“Catalyzing Women’s Entrepreneurship” program in Cambodia

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The views expressed in this presentation are those of the author and do not necessarily represent the views of the NBC.
Overview

❖ The Program was implemented since 2019 to promote women entrepreneur’s accessibility to formal financial services

❖ Consist of 3 projects:

1) The research on non-collateralized lending
2) Capacity Building for NBC’s staffs on Digital Finance
3) Disseminate Campaign on “Let’s Talk Money”
4) Training on Digital Financial Literacy for women and women’s entrepreneurs
Training on Digital Financial Literacy for women and women’s entrepreneurs

1st Training in 2022
- 3 provinces with total of 250 participants
- Women entrepreneurs, university students, related agencies.

2nd Training in 2023
- 2 provinces with total of 360 participants
- Women entrepreneurs, university students, related agencies.
Battambang Province
Image Activities in the 2 provinces
Curriculum

- Women entrepreneurs’ challenges in Accessing to financial services
- Type of Banks and Financial institutions and products-showcases by BFIs
- Financial Digital Tools – showcases by digital companies and NBC
- Financial Records and Management
- Consumer Protections
Methodologies

- Addressing Challenges
- Overviewing landscape/supporting ecosystem
- Showcasing and Reflections
Challenges

- Cultural Barriers
- Willingness and Commitment
- Access to Finance
- Stakeholders involvement
- Information Gap
- Technical Languages in Banking Sector
Ways Forward

- Calibrating Platform
- Change in Financial Landscape

Training Platform

Funding and Stakeholders' Involvement

- Funding Sources
- Stakeholders’ Involvement

Funding and Stakeholders' Involvement

- Expand participants
- Coverage Areas

Scope
Thank You