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Canada

Canadian Trade and Investment Facility for Development (CTIF)

Fifth South-East Asia Multi-Stakeholder Forum on the Implementation of SDGs

Session 3: SDGs and Advancing Gender Equality & Women's Economic Empowerment

Day2 Wednesday, 29 September 2021

Focus of Presentation

- Brief overview of what CTIF is
- What has CTIF achieved so far
- A few Key results focused on contributing to Canada's Feminist International Assistance Policy (FIAP) and SDG 5 Gender Equality and SDG 17 Partnerships
- Some Lessons Learnt

Presentation from Cowater International, Inc

Presentation from AOF/AOI – CTIF beneficiary Organizations

Canadian Trade and Investment Facility for Development (CTIF)

- **Demand-driven technical assistance facility (not a grant/not a funding mechanism) funded by Canada**
- **Improve the policy and regulatory environment for trade and investment in Asia Pacific**
- **Implemented by the consortium of Cowater International Inc. and IPAC**
- **$11.6M facility of 7-year duration (FY2018/19 to FY 2024/25**
- **Focus: ODA-eligible countries in Asia-Pacific**

Canadian Trade and Investment Facility for Development (CTIF)

CANADIAN TRADE AND INVESTMENT FACILITY FOR DEVELOPMENT (CTIF)

Table 1. CTIF Revised Logic Model[1]

ULTIMATE OUTCOME	**1000 More inclusive, sustainable[i] and poverty-reducing trade and investment[ii] in eligible Asia-Pacific countries[iii]**			
INTERMEDIATE OUTCOMES	**1100** Improved policy-making practices among regional and national institutions in eligible Asia-Pacific countries for supporting climate-smart and gender and socially inclusive trade and investment.		**1200** Increased access to markets and finance by Asia-Pacific-based SMEs and CSOs, particularly those led by women.	
IMMEDIATE OUTCOMES	**1110** Improved capabilities of regional organisations[iv] to support climate-smart and gender and socially inclusive growth, competitiveness, and economic integration in the Asia-Pacific region.	**1120** Increased ability of national and local governments to plan, develop, implement and measure policies, legislation and regulations supporting climate-smart and gender and socially inclusive trade and investment	**1210** Increased capacity of CSOs and private sector organisations (PSOs)[v] to engage with government institutions on climate-smart and gender and socially inclusive trade, infrastructure, and investment issues.	**1220** Increased capacity of CSOs & PSOs to support their constituencies in areas such as business growth, women's economic empowerment, market access, access to finance, and responsible business conduct.
OUTPUTS	**1111** Technical assistance delivered to regional institutions to support inclusive and sustainable growth, competitiveness and economic integration in Asia Pacific.	**1121** TA provided to national MDAs to plan, develop, implement and measure climate-smart and gender and socially inclusive policies, legislation and regulations supporting greater access to markets and financing for SMEs	**1211** TA provided to CSOs and PSOs to engage with government institutions on trade, infrastructure, and investment issues.	**1221** TA provided to CSOs & PSOs to support their constituencies in areas such as business growth, women's economic empowerment, market access, financing, and responsible business conduct.

What has CTIF achieved so far?

- **21 TAs approved (2018/19 to FY21/22)**
  - **of these: 10 completed**
    - **9 operational/ongoing**
    - **2 under procurement of qualified experts/technical assistance providers**

- **TAs in 13 countries (5 in ASEAN, 5 in the Pacific Island Countries and 3 in South Asia)**
  - **ASEAN: Vietnam, Thailand, Indonesia, Malaysia, the Philippines**
  - **PICs: Fiji, Nauru, PNG, Solomon Islands, Kiribati**
  - **South Asia: Afghanistan, Bhutan, Bangladesh**
  - **3 ASEAN regional organizations (AROs)**

Key Results - focus on climate-smart, gender equality and social inclusion (from FY 2018/19 to 2020/21)

Some examples in the ASEAN region:

- ***Overview Study on COVID 19 Pandemic Implications on Agriculture and Food Consumption, Production, and Trade in ASEAN Member States***

  Result: The results presented in this study are currently being used by ASEAN Member states in policy dialogues. The Study is being used to enable evidence-based decision-making among ASEAN members and key stakeholders on the best course of action to alleviate the burden of COVID-19.

- ***Study to Inform the Post-COVID-19 Recovery Plan for ASEAN Tourism***

  Result: All 10 ASEAN Tourism Ministers have endorsed the *Post COVID 19 Recovery Plan for ASEAN Tourism.* This important document will soon be published on the ASEAN Website and will guide ASEAN tourism sector in the recovery program in the next five years.

Progress made towards end-of-project objectives

- **Integration of climate smart, gender equality, social inclusion considerations**

a few examples in the ASEAN:

✓ **TA to SOM- AMAF: As a result of CTIF's technical assistance, the ASEAN Ministers on Agriculture and Forestry (AMAF) are now integrating gender equality and social inclusion in their respective trade/investment policies & draft legislation.**

✓ **TA to ACV in Vietnam - The *Report on Gender Equality and Women Economic Empowerment at the Airports Corporation of Vietnam* is used by ACV in its key decisions and actions. ACV incorporated in their work plan efforts promoting women's economic empowerment and advancing LGBTQ+ rights.**

✓ **TA to AOF/TOFA - Gender equality, social inclusion, environment and trade are integrated in training modules - technical assistance to the ASEAN Organic Federation for *Expanding Access to Canada's Organic Agri-Foods Market for ASEAN SMEs.***

CTIF Lessons Learnt from programming amidst a pandemic

- **COVID-19 travel and assembly restrictions resulted in:**

- **adapting technical assistance to online format;**

- **required changes to work plans led to delays in implementation of some deliverables by some consultants; and,**

- **slowed disbursements.**

Currently, CTIF is undergoing a Formative Evaluation

Among other objectives, the evaluation will:

- **validate results vis-à-vis CTIF's immediate and intermediate outcomes**
- **determine way forward – is there a need to change the implementation modality ?**

For more information on CTIF, visit: www.c-tif.ca

Thank you!