WFP’s Endeavor on Ending Hunger and Poverty Alleviation

November 2023
WFP in Action

• Provide life-saving food and nutrition assistance in emergencies to 100 million hungry and malnourished people in 120+ countries around the world

• Support communities to build resilience in the long-term by addressing the root causes of hunger and poverty through disaster recovery, school feeding, climate change responses, and agricultural development programmes
WFP in China on Rural Revitalization

Priority 1:
- Improve children’s nutrition

Priority 2:
- Enhance livelihood of smallholders

Priority 3:
- Strengthen resilience of food system
Innovative Pilot Projects

2018
Hunan Preschool Nutrition Project

2019
Guangxi Preschool Nutrition Project

2020
Gansu Preschool Nutrition Project

2021
Sichuan Preschool Nutrition Project

2018
Anhui Kiwi Value Chain Project

2019
Gansu Potato Project

2021
Jilin Agricultural Risk Management Project

2018
Hunan Preschool Nutrition Project
National policies and interventions for child nutrition

0 years old: "YYB" Programme for children aged 6-24 months in poor areas (Ministry of Health)

2 years old: National School Meal Programme for students in rural areas enrolled in compulsory education system (Ministry of Education)

6 years old: 

15 years old: 

3-5 year-old children
Preschool Nutrition Improvement Programme

A total of 9,342 preschool children received nutritious meals in 81 preschools in the four provinces of Guangxi, Hunan, Gansu and Sichuan.
Project Achievements

- Diversified school meals
- Upgraded kitchen and dining environment
- Strengthened nutrition awareness and knowledge
- Improvement of children’s nutritional status
- Income increase of smallholders and local economy development
Smallholder Farmers Growing Zinc-Enriched Potatoes Pilot Project in Gansu Province

Potato

Hidden Hunger

Poverty Alleviation

Nutrition Improvement

Administrative layout of Gansu Province

Dongxiang county

Anding District
Main Activities

- **Varieties**: Screen drought-resistant and zinc-rich potato varieties
- **Cultivation**: Develop zinc-rich potato cultivation technical systems
- **Production**: Support smallholder farmers producing zinc-rich potatoes
- **Storage**: Build demonstration storage facilities to reduce post-harvest losses
- **Marketing**: Develop and implement the brand strategic marketing system of zinc-rich potato
- **SBCC**: Conduct nutrition education and advocacy activities

Promote the establishment of nutrition-oriented value chain for high-quality agricultural products
**Project Achievements**

1. **Zinc enriched**
   - The zinc content of potatoes in the project areas is **27.5%** higher than that of ordinary potatoes.

2. **High yield reached**
   - The average yield of zinc-rich potatoes produced by the supported farmers is **150-250 kg** higher than the average yield of other households in the same region.

3. **Income increased**
   - The income of the supported farmers increased by an average of **300 yuan per mu**.
WFP aims to work jointly with the Chinese government, enterprises, non-governmental organizations and other UN agencies to make new contributions to achieve the sustainable development goals of poverty eradication and zero hunger.
Thank you!

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