Tourism in Nepal
General Overview and Employment Situation

Regional Workshop on Compiling Tourism Statistics
6-10 May 2024 Perak, Malaysia

Dr. Jishnu Mohan Bhattarai
Mr Sitaram Ghimire
Nepal
ARRIVALS in 2023 1,014,882

Market Countries

319,936

100,357

60,876

52,866

38,798

36,483

26,980

25,678

23,743

23,168

Regionwise Distribution

SAARC (40.06%)

ASIA (14.13%)

AMERICAS (11.13%)

OCEANIA (4.66%)

OTHERS (4.66%)
International Tourist Arrivals in 2024
Tourist Arrival: 2019-2023
Post Pandemic Arrivals: 2023 Year on way for revival

Present Arrival 2022/23

Before Pandemic

During Pandemic

Tourist Arrival: 2019-2023

Present Arrival 2022/23

Before Pandemic

During Pandemic

Tourist Arrival: 2019-2023

Present Arrival 2022/23

Before Pandemic

During Pandemic

Tourist Arrival: 2019-2023

Present Arrival 2022/23

Before Pandemic

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During Pandemic

Tourist Arrival: 2019-2023

Present Arrival 2022/23

Before Pandemic

During Pandemic

Tourist Arrival: 2019-2023

Present Arrival 2022/23

Before Pandemic

During Pandemic
Mountains – 15%
Hills – 68%
Low lands – 17%
General Perception about Nepal

Land of Lord Buddha: Pilgrimage destination (Lumbini)

Soft Adventure and Wildlife Experience

Nepal’s Natural Beauty and Friendly People

Nepal for All Seasons
Elevation 60m to 8848.86m
The Highest point on the Earth, Mt. Everest

Inhabited by 125 ethnic communities
Speaking 123 different languages/dialects

Living Cultural Museum

Destination of Nature, Culture and Adventure activities
RICH in FLORA AND FAUNA

844 Species of the world’s birds

635 species of butterflies
319 species of exotic orchids

5,160 species of the world's flowering plants
Mt. Everest
and 8 other 8,000+ meter tall peaks
(Deepest Gorge Kaligandaki)

Tilicho
World’s Highest altitude
clean water lake (4919 m)
UNESCO WORLD HERITAGE SITES

- Kathmandu Valley
  - 7 cultural Heritage Monuments
- Sagarmatha National Park
- Lumbini
- Chitwan National Park
Kathmandu Valley

• Kathmandu Durbar Square
• Patan Durbar Square
• Bhaktapur Durbar Square
• Pashupatinath Temple
• Swoyambhunath Stupa
• Boudhanath Stupa
• Changunarayan Temple
Cultural Heritage Monuments
In the KATHMANDU VALLEY
FOUR SEASONS in Nepal

- **WINTER**
  - Dec
  - Trekking

- **SPRING**
  - Jan
  - Cultural Tours, Festivals

- **SUMMER**
  - Feb
  - Adventure Sports

- **AUTUMN**
  - Mar
  - Wildlife Tours, National Parks

- **Mountains**
  - 15%

- **Hills**
  - 68%

- **Plains**
  - 17%

- **Activities**
  - Heritage Walks, Festivals, Adventure Sports, etc.
  - Culture, National Parks, Casinos, etc.
Some of the WORLD RENOWNED TREKS

Great Himalayan Trail (150 days)
Annapurna Circuit (15-20 days)
Everest Base Camp (11-14 days)
Langtang Valley Trek (8-12 days)
Gosaikunda Trek (5-7 days)
International Chain Hotels In Nepal

- Crown Plaza
- Hyatt
- Radisson
- Marriott
- Marriott Fairfield
- Sheraton
- Hilton
- Aloft
- Dusit Thani
- Shangri-La
- Heritage Hotels
- Luxury Resorts
- Domestic Luxury Chains
- Exotic Resorts
- Boutique hotels
- Pavilions
Stimulating taste buds....
ALL SEASONS
is for
EVERYONE
EVERY AGE
ALL SEASONS
Global vs Nepalese Context

Our Data System has GAP

GLOBAL

10% of World’s GDP
10% of JOBS

UNWTO

Source: UNWTO

WTTC, NEPAL

Source: WTTC

NEPAL

7.5% of GDP
7.8% of JOBS

11.5% of Jobs

Source: CBS / Department of Industry

2.3% of GDP

2019

Source: UNWTO
**Nepal: Registered Establishments**

<table>
<thead>
<tr>
<th>SN</th>
<th>Establishment</th>
<th>Number (registered 2023)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Star Hotels</td>
<td>181</td>
</tr>
<tr>
<td>2</td>
<td>Tourist Standard Hotels</td>
<td>1259</td>
</tr>
<tr>
<td>3</td>
<td>Travel Agency</td>
<td>4773</td>
</tr>
<tr>
<td>4</td>
<td>Trekking Agency</td>
<td>3136</td>
</tr>
<tr>
<td>5</td>
<td>Transportation service</td>
<td>92</td>
</tr>
<tr>
<td>6</td>
<td>Rafting Agency</td>
<td>94</td>
</tr>
<tr>
<td>7</td>
<td>Home Stay</td>
<td>6500 (around)</td>
</tr>
</tbody>
</table>

Source: Dept. of Tourism
**MAJOR CIVIL AVIATION INDICATORS, NEPAL**

<table>
<thead>
<tr>
<th>Main Indicator</th>
<th>2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Nepalese Airlines operating international schedule flight</td>
<td>3</td>
</tr>
<tr>
<td>Number of International Airlines operating</td>
<td>31</td>
</tr>
<tr>
<td>Number of countries Bilateral air services agreement</td>
<td>41</td>
</tr>
<tr>
<td>Number of total airlines seats*</td>
<td>8754928</td>
</tr>
<tr>
<td>Number of Domestic Airline Companies operation(both rotter &amp; fixed wings)</td>
<td>22</td>
</tr>
<tr>
<td>Number of International Airport</td>
<td>3</td>
</tr>
<tr>
<td>Number of Fixed Wings Operation</td>
<td>10</td>
</tr>
<tr>
<td>Number of Helicopters operation</td>
<td>12</td>
</tr>
<tr>
<td>Number of Airport operation in all seasons (Black topped)</td>
<td>41</td>
</tr>
<tr>
<td>Number of Airport operation</td>
<td>33</td>
</tr>
</tbody>
</table>
Nepal: major sources of tourism related Employment

<table>
<thead>
<tr>
<th>SN</th>
<th>Establishment</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Hotels</td>
</tr>
<tr>
<td>2</td>
<td>Homestay</td>
</tr>
<tr>
<td>3</td>
<td>Travel Agency</td>
</tr>
<tr>
<td>4</td>
<td>Trekking Agency</td>
</tr>
<tr>
<td>5</td>
<td>Transportation service</td>
</tr>
<tr>
<td>6</td>
<td>Adventure Tourism</td>
</tr>
<tr>
<td>7</td>
<td>Air Transportation</td>
</tr>
<tr>
<td>8</td>
<td>Tourism related Infrastructure</td>
</tr>
<tr>
<td>9</td>
<td>curio shops</td>
</tr>
<tr>
<td>10</td>
<td>faishon Indusrty</td>
</tr>
<tr>
<td>11</td>
<td>others</td>
</tr>
</tbody>
</table>
### Industry Establishment: In the tourism sector of Nepal...

<table>
<thead>
<tr>
<th>Industry Category</th>
<th>Number of Establishments</th>
</tr>
</thead>
<tbody>
<tr>
<td>A: Agriculture, forestry and fishing</td>
<td>24,229</td>
</tr>
<tr>
<td>B: Mining and quarrying</td>
<td>663</td>
</tr>
<tr>
<td>C: Manufacturing</td>
<td>104,058</td>
</tr>
<tr>
<td>D: Electricity, gas, steam and air conditioning supply</td>
<td>1,242</td>
</tr>
<tr>
<td>E: Water supply</td>
<td>2,525</td>
</tr>
<tr>
<td>F: Construction</td>
<td>1,608</td>
</tr>
<tr>
<td>G: Wholesale and retail trade</td>
<td>498,069</td>
</tr>
<tr>
<td>H: Transportation and storage</td>
<td>3,182</td>
</tr>
<tr>
<td>I: Accommodation and food service activities</td>
<td>130,540</td>
</tr>
<tr>
<td>J: Information and communication</td>
<td>2,796</td>
</tr>
<tr>
<td>K: Financial and insurance activities</td>
<td>17,996</td>
</tr>
<tr>
<td>L: Real estate activities</td>
<td>207</td>
</tr>
<tr>
<td>M: Professional, scientific and technical activities</td>
<td>8,204</td>
</tr>
<tr>
<td>N: Administrative and support service activities</td>
<td>6,873</td>
</tr>
<tr>
<td>P: Education</td>
<td>40,839</td>
</tr>
<tr>
<td>Q: Human health and social work activities</td>
<td>1,990</td>
</tr>
<tr>
<td>R: Arts, entertainment and recreation</td>
<td>2,821</td>
</tr>
<tr>
<td>S: Other service activities</td>
<td>57,514</td>
</tr>
<tr>
<td>(Tourism)</td>
<td>134,832</td>
</tr>
</tbody>
</table>

Source: National Statistics Office, Nepal
### Industry Establishment: In the tourism sector by Section of NSIC...

<table>
<thead>
<tr>
<th>Class of NSIC</th>
<th>Number</th>
<th>Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Urban and suburban passenger land transport</td>
<td>105</td>
<td>0.1%</td>
</tr>
<tr>
<td>Other passenger land transport</td>
<td>85</td>
<td>0.1%</td>
</tr>
<tr>
<td>Freight transport by road</td>
<td>627</td>
<td>0.5%</td>
</tr>
<tr>
<td>Inland passenger water transport</td>
<td>9</td>
<td>0.0%</td>
</tr>
<tr>
<td>Passenger air transport</td>
<td>53</td>
<td>0.0%</td>
</tr>
<tr>
<td>Freight air transport</td>
<td>8</td>
<td>0.0%</td>
</tr>
<tr>
<td>Short term accommodation activities</td>
<td>16,218</td>
<td>12.0%</td>
</tr>
<tr>
<td>Camping grounds, recreational vehicle parks and trailer parks</td>
<td>32</td>
<td>0.0%</td>
</tr>
<tr>
<td>Other accommodation</td>
<td>538</td>
<td>0.4%</td>
</tr>
<tr>
<td>Restaurants and mobile food service activities</td>
<td>104,415</td>
<td>77.4%</td>
</tr>
<tr>
<td>Event catering</td>
<td>619</td>
<td>0.5%</td>
</tr>
<tr>
<td>Other food service activities</td>
<td>423</td>
<td>0.3%</td>
</tr>
<tr>
<td>Beverage serving activities</td>
<td>8,295</td>
<td>6.2%</td>
</tr>
<tr>
<td>Travel agency activities</td>
<td>2,664</td>
<td>2.0%</td>
</tr>
<tr>
<td>Tour operator activities</td>
<td>333</td>
<td>0.2%</td>
</tr>
<tr>
<td>Other reservation service and related activities</td>
<td>152</td>
<td>0.1%</td>
</tr>
<tr>
<td>Library and archives activities</td>
<td>103</td>
<td>0.1%</td>
</tr>
<tr>
<td>Museums activities and operation of historical sites and buildings</td>
<td>28</td>
<td>0.0%</td>
</tr>
<tr>
<td>Botanical and zoological gardens and nature reserves activities</td>
<td>125</td>
<td>0.1%</td>
</tr>
</tbody>
</table>

Source: Central Bureau of statistics, Nepal
Private sector - Tourism Industry Job Engaged

Source: Central Bureau of statistics, Nepal
Thank You