I propose that you, the business leaders... and we, the United Nations, initiate a global compact of shared values and principles......

Kofi Annan, UN Secretary-General (1997–2006)
**A PRINCIPLES BASED APPROACH**

**PRINCIPLE 1:** Businesses should support and respect the protection of internationally proclaimed human rights; and

**PRINCIPLE 2:** Make sure that they are not complicit in human rights abuses.

**PRINCIPLE 3:** Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

**PRINCIPLE 4:** The elimination of all forms of forced and compulsory labour;

**PRINCIPLE 5:** The effective abolition of child labour; and

**PRINCIPLE 6:** The elimination of discrimination in respect of employment and occupation.

**PRINCIPLE 7:** Businesses should support a precautionary approach to environmental challenges;

**PRINCIPLE 8:** Undertake initiatives to promote greater environmental responsibility; and

**PRINCIPLE 9:** Encourage the development and diffusion of environmentally friendly technologies.

**PRINCIPLE 10:** Businesses should work against corruption in all its forms, including extortion and bribery.
BUT THE WORLD IS NOT ON TRACK TO MEET THE SUSTAINABLE DEVELOPMENT GOALS

151 years to close the economic gender gap globally

20% of all workers are working poor, 160 million children in child labour

Annual cost of corruption is 3.6 trillion dollars – 5% of global GDP

The world is headed for 2.8 degrees of global heating by the end of the century

SOCIAL PROGRESS INDEX ESTIMATES WE ARE 62 YEARS BEHIND SCHEDULE

Sources: WEF, UNEP, ILO, SPI
ENGAGEMENT OPPORTUNITIES

ALL COMPANIES WHATEVER SIZE, SECTOR OR GEOGRAPHIC LOCATION CAN CONTRIBUTE. WHEREVER YOU ARE ON YOUR SUSTAINABILITY JOURNEY YOU WILL FIND ENGAGEMENT OPPORTUNITIES TO HELP YOU ACCELERATE PROGRESS

CONNECT
Connect with industry, experts peers and with the UN at the global and national level

LEARN
Gain the knowledge and skills to make progress and deliver impact.

LEAD
Show bold leadership and inspire others. Leverage your position and advocate for major impact

COMMUNICATE
Build trust and credibility by communicating measurable progress towards your sustainability goals and targets
FAST-TRACK YOUR SUSTAINABILITY STRATEGY AND SKILLS

Learn at your own pace

FOUNDATIONS
Gain a foundational introduction to a topic and step-by-step guides for corporate action. Everything you need to get started.

LEARNING PLANS
Complete these curated learning journeys to gain a more in-depth understanding on specific topics and concepts.

RECORDED SESSIONS
Catch up on past live events to learn about a wide range of sustainability topics.

MICRO-LEARNING
View bite-sized learnings to introduce you to key topics and summarize learnings.

Join exciting live events

CHANGEMAKER SERIES
Learn from and connect with some of the most innovative and influential people working in or with business during these live conversations.

DEEP DIVES
Narrow in on a specific topic, industry, function or geography with opportunities to start applying learning within your company.

IN-PRACTICE EXCHANGES
Explore and learn leading practices from companies in your region.

READY TO GET STARTED?
PEER LEARNING GROUPS

OFFERED AT THE GLOBAL, REGIONAL, AND LOCAL LEVEL

- FACILITATED LEARNING GROUPS with a variety of stakeholders
- SHARE BEST PRACTICES & CHALLENGES on critical sustainability issues
- HEAR FROM PEERS AND SHARE INSIGHT in group sessions
- GAIN ACCESS to industry experts and networking opportunities

SDG INTEGRATION
HUMAN RIGHTS
DECENT WORK & LABOUR
CLIMATE
GENDER
REPORTING
TRANSFORMATIONAL GOVERNANCE

United Nations Global Compact
ACCELERATORS

ACCELERATOR PROGRAMMES ROLLED OUT IN COLLABORATION BETWEEN GLOBAL COMPACT OFFICE AND LOCAL NETWORKS WITH A VIEW TO MAINSTREAM SUSTAINABLE BUSINESS PRACTICES, SCALING THE COLLECTIVE IMPACT OF BUSINESS TOWARD THE ACHIEVEMENT OF THE SDGS

SDG AMBITION

2,300+
Participants
1,100
Companies
65
Countries

SDG INNOVATION

1,300+
Participants
500+
Companies
25+
Countries

CLIMATE AMBITION ACCELERATOR

3,000+
Participants
1,500+
Companies
65+
Countries

TARGET GENDER EQUALITY

4,000+
Participants
1,400+
Companies
50+
Countries

BUSINESS & HUMAN RIGHTS ACCELERATOR

700+
Participants
680+
Companies
25+
Countries

WHAT PARTICIPANTS ARE SAYING

“One of the most enriching and rewarding academic experiences!”

“One amazing and practical journey in the world of corporate sustainability”

Target Gender Equality has helped us accelerate the pace and set the stage for gender equality to be our company’s priority

“SDG Accelerator is one of most interesting programmes that I have participated in, in over 20 years”

94% recommend the SDG Innovation Accelerator for Young Professionals

“Thanks for facilitating this great session. Lots of valuable takeaways and the benefit of networking with so many colleagues across industries” – Climate Ambition Accelerator
COALITIONS
MULTI-STAKEHOLDER COALITIONS TO DELIVER ON THE SUSTAINABLE DEVELOPMENT GOALS

CEO WATER MANDATE
Scaling adoption of water stewardship practice by companies in critical geographies and sectors
Enabling companies to adopt leading water stewardship practices that support better outcomes for at least 3 billion people in 100 basins worldwide

OCEAN STEWARDSHIP COALITION
A principles-based approach to sustainable ocean business
Scaling and broadening engagement in emerging markets, and small island developing states (SIDs)

SCIENCE BASED TARGETS
Enabling companies to set science-based emissions reduction targets
Near-term targets aligned with 1.5°C
Net-Zero Standard: First science-based framework to set long term net-zero targets

CFO COALITION FOR THE SDGS
Scaling corporate finance and investment as a catalyst for delivering the SDGs
70 companies linking 50% of corporate financing to the SDGs
$500 billion in corporate investment by 2023
OTHER ACTIVITY EXAMPLES

AWARENESS RAISING
RINGING THE BELL THE FOR GENDER EQUALITY
Networks from around the world work together with UN Women, UNGC, the Sustainable Stock Exchanges Initiative, the IFC, Women in ETFs and the World Federation of Exchanges to raise awareness of the pivotal role the private sector can play to advance gender equality and Goal 5 of the 2030 Agenda each year around Women’s Day. Over 50 Networks participate.

RECOGNIZING LEADERSHIP
FINDING INSPIRATION IN THE CEO SDG CIRCLE FORUM
In partnership with the UNGC and the International Finance Corporation (IFC), UN Women Regional Office for the Arab States published the Bridging the Gap in the Arab States report on emerging private sector response and recovery measures for gender Equality with Local Network cooperation in collecting case studies.

CAPACITY BUILDING
BUSINESS AND HUMAN RIGHTS PEER LEARNING
OHCHR in partnership with GCN Kenya organized a Business and Human Rights Peer Learning workshop aimed at equipping participants with practical knowledge on how to align business practices with Guiding Principles.

POLICY DIALOGUE
NATIONAL DIALOGUE ON HUMAN RIGHTS
For the fifth consecutive year, the 2018 Australian Dialogue on Business and Human Rights, convened by GCN Australia and the Australian Human Rights Commission, brought leaders together to drive the business and human rights agenda forward. The theme recognizes Australian businesses mounting expectations to prevent and address modern slavery in their own business operations and supply chains.

MULTI-STAKEHOLDER PARTNERSHIP
LOCALIZE THE 2030 AGENDA
GCN Spain, three Basque employer’s associations, and the Basque Government launched a partnership to promote and adapt the SDGs within companies in Spain. The Network’s role will be to provide companies with the tools to achieve the SDGs. The business associations will help spread the Network’s message through their own expansive circles while the Government will reinforce the partners’ messages through implementation of its 2030 Plans and engage business in policy dialogue.
TEGETA MOTORS

#PROFESSIONHASNOGENDER

In regard to the Women Empowerment Program, Tegeta Motors collaborates with UN Women and is involved in various projects aimed at empowering women and implementing a new vision of a gender equality strategy.

In order to empower women, Tegeta Motors has partnered with the non-governmental organization called Movement for Change and supports the project "Profession Has No Gender". For the project, 5 women were selected from the results of a competition and were then trained at Tegeta Academy. After passing the final exam, participants will be employed by the company.

Tegeta Motors believes that companies from the industry need to be the key drivers in advancing gender equality and women’s empowerment.

TBC BANK

GENDER EQUALITY AT THE WORKPLACE

Equality and diversity are especially important for TBC Bank. Each employee is treated equally. Ensuring equal opportunity is important in all key areas of human resources management, such as selection, promotion, training and development is also critical.

In 2021, TBC Bank became a signatory of the UN Women’s Empowerment Principles. As of 2020, 70% of our employees are women; the percentage of women in ICT areas is 30%.

In order to promote ICT employment possibilities among young people, TBC established an IT Academy. 114 participants of the Academy were employed at TBC after graduation. In March 2021, the IT Academy started a new program with a special focus on women in technology. A series of webinars and courses are dedicated to encourage and empower women in tech industries and provide them with opportunities to grow and develop professionally. The IT Academy strives to prepare young professionals, who will make significant contribution to the development of the company.
ELEMENT CONSTRUCTION
BOOTCAMP

Element Construction believes that the support of the younger generation and startups is essential for the development of the entrepreneurial sector. For this purpose, Element Construction has implemented an innovative project called "Bootcamp" in Georgia, in collaboration with the social enterprise Knowledge Café. Within the context of the project, Element Construction supported the implementation of entrepreneurial ideas for more than 160 young people.

Knowledge Café’s online “Bootcamp”, was created for young people who are interested in business, marketing, human rights, and developing entrepreneurial skills. It is also for those who want to contribute to the construction of an educational space (in the form of a Knowledge Café in the Kakheti region). The program was attended by 164 teenagers who, under the mentorship of 20 start-ups, raised GEL 30,067 in 17 days to build a Knowledge Café.

The project includes the following areas: strengthening the start-ups of young entrepreneurs, promoting the education and development of entrepreneurial skills of the beneficiaries involved in the project, encouraging high civic initiative of young people, and supporting the construction of social enterprises.

EFES GEORGIA
INDIVIDUAL DEVELOPMENT PLAN

The main priorities of EFES Georgia are to create a decent and safe working environment, to take care of employee motivation and development, and to maintain an equal environment with constant feedback. The company operates with a Code of Business Ethics approved by the Board of Directors of Anadolu EFES. The Code is based on values such as honesty, unity, collaboration, a non-discriminatory environment and more.

The company offers an Individual Development Plan to each employee and finances the trainings or courses. The company provides employees with a full package of health insurance, which is fully funded by the company. The company also finances staff meals and transportation during business hours.

Additionally, EFES Georgia supports the participation of employees in events related to the promotion of a healthy lifestyle. Monthly, the employees get company products as gifts and every year, the company holds a competition of ideas where all employees can participate. Every year, a survey is conducted to reflect satisfaction and feedback of the employees. According to the 2020 Satisfaction Survey, the employee satisfaction rate was 93%.

During the COVID-19 pandemic, employees switched to remote activities, demonstrating that regulations against the spread of COVID-19 are implemented. In order to promote vaccination, the company provides special benefits.
IMPROVED FINANCIAL PERFORMANCE

Arabesque / University of Oxford
Meta-analysis of 200 Academic Studies

GOOD ESG PERFORMANCE RESULTS IN:

50% Lower cost of capital
88% Better operational performance
80% Better stock price performance

7% Higher Return on Equity (ROE)

During COVID-19, companies with higher ESG scores performed 50% better than their peers (Bloomberg)

JUST US Large Cap Diversified Index vs Russell 1000 Tracking Total Return

JUST CAP 2022 outperformed Russel 100 by 6.7%
Top 10% outranked bottom 10% by 43%

United Nations Global Compact
INVESTORS ARE RAISING EXPECTATIONS

3,900
Signatories to the Principles for Responsible Investment

92%
of investors say that companies with strong ESG performance deserve a premium valuation on their share price

90%
Of investors believe companies that prioritise ESG initiatives represent better opportunities for long-term returns that companies do not

Global ESG assets are on track to exceed $53 trillion by 2025

Bloomberg Intelligence, Edelman Trust Barometer Special Report 2021, EY 2020 Climate and Institutional Investors Survey
CONSUMER AND EMPLOYEE EXPECTATIONS

ESG COMMITMENTS ARE DRIVING CONSUMER PURCHASES AND EMPLOYEE ENGAGEMENT. I AM MORE LIKELY TO BUY FROM / WORK FOR A COMPANY THAT STANDS UP FOR:

- **Environmental**: 80% Consumers, 84% Employees
- **Social**: 76% Consumers, 83% Employees
- **Governance**: 80% Consumers, 86% Employees

**73%** of CEOs say that consumers have the biggest impact on the way they manage sustainability.

**83%** of consumers think companies should be actively shaping ESG best practices.

‘I will discontinue my relationship with companies that treat the environment, employees, or the community in which the operate, poorly’.

Source: PwC Consumer Intelligence Series June 2, 2021

Consumers and employees want businesses to invest in making sustainable improvements to the environment and society, not just comply with regulation, and they’re prepared to reward (or penalize) brands accordingly. Overwhelming majorities of both consumers and employees said they’re more likely to buy from or work for companies that share their values across the various elements of ESG.
Higher Margins, Market Valuation, Creditworthiness

Companies participating in the UN Global Compact have higher ESG scores than non-participating companies. Higher ESG scores lead to:

- Up to 12.4% higher margin premiums
- Up to 19% higher market valuation premiums
- Positively impact creditworthiness in the long term

Source: Boston Consulting Group (2017)
Source: J.P. Morgan Chase
THREE STEP JOINING PROCESS

STEP 1: REVIEW
The application guidelines

STEP 2: PREPARE
The Letter of Commitment (chief executive with support of board)

STEP 3: COMPLETE
The online application form

unglobalcompact.org/join