THE POWER OF OPEN DATA FOR ENGAGING THE PUBLIC WITH STATISTICS THAT MATTER TO THEM
Let’s start with the facts
Society-oriented
Open data

More information can be found on www.cbs.nl/opendata

Dutch government open data portal: www.data.overheid.nl
CBS Open Data APIs

StatLine:
~ 4,500 multidimensional tables
~ 13 Billion cells

Open data users

StatLine

Website content

Construction and housing

How can Statistics Netherlands facilitate data-driven local housing policies?
January 28: publication about 69 thousand new-build homes in 2020
LocalFocus is a data driven news service for (regional) media.

They publish articles and Visualizations based on local statistics, for example from the CBS. News outlets can use these stories and Visuals to make reports about their own region.

These statistics are gathered (and updated) **Automatically** via the CBS Open Data API.
LocalFocus uses the CBS Open Data to automatically gather regional data.
The data is connected to the LocalFocus platform, where it is going to be visualized.

New data will automatically upload, since the API is connected to the LF Platform.
The editors at LocalFocus describe trends and patterns in the automatically gathered data.
(Regional) newspapers and broadcasters publish a news article with local level statistics

Multiple stories based on the same data set
There are many local news sites and newspapers that use the LocalFocus service.

A selection of the articles (in Dutch) that were made in response to the press release of Statistics Netherlands about 69 thousand new homes.
Media attention -> Impact
Thank you for your attention.

Questions?
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