Private public data sharing partnerships for NSOs: emerging considerations, models and trends

Martina Barbero, GPSDD, 30th August 2021
1. About the Global Partnership for Sustainable Development Data (GPSDD)

2. GPSDD work on NSOs’ access to Mobile Network Operators data

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About the Global Partnership for Sustainable Development Data (GPSDD)
About GPSDD

- Aims at helping stakeholders to **fully harness the data revolution for sustainable development**
- A network of **over 280 partners** (governments, the private sector, civil society, international organizations, academic institutions, foundations...)
- Visit our website [here](#)
GPSDD work on NSOs access to Mobile Network Operators’ data
Our work on access to MNOs data

→ **2020 virtual learning series on existing operational models**
  ○ Analysis of persistent barriers and development of recommendations

→ **Governance support for public private data sharing**
  ○ Supporting Statistics Botswana and the Uruguay National Statistical offices
  ○ Peer exchanges on sustainable business models and access to MNOs data

→ **Data Values Project**
  ○ Reflecting on the key ingredients for sustainable partnerships

→ **Policy work**
  ○ Following on global developments (i.e. EU Data Act, ePrivacy Regulation, EU Working Group on facilitating the use of new data sources for official statistics)
Emerging models and speculative future scenarios
Emerging models for NSOs access to MNOs data

New models (beyond philanthropic initiatives) are emerging...

- **Commercial models**: NSOs paying for access to MNOs data/services, either full price or preferential prices.
- **Reciprocity models**: Identifying incentives for private sector (not only economic...).
- **Government legislation**: Obliging MNOs to share data with NSOs (i.e. potentially the Data Act, ePrivacy regulation).

**Criteria for identifying relevant models**: humanitarian vs other use cases, sensitivity of data, length of data sharing agreement, availability of a service offering from the MNO...
Speculative future scenarios

- If no more voluntary data sharing by private sector happens → more and more binding regulations? (concerns around proportionality tests and data protection)
- If more voluntary data sharing happens → NSOs embarking in more and more discussions around incentives for private sector to join long term partnerships? (economic and else)
- If more and more MNOs start selling CDR data to private sector → more and more requests for applying commercial models to the public sector?
- ....
Conclusions -
What’s next
Conclusions - what’s next

✔ Increase use of privately held and MNOs data: private sector now holds more and sometimes better data than public sector;

✔ Train NSOs to be able to discuss about relevant business/operational models with MNOs, for establishing long term partnerships;

✔ Develop a menu of options for business/operational models and identify criteria allowing NSOs to choose one or another;

✔ If legislation is put in place to oblige MNOs to share data, discuss how to enforce proportionality and protection of citizens’ data in these norms.
Questions?
Thank you!

For questions, contact mbarbero@data4sdgs.org
Visit data4sdgs.org for more information.

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