Address China’s Population Aging

--Focusing on Enhancing Digital Literacy of the Elderly

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Outline

➢ Population Aging and Digital Application In China

➢ Practices in Different Sectors

➢ Future Prospects
China’s Population Aging

• At the end of 2023, the elderly population aged 60 and above in China reached 297 million, accounting for 21.1% of the total population;

• As the children born during the second and third baby boom periods enters the elderly stage, China's aging population will experience even more rapid development in the next 20 years.

• the elderly population aged 60 and above in China will reach around 490 million by the middle of this century, doubling the proportion among the total population today and reaching around 40%.
Increasing Application of Digital Technology

• Compared with most countries in the world, the penetration rate of intelligent terminals and the Internet in China is faster.

• By December 2023, the number of Internet users in China reached 1.092 billion, and the Internet penetration rate reached 77.5%;

• Digital Technology has been widely used in both social care sector and healthcare sector
Efforts From the Public Sector

• Three directions:
  --Promote the Development of Smart Elderly Care;
  --Protect the elderly from “Digital Gap”
  --Enable the elderly more familiar with the usage of digital technology

• Key Policies up to now
  --Action Plan for the Development of the Smart Health and Elderly Care Industry (2017-2020);
  --Action Plan for the Development of the Smart Health and Elderly Care Industry (2021-2025);
Case 1- Create a Smart Community

- Beihang Community: 46 residential buildings, nearly 4,000 households, about 15,000 residents, 3,200 aged people, 20.81% of the total population;
- Since 2022, create a community smart elderly care service alliance;
- Involved Stakeholders: Civil Affairs Bureau of Beijing Municipality and Haidian District, Huayuan Road Street, Beihang University, Taikang Yicai Foundation, Beihang Community Neighborhood Committee, etc.
- Key practices: Smart Platform + Equipment + Care Consultant + Remote Service
- Direct Results: Get information through Smart phone; Use particular App to take taxi conveniently;
Case 2- Enhance the Elderly’s Home Safety

• Shichahai Street: with a population of about 71000, more than 17000 aged people, 24.6%;

• A long history of using technology to address elderly care: since 2012;

• Involved Stakeholders: Shichahai Street Committee, Community Committees, Digital Technology companies, NPOs, etc.

• Key practices: to enhance home-safety through digital technology
Case 3-Build Learning Platform for Aged People

- Qianchi Xuetang: build a new online lifestyle, providing online interest-based learning services for senior citizens, comprehensively enhancing the learning atmosphere and learning experience, enable senior citizens embrace their later years of life and start their "second life".

- Key practices: Provide online courses and offline activities [https://www.qianchixuetang.com/](https://www.qianchixuetang.com/)

- Allow elderly people to build new lifestyles and achieve "learning in old age and finding pleasure in old age".

- As of April 30, 2024, the number of registered users of Qianchi Academy reached 10.768 million, with 275,000 paid users.
Thanks for Your Attention!