic / Local</td>
</tr>
<tr>
<td>8</td>
<td>Banana</td>
<td>48,54</td>
<td>Export / Domestic</td>
</tr>
<tr>
<td>9</td>
<td>Orange</td>
<td>0,25</td>
<td>Domestic</td>
</tr>
<tr>
<td>10</td>
<td>Herb/Spices</td>
<td>No data</td>
<td>Export</td>
</tr>
</tbody>
</table>

Source: SPOI 2020
Global Organic Market

Opportunity

Canada 45% in organic Food & Beverages demand in Canada
Main Challenges of Organic Product

1. Low education (knowledge) of farmers
2. Low gender awareness
3. Improving Quality and Continuity of Organic Product, esp small producers
4. Lack of organic inputs: fertilizers, seed & seedling
5. Understanding on organic (export) markets, standard and certification (export)
6. Access and support on financial/capital, certification cost, product development & market, technical support (on farm/off farm)
7. Logistic & Infrastructure
8. Low number of research & publicity on organic (Miyauchi, 2015)
9. Lack of youth participation on farm (BPS 2015)
IOA & TFO INTERVENTION on WOMEN EMPOWERMENT

Produce the tools:

- Market Information Paper (MIP) for Organic, Global and Fairtrade foods, including a focus on ASEAN
- Training materials on how to better access Canadian standards for organic products
“Expanding Access to Canada’s Organic Agri-Foods Market for ASEAN SMEs”

**MAIN CHALLENGES on organic Producer**

1. Low education (knowledge) of farmers
2. Low gender awareness
3. Improving Quality and Continuity of Organic Product, esp small producers
4. Understanding on organic (export) markets, standard and certification (export)
5. Access and support on financial/capital, certification cost, product development & market, technical support (on farm/off farm)

**TRAINING**

- Yayasan PETRASA
- CV. Beumopu Elba Jaya
- PT. Sumateran Organic Spices
- PT. Cinta Bumi Nusantara
- PT. Alami Sejahtera Nusantara
- PT. Alpha Gemilang Sejahtera
- PT. Megan Organic Indonesia
- UPPKS Melati
- KUPS Madu desa Nanga Lauk dan KUPS Tengkawang desa Nanga Yen
- PT. Mozass Sukses Internasional

20 SME’s

10 SME’s
WHAT the trainees SAID?

New Paradigm, now we are give them (man and women of employee) the same opportunities to improve their career with us (Eljie=PMA)

We realize that women have many works. I never think before. Now our women have confidence to speak up, when the man didn’t give the them raw material (nana trukajaya)

I never know that I have gender equality mind streaming. I just realize that women more effective and carefully than man. Know I now the gender equality paradigm. (Devi – Sumatran spice)

I think it was normally, when man got more paid. Now, both woman and man are equal in wages. (lina – Petrasa)
OUTCOMES

• increasing the capacity of AOF and its members in gaining a better understanding of the global market for organic products and the Canadian import market for organic products.
• Create more awareness about the current trends and opportunities for organic products in the Canadian market.
• During the 1-on-1 sessions, the SME participants were able to gain a deeper appreciation of the tailored next steps and recommendations provided by Canadian experts, to increase their market access to Canada for Organic products.

IMPACT

• Wage equitation between man and woman
• Same opportunity between man and woman in managerial staff (PMA)
• Women dare to speak up to men to get raw material
• More women worker in post production (Sumatran Spice)
• Enlarge the export market
Recommendation

During the pandemic, small producers especially Women get the more affected. They need capacity building in knowledge, technical assistance, and innovation.

- Promoting the organic products of the trainees on the website/market place managed including exhibition by TFO Canada.
- Make a cooperation agreement between TFO Canada and the Participants, with a commitment: members are willing to increase the quantity of their products and TFO Canada is willing to open export market access to Canada.
- TFO Canada is willing to provide subsidies for the export of participants' organic products
- Training and understanding of gender equality in the export market chain is not only given to women but also men to support gender equality.
- Assist participants in obtaining product certificates required for organic products in the Canadian market.
Thank You

Budi Agung, Jl. Bangkiray H No.2, RT.02/RW.05, Sukadamai, Kec. Tanah Sereal, Kota Bogor, Jawa Barat 16165

emiliasetyowati22@gmail.com
emilia@organicindoneia.org
@aliansiorganisindoneisa