Priority Theme: Developing economic and social policies to address gendered poverty

Study about the Impact of on Women-led MSMEs in the Mekong Delta Region

Bangkok, 06/02/2024
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1. Climate change challenges in Vietnam
2. Impact of climate change on the WSMEs in the Mekong Delta region
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Climate change challenges in Vietnam

One of the three Delta regions extremely vulnerable to climate change (IPPC, 2007)

Mekong Delta

Ganges-Brahmaputra Delta

Nile Delta

Climate challenges in VN  Impacts of climate change  Case study: Sok Farm  Policy recommendations
## Determining Factors of Climate Change

### Climate Change Induced Profit Loss of the Surveyed WSMEs in the Mekong Delta Region by Business Activity

<table>
<thead>
<tr>
<th>Business Activity</th>
<th>Profit Loss &gt;50%</th>
<th>Loss 21-50%</th>
<th>Loss &lt;20%</th>
<th>No Profit Loss</th>
<th>Total (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wholesale and retail trade, repair of cars, motorbikes, motorcycles and other motor vehicles</td>
<td>0.0</td>
<td>33.3</td>
<td>50.0</td>
<td>16.7</td>
<td>9.8</td>
</tr>
<tr>
<td>Processing and manufacturing industry</td>
<td>9.1</td>
<td>36.4</td>
<td>36.4</td>
<td>18.2</td>
<td>18.0</td>
</tr>
<tr>
<td>Accommodation and food services</td>
<td>0.0</td>
<td>50.0</td>
<td>50.0</td>
<td>0.0</td>
<td>6.6</td>
</tr>
<tr>
<td>Education and training</td>
<td>0.0</td>
<td>0.0</td>
<td>100.0</td>
<td>0.0</td>
<td>3.3</td>
</tr>
<tr>
<td>Other services</td>
<td>0.0</td>
<td>0.0</td>
<td>66.7</td>
<td>33.3</td>
<td>9.8</td>
</tr>
<tr>
<td>Agriculture, forestry and fisheries</td>
<td>6.7</td>
<td>36.7</td>
<td>43.3</td>
<td>13.3</td>
<td>49.2</td>
</tr>
<tr>
<td>Health and social assistance activities</td>
<td>0.0</td>
<td>50.0</td>
<td>50.0</td>
<td>0.0</td>
<td>3.3</td>
</tr>
<tr>
<td>Total (%)</td>
<td>4.9</td>
<td>32.8</td>
<td>47.5</td>
<td>14.8</td>
<td>100</td>
</tr>
</tbody>
</table>

### Climate Change Factors Affecting the Surveyed WSMEs in the Mekong Delta Region

- **High temperature**: 54%
- **Storms**: 51%
- **Droughts**: 34%
- **Saltwater intrusion**: 30%

### Climate Challenges in VN

- Impacts of climate change
- Case study: Sok Farm
- Policy recommendations
Show case: “Happy” Farm

Source: https://sokfarm.com/
CLIMATE CHANGE ADAPTATION SOLUTIONS

Saltwater intrusion

- High-value coconut flower sap products
- Diversification: from sweet-flavored to salty-flavored products

Environmentally friendly enterprise

Community-based enterprise

Market access and networking

Climate challenges in VN
Impacts of climate change
Case study: Sok Farm
Policy recommendations
**Policies and regulations**

**Highest levels of ministries responsible for addressing climate change (eg. MONRE, MARD, MPI...):**
- Supplement gender-related contents to national policies and action plans: “National Strategy for Climate Change until 2050,” “National Strategy for Disaster Prevention, Control, and Reduction,” “National Climate Change Adaptation Plan for the 2021-2030 Period, with a Vision toward 2050,” “Nationally Determined Contributions (NDCs)” and sector-specific plans with clear provisions, Decrees/Circulars.
- Establish a clear monitoring and evaluation framework.

**Vietnam Women’s Union (VWU):**
- Honor and recognize the contributions of women-led MSMEs.
- Participate in decision-making and policy formulation, rather than solely policy implementation.

**Access to finance**

**MOF and local business development funds:**
- Allocate a percentage for the women-led MSMEs.

**Commercial banks:**
- Design products tailored to the women-led MSMEs.

**Financial support packages for the WSMEs by each business activity**
- Financial support for micro-sized enterprises with feasible criteria
- Financial support for MSMEs incorporating high technology
Capacity building

**Large-scale and comprehensive training programs:**
- Health and mentality
- Time management
- Business management skills
- Gender awareness

**Vietnam Women Union (VWU) & entrepreneurs’ associations:**
- Disseminate the purpose and benefits of training sessions and training programs to each individual enterprise, especially business household.

**Intergovernmental organizations:**
- Invest in capacity building projects to address gender stereotypes, promoting balanced responsibilities within families: financial and technical support

Market access

**Central and local authorities (MOIT and local Departments):**
- Establish specific mandatory participation rates for women-led MSMEs in trade promotion activities
- Promote the “OCOP standard” in comparison with other international standards such as USDA & EU, VN BIO, JAS

**Women-led MSMEs in the Mekong Delta region:**
- Collaborate with other businesses to form a sustainable supply chain, fostering a resilient business ecosystem
- Proactive in acquiring new knowledge and skills and participating in the relevant associations’ activities
- Implement high-tech solutions, responding to climate change solutions
THANK YOU!

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