Launch of ESCAP-ITC joint report: Company Perspectives on Non-Tariff Measures in Asia-Pacific

24 February 2023, 12:00 - 12:30 hrs. (GMT+7)

SPEAKERS

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Launch of ESCAP-ITC joint report: Company Perspectives on Non-Tariff Measures in Asia-Pacific

24 February 2023

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https://www.unescap.org/resources/company-perspectives-non-tariff-measures-asia-pacific
What are non-tariff measures (NTMs)

NTMs are policy measures other than ordinary customs tariffs that can potentially have an economic effect on international trade in goods, changing quantities traded, or prices or both. They include technical measures (such as SPS and TBT measures), as well non-technical measures (licensing, price controls, etc).
Declining (ordinary) tariffs & increasing notifications of new NTMs

Source: ESCAP, based on data from WTO and World Bank, WITS
NTMs and the Sustainable Development Agenda

Distribution of NTMs that directly address SDGs

<table>
<thead>
<tr>
<th>Region</th>
<th>ASEAN-4</th>
<th>East Asia-3</th>
<th>North and Central Asia - 4</th>
<th>Pacific Islands Developing Economies</th>
<th>SAARC-3</th>
<th>AUS-NZL</th>
<th>Europe-3</th>
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<tbody>
<tr>
<td><strong>ASEAN-4</strong></td>
<td>76.8%</td>
<td>79.4%</td>
<td>309.4%</td>
<td>292.8%</td>
<td>130.3%</td>
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<tr>
<td><strong>East Asia-3</strong></td>
<td>79.4%</td>
<td>57.8%</td>
<td>167.9%</td>
<td>207.0%</td>
<td>127.7%</td>
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<td><strong>North and Central Asia - 4</strong></td>
<td>309.4%</td>
<td>167.9%</td>
<td>111.3%</td>
<td>419.8%</td>
<td>255.8%</td>
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<td><strong>Pacific Islands Developing Economies</strong></td>
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<td><strong>SAARC-3</strong></td>
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<td><strong>AUS-NZL</strong></td>
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<td><strong>Europe-3</strong></td>
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<td>(0.7%)</td>
<td>(-2.3%)</td>
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<td>(2.9%)</td>
<td>(-2.1%)</td>
<td>(-4.0%)</td>
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<tr>
<td><strong>USA</strong></td>
<td>86.1%</td>
<td>66.2%</td>
<td>193.2%</td>
<td>185.4%</td>
<td>111.8%</td>
<td>99.9%</td>
<td>64.9%</td>
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<td>(4.6%)</td>
<td>(9.7%)</td>
<td>(-7.2%)</td>
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<td>(0.7%)</td>
<td>(-3.5%)</td>
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</tbody>
</table>

*Source: ESCAP-World Bank Trade Cost Database, updated June 2022.4*
NTMs in the Asia-Pacific region, by economy

- SPS [A]
- TBT [B]
- Pre-shipment inspection [C]
- Contingent trade protective [D]
- Quantity control [E]
- Price control [F]
- Export-related [P]
Average import-weighted ad-valorem equivalent estimates of NTMs, by income level

Trade facilitation implementation and NTM burdensomeness

https://www.untfsurvey.org
Framework Agreement on Facilitation of Cross-Border Paperless Trade in Asia and the Pacific

A UN treaty to facilitate trade digitalization

https://www.unescap.org/projects/cpta
THANK YOU

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Figure 16  Average number of provisions on NTMs in regional trade agreements in Asia and the Pacific, 2009-2018

2014-18
7.0
8.0
5.7

2009-13
6.3
6.0
2.9

Average number of provisions as percentage of total provisions

Source: ESCAP calculations, see Trivedi and others (2019).