In partnership with

JOINING INSTRUCTION

Launch of The State of Social Enterprise in Malaysia
Aloft Kuala Lumpur Sentral
12 March 2019

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1. General Information

IMPORTANT

Registration starts at 9.00 am. **Our registration counter will close at 9.50 am sharp**.

For guests who registered at Eventbrite, kindly bring your e-ticket or confirmation email to ensure a smooth registration process.

Date: 12 March 2019 (Tuesday)

Dress Code: Business Formal

Venue
The address of the venue is as follows:

Aloft Kuala Lumpur Sentral
No, 5, Jalan Stesen Sentral 5,
Kuala Lumpur Sentral,
50470 Kuala Lumpur,
Malaysia

The Launch of The State of Social Enterprise in Malaysia 2019 will be held at Ballroom A, Aloft Kuala Lumpur Sentral (http://www.aloftkualalumpursentral.com/).

Facilities: Prayer room is near at the toilet in level 3

Kindly refer to “Travel Directions” section for ways to get to Aloft Kuala Lumpur Sentral.

2. Programme Schedule

Time	Item	Venue
9.00 AM – 10.00 AM	Registration	Ballroom A, Level 2
10.00 AM – 10.05 AM	Welcome speech by British Council	
10.05 AM – 10.55 AM	Presentation of Key Findings by Tandemic	
10.55 AM – 11.10 AM	Q&A session	
11.10 AM – 11.30 AM	Coffee & tea break	
11.30 AM – 12.40 PM	Panel discussion - "Creating an enduring social enterprise ecosystem: people, policy, and players" Moderator: Yusuf Jaffar from Malaysian Global Innovation & Creativity Centre (MaGIC) Panel speakers: • Maame Agyeben from United Nations Economic and Social Commission for Asia and the Pacific (ESCAP) • Ariffin Samsudin from Ministry of Entrepreneur Development Malaysia • Datin Kathleen Chew from YTL Foundation • Sasibai Kimis from Earth Heir *Panel profiles can be found at **http://bit.do/eKtM5**	
12.40 PM – 12.55 PM	Q&A session	
12.55 PM – 1.00 PM	Closing Remarks by Ministry of Entrepreneur Development	

**Please note that the programme is subject to change, and will be updated continuously up to the event*

3. Travel Directions

Public Transport

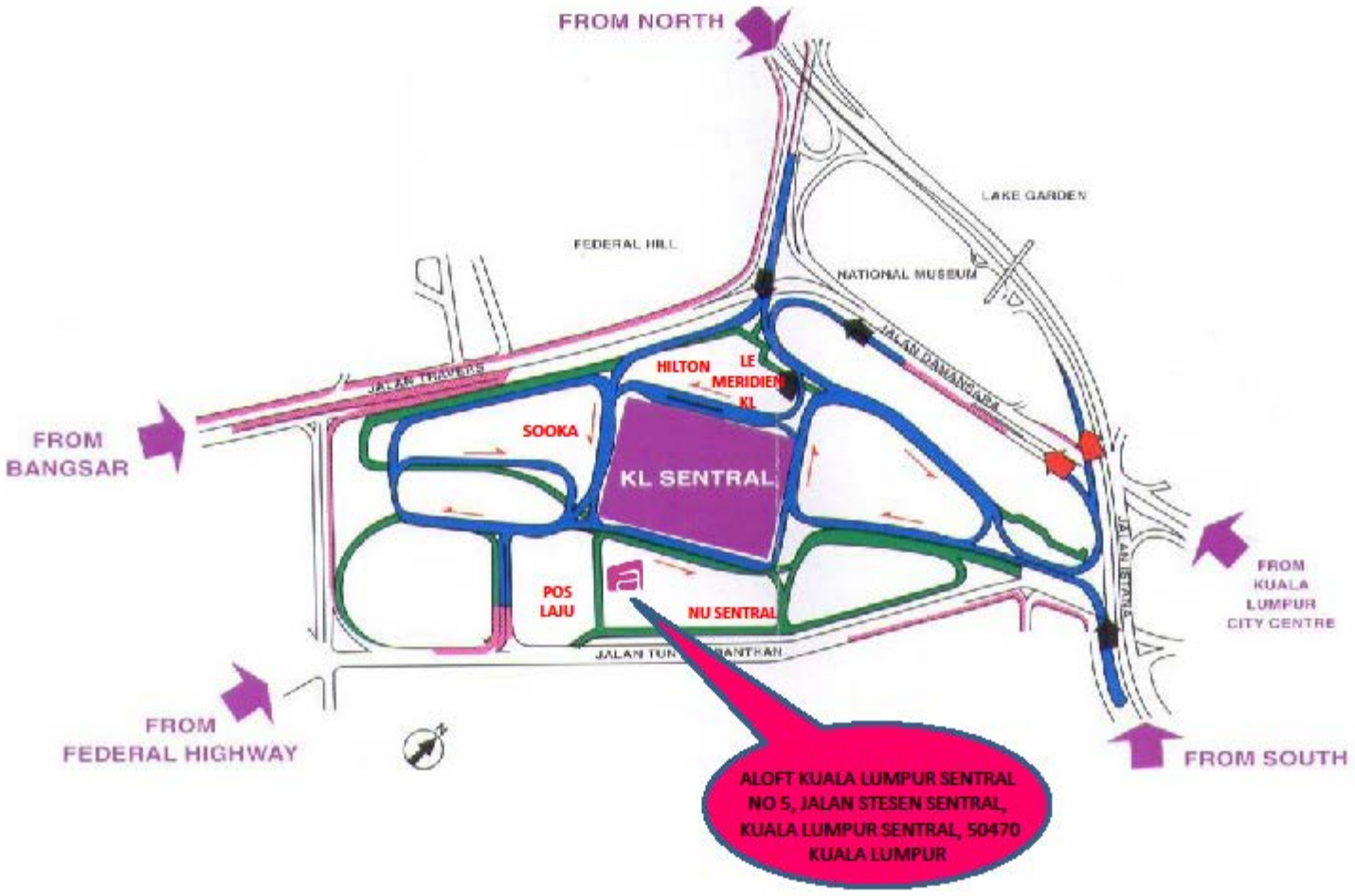
Aloft Kuala Lumpur Sentral is accessible by public transport. You may stop at Muzium Negara station if you are using MRT, or KL Sentral station if you're using KTM, Monorail or LRT Kelana Jaya Line. A walk map from KL Sentral to the hotel can be found below.



Driving

You can navigate to the place using this Google Map link http://bit.do/eKnCE or scan the QR code below.

Here are driving directions to Aloft Kuala Lumpur Sentral.



Parking rate for tactic guests – MYR 12.00nett for first 10 hours (validation machine is available at level 2)

4. Photography

Photographs and/or video will be taken at today's event. By taking part in this event you grant the event organisers full rights to use the images resulting from the photography/video filming, and any reproductions or adaptations of the images for fundraising, publicity or other purposes to help achieve the group's aims. This might include (but is not limited to), the right to use them in their printed and online publicity, social media, press releases and funding applications. If you do not wish to be photographed, please inform the event organisers at the registration desk.

5. Social Media

We'd love to see you post about our event on your social media. Do tag us in your Tweet, Instagram or Facebook and use hashtag **#socent**

Twitter

British Council Malaysia: https://twitter.com/my_British

UN ESCAP: https://twitter.com/UNESCAP

Ministry of Entrepreneur Development: https://twitter.com/MEDMalaysia

Malaysia Global Innovation and Creativity Centre (MaGIC): https://twitter.com/MagicCyberjaya

YTL Foundation: https://twitter.com/ytlfoundation

Earth Heir: https://twitter.com/EarthHeir

Instagram

British Council Malaysia: https://www.instagram.com/my_british/

Ministry of Entrepreneur Development: https://www.instagram.com/officialmedmalaysia/

Biji Biji: https://www.instagram.com/bijibijiethicalfashion/

Facebook

British Council Malaysia: https://www.facebook.com/BritishCouncilMalaysia/

UN ESCAP: https://www.facebook.com/UNESCAP/

Ministry of Entrepreneur Development: https://www.facebook.com/OfficialMEDMalaysia

Yayasan Hasanah: https://www.facebook.com/yhasanahmy

MaGIC: https://www.facebook.com/magic.cyberjaya/

YTL Foundation: https://www.facebook.com/ytlfoundation

Earth Heir: https://www.facebook.com/EarthHeir/

Biji Biji: https://www.facebook.com/bijibijiethicalfashion/

Capri Communications: https://www.facebook.com/pg/CapriCommunicationsKL

6. Key Contacts

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