IMPACT HARVEST FORUM
INVESTING IN INCLUSIVE BUSINESSES

23-24 MAY
UNITED NATIONS CONFERENCE CENTRE
BANGKOK, THAILAND
Nurturing the Environment Track

Masterclass

Recognising Inclusive Businesses: Building Accreditation Systems

SESSION 1
11.15 - 12.30, 23 MAY
UNITED NATIONS CONFERENCE CENTRE
BANGKOK, THAILAND

in collaboration with endeva
Inclusive Business Accreditation

Why? Benefits

What? Accreditation methodology

How? Establishing a national accreditation system
Why? Benefits of an IB Accreditation System

For governments:

• Recognise businesses that make an **impact beyond profit**

• Enables **targeted support** to businesses

For companies:

• **Learning opportunity** (expert assessments and feedback)

• Access to **financial** and **non-financial incentives** (recognition, business support)

• Access to **impact investors**
What? Accreditation criteria

**Strategic intent**
The business purposefully seeks to create scalable and systemic solutions to challenges faced by low-income populations.

**Commercial Viability**
The business is profitable & bankable, adheres to ESG, and can access financial resources for growth.

**Social Impact**
The business delivers significant social impact to low-income populations.

**Innovation**
The business continually innovates in its business model, technologies, and solutions to address the needs of low-income populations.
### What? Scoring methodology

<table>
<thead>
<tr>
<th>Strategic intent (9 points)</th>
<th>Commercial viability (40 points)</th>
<th>Social impact (42 points)</th>
<th>Innovation (9 points)</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Strategic intent</td>
<td>• The company</td>
<td>• Social impact reach</td>
<td>• Business model</td>
</tr>
<tr>
<td>• Measuring &amp; managing</td>
<td>• The IB model</td>
<td>• Social impact depth</td>
<td>• Technological</td>
</tr>
<tr>
<td>impact</td>
<td>• Governance</td>
<td>- For income model</td>
<td>• Social</td>
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<td></td>
<td>• Environmental and social</td>
<td>- For product and service</td>
<td>• Environmental</td>
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<tr>
<td></td>
<td>safeguard standards</td>
<td>model</td>
<td></td>
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</tbody>
</table>

| 80–100 points: Grade A: Inclusive business model |
| 50–80 points: Grade B: Potential inclusive business model |
| <50: Grade C: Not an inclusive business model |
How? A national IB accreditation system

1. Identify responsible agency
2. Establish steering committee
3. Define principles, indicators and benchmarks
4. Define accreditation process and roles
5. Pilot
6. Formal approval
IB Accreditation

ASEAN

Guidelines for the promotion of inclusive businesses
• 12 policy actions, including IB Accreditation

Accreditation systems established in
• Cambodia
• Viet Nam

Under development: Model Framework for an Inclusive Business Accreditation System in ASEAN
• To recognise IB across the region
• Establish linkages between IB-accredited companies & incentives for businesses
Prime Minister approves the 2022-2025 Program on support for private enterprises in sustainable business

--> IB Accreditation

Agency for Enterprise Development, Ministry of Planning and Investment

Accredited IB companies to receive incentives, including technical support for Business coaching, market access, financing access, technology access, trade promotion, etc.
WELEAD
Pioneering Women's Leadership Network

“Participating in IB Accreditation gives us opportunities to listen directly to leaders of the businesses in a comprehensive way “from macro to micro aspects” of the inclusive business model”.

Ms. Phạm Thị Hoài Giang, Expert

Traphaco Sapa Ltd., Co.

“Using the assessment toolkit helps our company better shape its work plans, have clearer goals, and build activities associated with effective social impact.”

Mr. Đỗ Tiến Sỹ, M.A, Outstanding Physician, Director
World café: Sharing insights
IB Accreditation Viet Nam Sharing

Implementation agency - Establishing an IB Accreditation system
  • Ms. Huong Thi Trinh, Deputy Director General, AED, Viet Nam

Business – Learnings from undergoing IB accreditation
  • Mr. Minh Anh Nguyen, Co-Founder, Vinasamex

IB support organisation - Supporting businesses in their accreditation
  • Ms. Hang Nguyen Thu FIIS, Viet Nam

IB expert - Lessons in accreditation implementation
  • Ms. Pham Hong Ngan, Policy Research Consultant, Viet Nam
Instructions - World Café

Instructions:

1. Please stay at the table you are already sitting at.
2. Your speakers will change tables every 15 minutes.
3. Speakers will provide you with an input based on their experience with accreditation.
4. You will have time for a group discussion with each speaker.

Group questions:

1. Implementation agency: Ms. Huong Thi Trinh, Deputy Director General, AED, Viet Nam: What would you need to consider to establish something similar in your country?
2. Inclusive business expert: Ms. Pham Hong Ngan, Policy Research Consultant, Viet Nam: Which is your key takeaway/lesson learned from today’s session on IB accreditation so far?
3. Inclusive business support organisation: Ms. Hang Nguyen Thu FIIS, Viet Nam: What type of organisations can you think of in your country could support inclusive businesses in the accreditation process?
4. Business: Mr. Minh Anh Nguyen, Co-Founder, Vinasamex: What are the key inclusivity gaps in your country the private sector could cover? How can accreditation help in this matter?
Inclusive Business Accreditation System Manual

A guide for establishing an inclusive business accreditation system
THANK YOU

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