Seamless and Secured Cross-border E-commerce

Jian WANG

Director* with *Center for International Business Studies,

Professor of International Business & E-business

University of International Business and Economics (UIBE)

Beijing, China

The Concept and Understanding

- Different understanding about the cross-border e-commerce (CBEC)
  - Buying and selling of products across border online
  - Internet ecosystem

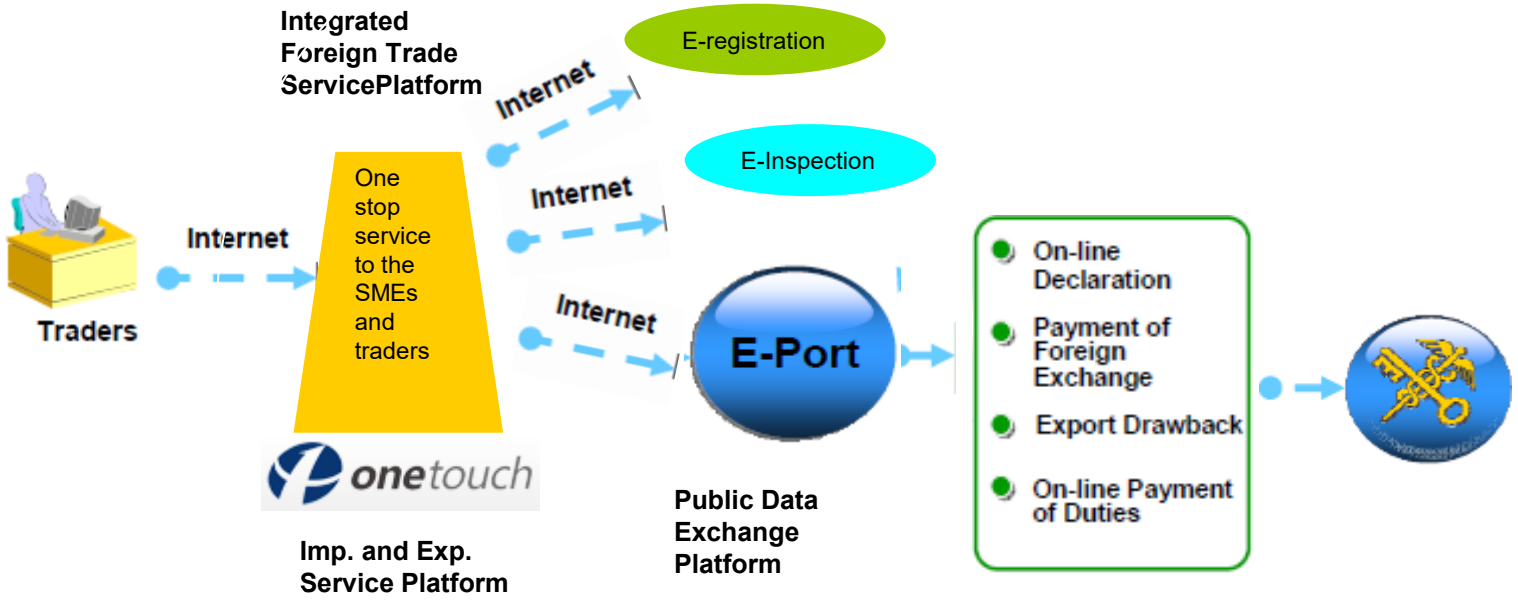
Implication of CBEC Devlopment

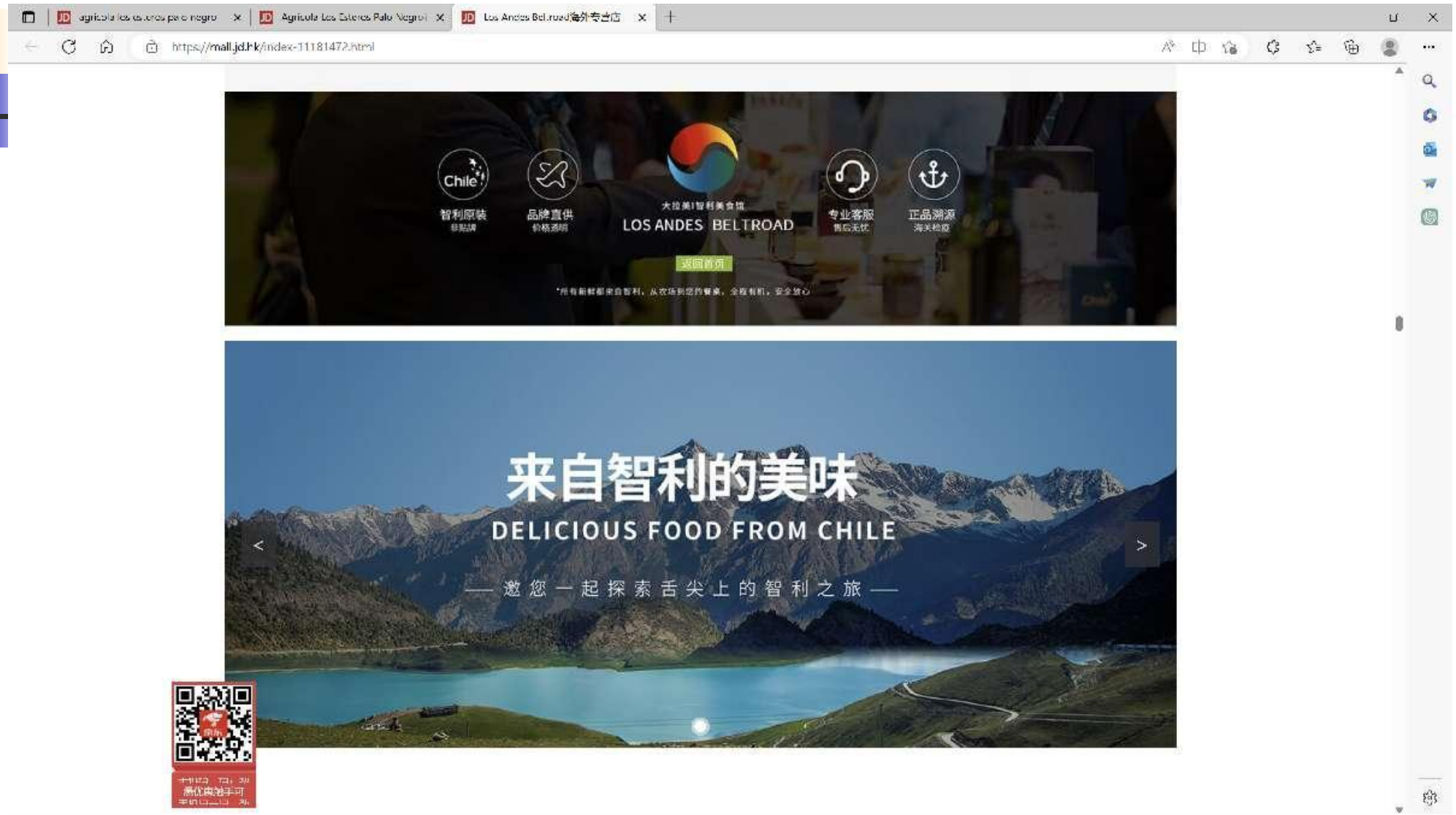
- Inclusive trade
- SMEs participating in global trade
- Third party platform empowering

Business Model Innovation

Before Transaction (Information exchange and Transactions)	Transaction (Cross border B2C)	After Transaction (Paperless trading and integrated service Platform)
Alibaba.com - MadeinChina.com - Tradeeasy.com - Trade2cn.com	Aliexpress.com (Alibaba) - Dhgate.com - Amazon	Onetouch.cn (taken over by Alibaba) -- Shi Mao Tong (Ningbo)

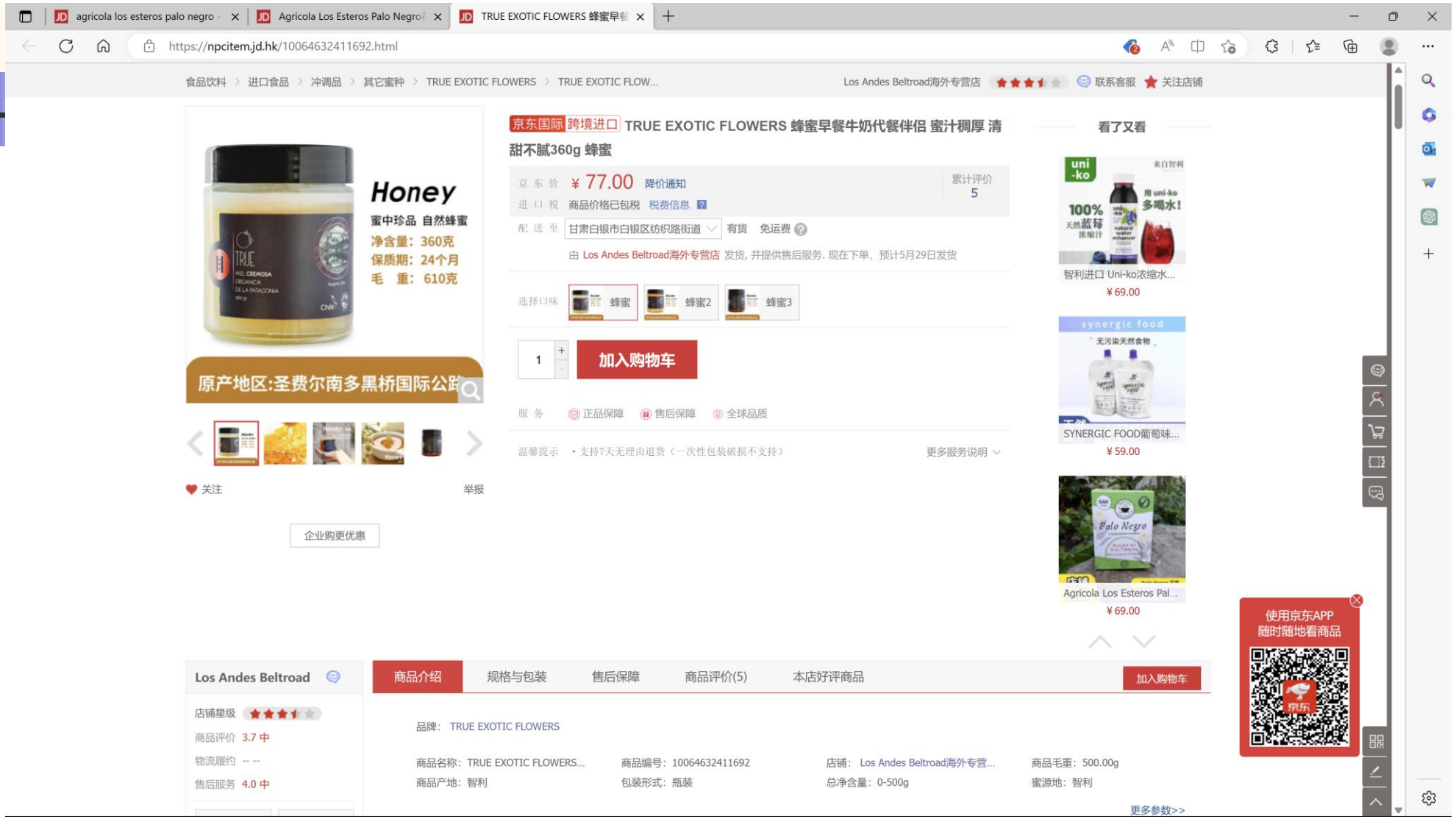
Alibaba OneTouch: A Private Single Window Platform




https://mall.jd.hk/index-11181472.html
Chile
智利原装
品牌直供
LOS ANDES BELTROAD
专业客服
正品溯源
来自智利的美味
DELICIOUS FOOD FROM CHILE
— 邀您一起探索舌尖上的智利之旅 —

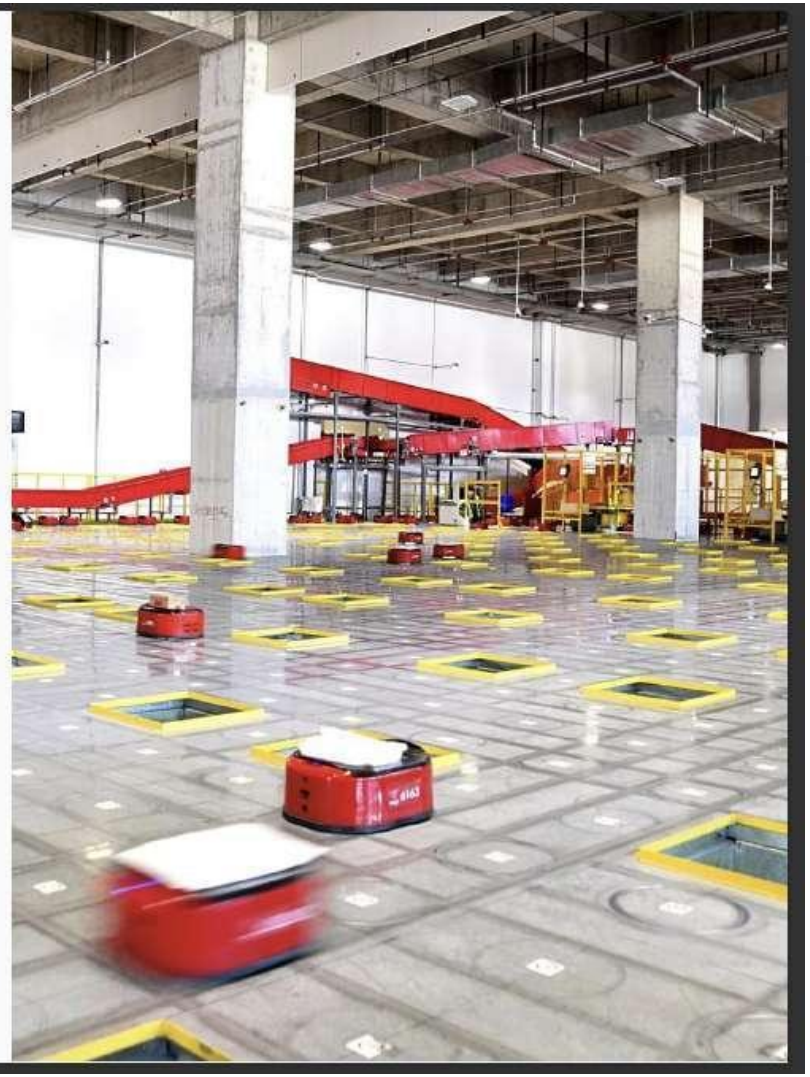
Selling Chile Food Products to China

- Choosing products
- Registration with platforms
- Uploading product information
- Goods in bulk to the local bonded warehouses
- Online order
- Repack the product in small parcel and delivered to the consumer’s door


agricola los esteros palo negro -
Agricola Los Esteros Palo Negro
TRUE EXOTIC FLOWERS 蜂蜜早餐
https://npcitem.jd.hk/10064632411692.html
食品饮料 > 进口食品 > 冲调品 > 其它蜜种 > TRUE EXOTIC FLOWERS > TRUE EXOTIC FLOW...
Los Andes Beltroad海外专营店
联系客服
关注店铺
Honey
蜜中珍品 自然蜂蜜
净含量：360克
保质期：24个月
毛 重：610克
原产地区:圣费尔南多黑桥国际公路
关注
举报
企业购更优惠
京东国际 跨境进口 TRUE EXOTIC FLOWERS 蜂蜜早餐牛奶代餐伴侣 蜜汁稠厚 清甜不腻360g 蜂蜜
京 东 价 ¥ 77.00 降价通知
进 口 税 商品价格已包税 税费信息
累计评价 5
配 送 至 甘肃白银市白银区纺织路街道 有货 免运费
由 Los Andes Beltroad海外专营店 发货，并提供售后服务. 现在下单，预计5月29日发货
选择口味 蜂蜜 蜂蜜2 蜂蜜3
1
加入购物车
服 务 正品保障 售后保障 全球品质
温馨提示 • 支持7天无理由退货（一次性包装破损不支持）
更多服务说明
看了又看
uni-ko
100% 天然蓝莓浓缩汁
用uni-ko多喝水!
智利进口 Uni-ko浓缩水...
¥ 69.00
synergic food
无污染天然食物
SYNERGIC FOOD葡萄味...
¥ 59.00
Palo Negro
Agricola Los Esteros Pal...
¥ 69.00
使用京东APP
随时随地看商品
Los Andes Beltroad
店铺星级
商品评价 3.7 中
物流履约 -- --
售后服务 4.0 中
商品介绍
规格与包装
售后保障
商品评价(5)
本店好评商品
加入购物车
品牌： TRUE EXOTIC FLOWERS
商品名称： TRUE EXOTIC FLOWERS...
商品编号： 10064632411692
店铺： Los Andes Beltroad海外专营...
商品毛重： 500.00g
商品产地： 智利
包装形式： 瓶装
总净含量： 0-500g
蜜源地： 智利
更多参数>>

Unparalleled Speed

- Largest e-commerce logistics infrastructure in China covering **99%** of the country's population
- JD.com has achieved rates of approximately **90%** of orders being delivered same- or next-day
- The **only** e-commerce platform in the world to provide small-to-medium sized warehousing, oversized warehousing, cross border, cold chain delivery, frozen and chilled warehousing facilities, B2B and crowdsourcing logistics



ISC - Import Bonded Warehouse

京东物流 JD Logistics

➢ **Import Bonded Warehouse** - stock up foreign goods in JD's domestic bonded warehouse



Orders delivered within 1~5 days

- Short Delivery Time
- Low Logistics Cost
- High Inventory Pressure
- Suitable for FMCG



JD's Fully-Owned Bonded Warehouses / Port of Entry

- Guangzhou
- Chongqing
- Shanghai
- Hangzhou
- Ningbo
- Zhengzhou
- Tianjin

And more warehouses will be built……

Regulation and Compliance for Overseas Sellers

- No need to obtain business license in China
- Zero Tariff (no import tax)
- 70% VAT

- Platform servce fee for handling and compliance

Thanks

- Contact:

wangjian@uibe.edu.cn



WeChat: bramking