Role of NGO in Promoting the Healthy Development of China’s Population: the Case of China Family Planning Association (CFPA)

Wang Junping
China Family Planning Association

• Introduction to the China Family Planning Association (CFPA)

• Introduction to the key areas of health promotion work of CFPA
China Family Planning Association (CFPA)

• Established in 1980
• A Member of IPPF since 1981
• Largest NGO in RH/FP in China
• Extensive network over the country
• Growing international collaboration
The China Family Planning Association is the largest non-governmental organization in the field of population in China, with 1 million grassroots organizations and over 90 million members.
Pilot construction of a new type of marriage and parenting culture in 40 cities and counties

- Utilizing the May 29 China Family Planning Association Member Activity Day and the July 11 World Population Day, organizations at all levels hold approximately 600,000 annual promotional activities, covering over 80 million people.

1. Highlight publicity and education, promote the importance of marriage and parenting culture and gender equality.
2、Solidly promoting scientific childcare work and creating a social environment for fertility support

- By the end of last year, the China Family Planning Association (CFPA) had established a total of 61 Fertility Care Guidance Centers and 200 Sunflower Parent-Child Huts, leading to the establishment of nearly 10,000 Guidance Centers and Parent-Child Huts around the country.

- Solidly promoting scientific childcare work and creating a social environment for fertility support:
  - National "Free Marriage and Pregnancy Examination Information Service" WeChat Platform
  - At present, it has covered over 80% of counties (cities, districts) nationwide, with over 600,000 people logging in and using it.
3. Vigorously carry out reproductive health services to protect fertility

- Youth health programs such as "The Way of Peers", "The Way of Communication", and "The Way of Care" cover more than 700 colleges and universities, with more than 2 million college students participating in the programs each year.

- Youth health projects entering enterprises, communities, schools, and families
4. Provide good services for the floating population and promote social integration of the floating population

- In 2020, there were 376 million floating population
- New Citizen Health Project

- Among the 298 million children, 138 million are affected by population mobility, accounting for 45.6% of the country's children.
5. Actively leverage the advantages of organizational networks to build a solid foundation for family health

- More than 1.3 million full-time and part-time staff authors, as well as over 7 million members and volunteers of the National Family Planning Association, have devoted themselves to epidemic prevention and control work in urban and rural communities;
Discussion

- How to better promote the healthy population development through ways and means;
- How to promote public health through non-governmental organizations;
- How to view the role of the family in promoting health.
Thank you!