WOMEN ENTREPRENEURS IN VIET NAM
FOR INCLUSIVE & SUSTAINABLE DEVELOPMENT

47-48% Women in Labor force

27-28% Enterprises led by women

20% Women-owned SMEs

Source: GSO
Prioritizing women-owned SMEs & those employing more women

More specific and stronger support measures for WMSME
- Up to 8000 USD/ business consultancy contract
- Support covering 100% of training costs
JOURNEY GOING ON...

POLICY RECOMMENDATIONS based on thematic studies in pipeline (MPI/AED & ESCAP/CWE):

- Ethnic minorities women entrepreneurs,
- Agri-tech mentorship needs of women entrepreneurs,
- Impact of climate change on WMSMEs in Mekong Delta

RECOMMENDED SUPPORTS

1. INFORMATION ACCESS
   - Improve competitiveness, climate change adaptation, twin transition
   - OCOP standard & international market regulations, e-commerce

2. MENTOR COACH NETWORK
   - Hands-on training, coaching, E-learning platform with 20 modules for WMSME

3. ICT, DIGITAL TECHNOLOGY APPLICATION
   - No collateral micro finance guaranteed by Viet Nam Women Union, seeding fund/grant, impact investment

4. FINANCIAL SUPPORT
   - For WMSME, particularly in rural & remote areas

5. MARKET ACCESS/EXPANSION

6. CAPACITY BUILDING

we.business.gov.vn (portal for women entrepreneurs)