Women’s Entrepreneurship in the Pacific

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SPC’s approach to GE and women’s empowerment

Two interlinked approaches:

• Institutional strengthening on gender equality and diversity.

• Connecting our work across sectors and amplifying impact through a Gender Equality Flagship.

Pacific women & girls, in all their diversity, are safe and equitably share in resources, opportunities and decision-making, with men & boys.
• Lower labour force participation rates
• More likely to work in the informal economy
• Carry the burden of unpaid care work
• Negative impacts of climate change and disasters
• Lower levels of access to digital technology
• Key barriers to women’s economic empowerment include:
  • Gendered social norms
  • violence
  • lack of access to finance and economic assets
  • Lack of voice in decision making

Source: ADB
Pillars

- Legal Framework
- Supportive Policy and entrepreneur ecosystem
- MEL
Enhanced Pacific Focus

- Business Hubs/Incubators for Women
- E-Commerce Literacy
- Targeted focus on women led/owned MSMEs
- Expert Advisory Group to policymakers
- MEL
THANK YOU