OBJECTIVE

- TO MONITOR THE PERFORMANCE OF TOURISM ARRIVALS TO MALAYSIA
- TO CONDUCT DVS FOR ESTIMATION OF TOURISM RECEIPTS
- TO USE THE STATISTICAL DATA FOR STRATEGIC PLANNING AND MARKETING
TYPE OF TOURISM DATA PROVIDED BY IMMIGRATION DEPARTMENT OF MALAYSIA

TOURISTS BY NATIONALITY, MODE OF TRANSPORT AND POINT OF ENTRY

EXCURSIONIST BY NATIONALITY, MODE OF TRANSPORT AND POINT OF ENTRY
Tourist Arrivals Monthly (Jan-Mar)

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2023</th>
<th>2024</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan</td>
<td>837,971</td>
<td>643,573</td>
<td>520,795</td>
</tr>
<tr>
<td>Feb</td>
<td>813,186</td>
<td>501,810</td>
<td>643,418</td>
</tr>
<tr>
<td>Mar</td>
<td>974,968</td>
<td>682,242</td>
<td>856,086</td>
</tr>
</tbody>
</table>

Growth

<table>
<thead>
<tr>
<th>Year</th>
<th>OVERALL</th>
<th>JAN</th>
<th>FEB</th>
<th>MAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>2023/2019</td>
<td>-30.4%</td>
<td>-37.85%</td>
<td>-38.29%</td>
<td>-30.0%</td>
</tr>
<tr>
<td>2024/2019</td>
<td>-23.07%</td>
<td>-23.20%</td>
<td>-20.88%</td>
<td>-12.19%</td>
</tr>
</tbody>
</table>

Mode of Transport (Jan-Mar 2024)

- **Land**: 1,693 m. (83.81%)
- **Air**: 0.201 m. (9.95%)
- **Rail**: 0.095 m. (4.69%)
- **Sea**: 0.031 m. (1.55%)

Total: 2.020 m.

Growth (vs. 2019)

- **Sea**: 541.88%
- **Air**: 11.58%
- **Rail**: 12.50%

Overall: -23.07%

Land: -28.15%

POE Land (Top 5)

- TAMBAK JOHOR (BSI)
- GELANG PATAH
- BUKIT KAYU HITAM
- PENGKALAN HULU BUKIT BERAPIT
- SUNGAI TUJUH

POE Air (Top 5)

- KLIA 2
- LTA BAYAN LEPAS
- KLIA
- LTA IPOH
- LTA KUCHING

POE Sea (Top 5)

- PELABUHAN KELANG BARAT- SCT
- PEJ. IML. PORT SWETTENHAM
- PEL. KELANG BARAT- KMT
- IMI DESARU COAST
- TANJUNG PENGELIH
**Tourist Arrivals Monthly (Jan-Mar) (Jan-March 2024)**

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2023</th>
<th>2024</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Jan</strong></td>
<td>29,814</td>
<td>20,610</td>
<td>29,612</td>
</tr>
<tr>
<td><strong>Feb</strong></td>
<td>31,169</td>
<td>20,486</td>
<td>34,175</td>
</tr>
<tr>
<td><strong>Mar</strong></td>
<td>31,806</td>
<td>22,914</td>
<td>37,792</td>
</tr>
</tbody>
</table>

**Growth (vs. 2019)**

<table>
<thead>
<tr>
<th>Month</th>
<th>2023/2019</th>
<th>2024/2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Overall</strong></td>
<td>9.47%</td>
<td>18.82%</td>
</tr>
<tr>
<td><strong>Jan</strong></td>
<td>-31.02%</td>
<td>-28.0%</td>
</tr>
<tr>
<td><strong>Feb</strong></td>
<td>-4.87%</td>
<td>-10.94%</td>
</tr>
<tr>
<td><strong>Mar</strong></td>
<td>-2.75%</td>
<td>-10.76%</td>
</tr>
</tbody>
</table>

**Mode of Transport (Jan-Mar 2024)**

- **Land**: 0.013 m., 12.84%
- **Air**: 0.068 m., 66.73%
- **Rail**: 0.000 m., 0.36%
- **Sea**: 0.020 m., 20.07%

**Total**: 0.102 m.

**Growth (vs. 2019)**

- **Land**: -10.94%
- **Air**: -10.76%
- **Rail**: 23.63%
- **Sea**: 972.59%

**POE Land (Top 5)**

- **GELANG PATAH**: 5,774
- **TAMBAK JOHOR (BSI)**: 3,844
- **SUNGAI TUJUH**: 1,454
- **BUKIT KAYU HITAM**: 880
- **PADANG BESAR**: 502

**POE Air (Top 5)**

- **KLIA**: 38,929
- **KLIA 2**: 18,900
- **LTA BAYAN LEPAS**: 6,070
- **LTA LANGKAWI**: 2,598
- **LTA K.KINABALU**: 1,816

**POE Sea (Top 5)**

- **TANJUNG LEMBUNG**: 5,620
- **PELABUHAN KELANG BARAT - SCT**: 4,538
- **PELABUHAN KELANG BARAT - K**: 4,486
- **PEJ.IMI. PORT SWETTENHAM**: 3,006
- **TELAGA HARBOUR**: 1,271
Australia

Tourist Arrivals Monthly (Jan-Mar)

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2023</th>
<th>2024</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan</td>
<td>39,183</td>
<td>35,249</td>
<td>41,002</td>
</tr>
<tr>
<td>Feb</td>
<td>24,602</td>
<td>19,098</td>
<td>25,843</td>
</tr>
<tr>
<td>Mar</td>
<td>25,614</td>
<td>22,454</td>
<td>29,280</td>
</tr>
</tbody>
</table>

Growth (2023/2019 & 2024/2019)

- Jan: OVERALL 7.52%, Land -10.04%, Air 4.64%, Rail 5.04%, Sea -22.37%
- Feb: OVERALL 14.36%, Land -12.3%
- Mar: OVERALL 7.52%, Land -3.42%

Mode of Transport (Jan-Mar 2024)

- Total: 0.096 m.
- Land: 0.012 m. (12.66%)
- Air: 0.081 m. (84.41%)
- Rail: 0.000 m. (0.48%)
- Sea: 0.002 m. (2.45%)

Growth (vs. 2019)

- Overall: 7.52%
- Land: -3.42%
- Air: 7.28%
- Rail: 56.90%
- Sea: 171.08%

POE Land (Top 5)

- GELANG PATAH: 5,651
- TAMBAK JOHOR (BSI): 5,230
- BUKIT KAYU HITAM: 433
- SUNGAI TUJUH: 319
- PADANG BESAR: 235

POE Air (Top 5)

- KLIA: 8,487
- KLIA 2: 7,238
- K.KINABALU (LTA): 3,274
- KUCHING (LTA): 1,560
- LT MIRI: 962

POE Sea (Top 5)

- PELEBUHAN KELANG BARAT - SCT: 589
- PEJ. IMI. PORT SWETTENHAM: 374
- PELEBUHAN KELANG BARAT - KMT: 357
- TELAGA HARBOUR: 300
- JETI KUAH: 280
## Excursionist Arrivals to Malaysia Q1 2024/2019

**Example**

<table>
<thead>
<tr>
<th>Year</th>
<th>MONTH</th>
<th>2024</th>
<th>2023</th>
<th>2019</th>
<th>Growth (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>JANUARY</td>
<td>660,370</td>
<td>588,103</td>
<td>824,768</td>
<td>-19.9</td>
</tr>
<tr>
<td></td>
<td>FEBRUARY</td>
<td>745,898</td>
<td>606,464</td>
<td>694,625</td>
<td>7.4</td>
</tr>
<tr>
<td></td>
<td>MARCH</td>
<td>1,048,093</td>
<td>637,827</td>
<td>796,047</td>
<td>31.7</td>
</tr>
<tr>
<td></td>
<td>TOTAL</td>
<td>2,454,361</td>
<td>1,832,394</td>
<td>2,315,440</td>
<td>6.0</td>
</tr>
</tbody>
</table>

**Share (%)**

- **LAND**: 90.43%
  - Tambak Johor (BSI): 1,056,035
  - Gelang Patah (KSAB): 770,477
  - Bukit Kayu Hitam: 80,732

- **RAIL**: 1.85%
  - KLIA2: 94,199
  - KLIA: 67,958
  - Bayan Lepas Int Airport: 8,309

- **AIR**: 7.26%
  - Woodland Train Checkpoint: 45,523

- **SEA**: 0.46%
  - Stulang Laut: 3,733
  - Langkawi: 2,611
  - Pasir Gudang Jetty: 711

**January**

- 660,370
- 588,103
- 824,768
- Growth: -19.9%

**February**

- 745,898
- 606,464
- 694,625
- Growth: 7.4%

**March**

- 1,048,093
- 637,827
- 796,047
- Growth: 31.7%

**Total**

- 2,454,361
- 1,832,394
- 2,315,440
- Growth: 6.0%

**Source:** Tourism Malaysia
# TOP 10 EXCURSIONIST ARRIVALS TO MALAYSIA JANUARY-MARCH 2024/2023/2019

<table>
<thead>
<tr>
<th>RANK</th>
<th>COUNTRY</th>
<th>JAN-MAR 2024</th>
<th>JAN-MAR 2023</th>
<th>JAN-MAR 2019</th>
<th>% CHANGE 24/23</th>
<th>% CHANGE 24/19</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SINGAPORE</td>
<td>1,683,666</td>
<td>1,290,755</td>
<td>1,774,876</td>
<td>30.4</td>
<td>-5.1</td>
</tr>
<tr>
<td>2</td>
<td>THAILAND</td>
<td>213,776</td>
<td>211,306</td>
<td>83,085</td>
<td>1.2</td>
<td>157.3</td>
</tr>
<tr>
<td>3</td>
<td>BRUNEI</td>
<td>147,703</td>
<td>79,659</td>
<td>96,880</td>
<td>85.4</td>
<td>52.5</td>
</tr>
<tr>
<td>4</td>
<td>INDONESIA</td>
<td>120,038</td>
<td>69,173</td>
<td>68,800</td>
<td>73.5</td>
<td>74.5</td>
</tr>
<tr>
<td>5</td>
<td>CHINA</td>
<td>65,369</td>
<td>23,547</td>
<td>60,664</td>
<td>177.6</td>
<td>7.8</td>
</tr>
<tr>
<td>6</td>
<td>INDIA</td>
<td>42,422</td>
<td>17,917</td>
<td>28,785</td>
<td>136.8</td>
<td>47.4</td>
</tr>
<tr>
<td>7</td>
<td>PHILIPPINES</td>
<td>33,682</td>
<td>23,183</td>
<td>36,310</td>
<td>45</td>
<td>-7.2</td>
</tr>
<tr>
<td>8</td>
<td>SOUTH KOREA</td>
<td>19,284</td>
<td>17,238</td>
<td>29,038</td>
<td>11.9</td>
<td>-33.6</td>
</tr>
<tr>
<td>9</td>
<td>AUSTRALIA</td>
<td>16,485</td>
<td>14,510</td>
<td>14,979</td>
<td>13.6</td>
<td>10.1</td>
</tr>
<tr>
<td>10</td>
<td>JAPAN</td>
<td>12,278</td>
<td>10,100</td>
<td>22,976</td>
<td>21.6</td>
<td>-46.6</td>
</tr>
</tbody>
</table>

Source: Tourism Malaysia
Malaysia Digital Arrival Card, MDAC (2023)
Personal Information

* Name: 

* Passport No.: 

* Date of Birth: DD/MM/YYYY

* Date of Passport Expiry: DD/MM/YYYY

* Email Address: 

* Confirm Email Address: 

* Confirm Country / Region Code: +

* Country / Region Code: +

* Mobile No.: 

* Confirm Mobile No.: 

* Nationality / Citizenship: Please Choose

* Sex: Please Choose

Note: International Calling Code. ( eg: +65 )
Traveling Information

** Please note that your trip must be within 3 days (including the date of submission)

- Date of Arrival: DD/MM/YYYY
- Date of Departure: DD/MM/YYYY
- Flight / Vessel / Transportation No.: 
- Accommodation of Stay: Please Choose
- Last Port of Embarkation before Malaysia: Please Choose

**Please key-in alphanumeric only

- Address (In Malaysia): 
- State: Please Choose
- City: Please Choose
- Postcode: 
Malaysia: Embarkation / Disembarkation Card (Until 2011)
PLANT QUARANTINE DECLARATION

Have you been to Africa, Central or South America during the last 30 days?

☐ YES  ☐ NO

and/or:

Are you carrying any plant materials and parts thereof or their products, (e.g. fruits, flowers, seeds), live fish, fresh or frozen fish and parts thereof or their products, animals and parts thereof or their products, organisms, insects, soil and biological cultures or their products?

☐ YES  ☐ NO

If YES to either questions, please report to the Plant Quarantine Station

HEALTH QUARANTINE DECLARATION

Have you been to Africa or South America or Central America during the last 6 days?

☐ YES  ☐ NO

and/or:

Did you have any of the following symptoms during the last two weeks prior to your arrival; diarrhoea, abdominal pain, vomiting, fever, headache, sore throat, rash, jaundice, severe cough, dyspepsia, abnormal bleeding or convulsion.

☐ YES  ☐ NO

IMMIGRATION DEPARTMENT
MALAYSIA

SELAMAT DATANG KE MALAYSIA
WELCOME TO MALAYSIA

NOTICE TO FOREIGNERS

1. Please complete all relevant sections and read notice on page 4, 6
2. *Please tick ☐ appropriate box, where applicable.
3. Please use black/ blue ink only.
4. Visitors are advised to check their passports/ travel documents for immigration endorsements before they leave the checkpoint.

REGULATION 30(2) IMMIGRATION REGULATIONS 1963
(ISM 26 - AMENDMENT 1/2009)

THIS FORM IS ISSUED FREE OF CHARGE

Annexed of ASEM

(1)
 ISSUES

• By Nationality only and not Country of Residence;
• For other details such as demographic profiles,
  POV etc have to be based on survey; and
• MDAC excludes Singaporean.
THANK YOU
Tourist Arrivals Monthly (Jan-Mar)

<table>
<thead>
<tr>
<th>Month</th>
<th>2019</th>
<th>2023</th>
<th>2024</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan</td>
<td>53,736</td>
<td>35,129</td>
<td>66,777</td>
</tr>
<tr>
<td>Feb</td>
<td>51,447</td>
<td>34,438</td>
<td>64,691</td>
</tr>
<tr>
<td>Mar</td>
<td>52,507</td>
<td>41,316</td>
<td>81,746</td>
</tr>
</tbody>
</table>

Growth (vs. 2019)

- Overall: 35.21%
- JAN: 24.27%
- FEB: 25.74%
- MAR: 55.69%

Mode of Transport (Jan-Mar 2024)

- Land: 35.55%
- Air: 29.56%
- Rail: 71.61%
- Sea: 206.73%

POE Land (Top 5)

- GELANG: 35,746
- TAMBAK: 22,830
- SUNGAI: 2,343
- BUKIT: 688
- PENGKALAN: 344

POE Air (Top 5)

- KLIA: 69,826
- KLIA 2: 62,574
- LTA: 3,271
- LTA BAYAN: 2,960
- LTA K.KINABALU: 563

POE Sea (Top 5)

- PELABUHAN: 3,958
- PELABUHAN: 2,351
- PEJ. IMI PORT: 1,678
- IMI DESARU: 562
- PELABUHAN: 254