Public-Private Partnership with National Statistical Offices for MPD

Positium collaborates with National Statistical Offices for MPD
Where? Why? How?
Siim Esko, Positium
UN ESCAP Stats Cafe
30 August, 2021
International collaboration

Big Data for Social Good Analytics Partner
United Nations Statistics Division Big Data UN Global Working Group
eurostat Big Data Task Team
OECD Big Data Design, Collection, Processing and Analysis partner

Where?

Previous projects

Home markets
Why cooperate with National Statistical Offices?

Why not?
NSOs are
• **Slow** to take up innovation
• **Rigid** and bureaucratic
• Always **low on budget**

Why yes!
NSOs are also
• Seen as the **go-to organization for producing statistics** needed for government decision-making
• Deeply **focused on quality**
• Specially positioned to **access data** of private companies
How?

BPS – Specifying needs of users
- BPS with Positium – analyse and validate outputs

BPS – outputs and variables
- BPS – Disseminate dashboards, press releases and fulfill user requirements
- BPS – Evaluate

Positium with BPS – processing design
- BPS – weight and aggregate
- BPS – Output QA

Telkomsel – Set up collection
- BPS – weight and aggregate
- BPS – Output QA

Telkomsel – run collection
- Telkomsel – produce variables

Positium – Build collection
- BPS – weight and aggregate
- Positium – QA and metadata tools

Positium – Build design
- Positium – Build collection
- Positium – Build processing

Statistical production process* Design Build Produce Analyse Disseminate

* GSBPM (General Statistical Business Process Model)
National Statistical Offices can be the perfect data steward for MPD if they can be more innovative and flexible. Then they’ll also receive the funding they deserve.

Thank you!

Questions: siim.esko@positium.com