Canadian Trade and Investment Facility for Development (CTIF)

Fifth South-East Asia Multi-Stakeholder Forum on the Implementation of SDGs
Session 3: SDGs and Advancing Gender Equality & Women’s Economic Empowerment
Day2 Wednesday, 29 September 2021
Focus of Presentation

- Brief overview of what CTIF is
- What has CTIF achieved so far
- A few Key results focused on contributing to Canada’s Feminist International Assistance Policy (FIAP) and SDG 5 Gender Equality and SDG 17 Partnerships

Some Lessons Learnt

Presentation from Cowater International, Inc
Presentation from AOF/AOI – CTIF beneficiary Organizations
Canadian Trade and Investment Facility for Development (CTIF)

- Demand-driven technical assistance facility (not a grant/not a funding mechanism) funded by Canada
- Improve the policy and regulatory environment for trade and investment in Asia Pacific
- Implemented by the consortium of Cowater International Inc. and IPAC
- $11.6M facility of 7-year duration (FY2018/19 to FY 2024/25)
- Focus: ODA-eligible countries in Asia-Pacific
### Canadian Trade and Investment Facility for Development (CTIF)

| ULTIMATE OUTCOME | 1000 More inclusive, sustainable and poverty-reducing trade and investment in eligible Asia-Pacific countries
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What has CTIF achieved so far?

➢ 21 TAs approved (2018/19 to FY21/22)
   - of these: 10 completed
     9 operational/ongoing
     2 under procurement of qualified experts/technical assistance providers

➢ TAs in 13 countries (5 in ASEAN, 5 in the Pacific Island Countries and 3 in South Asia)
   - ASEAN: Vietnam, Thailand, Indonesia, Malaysia, the Philippines
   - PICs: Fiji, Nauru, PNG, Solomon Islands, Kiribati
   - South Asia: Afghanistan, Bhutan, Bangladesh
   - 3 ASEAN regional organizations (AROs)
Key Results - focus on climate-smart, gender equality and social inclusion (from FY 2018/19 to 2020/21)

Some examples in the ASEAN region:

- **Overview Study on COVID 19 Pandemic Implications on Agriculture and Food Consumption, Production, and Trade in ASEAN Member States**
  
  Result: The results presented in this study are currently being used by ASEAN Member states in policy dialogues. The Study is being used to enable evidence-based decision-making among ASEAN members and key stakeholders on the best course of action to alleviate the burden of COVID-19.

- **Study to Inform the Post-COVID-19 Recovery Plan for ASEAN Tourism**
  
  Result: All 10 ASEAN Tourism Ministers have endorsed the *Post COVID 19 Recovery Plan for ASEAN Tourism*. This important document will soon be published on the ASEAN Website and will guide ASEAN tourism sector in the recovery program in the next five years.
Progress made towards end-of-project objectives

- Integration of climate smart, gender equality, social inclusion considerations

a few examples in the ASEAN:

✓ TA to SOM- AMAF: As a result of CTIF’s technical assistance, the ASEAN Ministers on Agriculture and Forestry (AMAF) are now integrating gender equality and social inclusion in their respective trade/investment policies & draft legislation.

✓ TA to ACV in Vietnam - The Report on Gender Equality and Women Economic Empowerment at the Airports Corporation of Vietnam is used by ACV in its key decisions and actions. ACV incorporated in their work plan efforts promoting women’s economic empowerment and advancing LGBTQ+ rights.

✓ TA to AOF/TOFA - Gender equality, social inclusion, environment and trade are integrated in training modules - technical assistance to the ASEAN Organic Federation for Expanding Access to Canada’s Organic Agri-Foods Market for ASEAN SMEs.
CTIF Lessons Learnt from programming amidst a pandemic

- COVID-19 travel and assembly restrictions resulted in:
  - adapting technical assistance to online format;
  - required changes to work plans led to delays in implementation of some deliverables by some consultants; and,
  - slowed disbursements.
Currently, CTIF is undergoing a Formative Evaluation

Among other objectives, the evaluation will:

➢ validate results vis-à-vis CTIF’s immediate and intermediate outcomes

➢ determine way forward – is there a need to change the implementation modality?

For more information on CTIF, visit: www.c-tif.ca

Thank you!