TRADE AND GENDER

OECD’S FRAMEWORK OF ANALYSIS

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Three economic roles of women through which to apply a gender lens

**Trade policies**
- Transparency
- Trade facilitation
- Tariffs
- Non-tariff measures
- Export promotion
- PTAs
- Stakeholder consultations

**Domestic policies**
- Tax
- Labor Market
- Parental leave
- Availability of childcare
- Education
- Competition
- Tech / Digital
- Ease of doing business

**Roles**
- Workers
  - Employment opportunities
  - Pay
  - Work/life balance
- Consumers
  - Prices
  - Product variety
- Entrepreneurs
  - Wider access to markets
  - Access to financing
  - Access to digital
  - Gov’t Procurement rules
  - Work/Life balance
Framework of Analysis of impacts of trade on gender: quantitative analysis

• Assessing the impacts of trade on women’s employment, wages and other job characteristics
• Assessing barriers to trade on women
• Assessing impacts on women-owned businesses and MSMEs
• Assessing price effects of trade

Women in trade: employment

Export employment by gender and industry, 2021

Source: Stats NZ, MEAT calculations (2021)
Women in trade: gender pay gaps

Estimates of export, tradable and non-tradable gender wage gaps

Note: These are industry-weighted estimates of the median wage gaps between males and females. For consistency, the 'Total wage gap' depicted here therefore differs from the official measure discussed elsewhere.
Source: Stats NZ, MFAT calculations (2021).
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Overlap between policies that support women entrepreneurs and those that support MSMEs
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More vulnerable households are more strongly impacted by lower consumer prices through trade.
Framework of Analysis of impacts of trade on gender (2)

• Policy settings
  – Services trade restrictiveness
  – Trade facilitation state of play
  – Gender provisions in existing trade agreements
Policy settings: trade facilitation

Note: Each indicator goes from 0 to 2, with 2 being the best possible score. Best practice is the 25th percentile by TFI area. Source: OECD Trade Facilitation Indicators, https://www.compareyourcountry.org/trade-facilitation.
Framework of Analysis of impacts of trade on gender: qualitative approach

• Engagement with women entrepreneurs
  – Challenges they face to exporting
  – Networks they engage in
  – Export promotion policies
Pilot review of New Zealand: whole of government approach

Trade and Gender Review of New Zealand
Main areas of policy recommendations

- **Making trade agreements more gender-sensitive**
- **Support and communication of the benefits of trade and trade agreements**
- **Aid for Trade**
- **Trade facilitation**
- **Ensuring representation of women**
- **Trade promotion**
- **Professional and business networks**
- **Data gaps**
- **Domestic policies**
More men than women work in trade