Addressing operational challenges and best practices

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4 Key operational challenges and opportunities

• Lack of reliability and connectivity in intermodal and multimodal transport
  → Targeted and coordinated investment in infrastructural development
  → Closer regulatory monitoring and comprehensive review of competition exemptions in maritime transport

• Complex and fragmented customs and border clearance processes
  → Practical implementation of the WTO TFA and optimization of regional agreements (business continuity planning guide, Guidance for the implementation of the WTO TFA)

• Obstacles to technological implementation and end-to-end supply chain visibility
  → Legal and technological interoperability and harmonization of standards (Publication on KTDDE and Trust Network, FIATA Digital Data Gouvernance Guidance)

• Industry challenges to attract and retain talent
  → Professional development for existing and new talent (YLP, FIATA Diploma)
What industry associations can do?

I. Best practices in Transport policy and regulation

Advocate for targeted review of infrastructure and policies to support intermodal and multimodal transport

• Facilitate **closer dialogue between industry and government** to address key pain-points e.g. hinterland transport to ease port congestions, greater harmonization in railway gages

• Encourage **collaborative review and consistent monitoring of laws and regulations governing competition law exemptions** in maritime transport (see [FIATA dedicated position paper](#))

• Push for clearer and **more transparent policies on demurage and detention** (see [FIATA Best Practice Guide on Demurrage and Detention](#))

Promote trade facilitation measures that deliver maximum impact on the ground

• Work with customs authorities to **promote transparency and predictability in border control processes**

• Participate actively in **National Committees on Trade Facilitation** and other relevant working groups / committees to ensure industry views are heard
What industry associations can do?

II. Best practices with the Digital transformation of Trade

Advocate for a legal framework that facilitates digital trade and is internationally recognised

• Push for implementation of the Model Law on Electronic Transferrable Records (MLETR) to ensure recognition of digital data exchange as equivalent to paper documents
• Encourage your government to participate actively in the UNCITRAL work towards an international legal instrument supporting negotiable multimodal transport documents

Be part of the change – FIATA Digital FBL and FIATA eFBL Standard

• Be a licensed distributor of the FIATA Digital FBL to be able to offer your members the opportunity to exchange trade data digitally for all modes of transport using an internationally recognized and reputable transport document
• Encourage adoption of the FIATA eFBL Standard (which is in line with UN standards) within local/regional context, including within other digital platforms launched by governments and industry to ensure interoperability between platforms and increased possibilities for eventual end-to-end supply chain visibility
What industry associations can do?

III. Best practices in Capacity building and promotion of industry talent

Foster professional development and training in the industry

• Offer internationally recognized industry certifications e.g. FIATA Diploma, FIATA Higher Diploma, ICAO-FIATA Dangerous Goods Training Course

Build awareness for the next generation

• Encourage participation in the FIATA Young Logistics Professionals (YLP) programme to promote talent and open access to new industry opportunities
• Consider how to build awareness on the industry and address obstacles to meet staff needs e.g. driver shortages
Be an important industry voice in FIATA

• **Participate actively** in FIATA Institutes and Bodies to provide your input to FIATA on key industry issues so that they can be brought at the international and regional level
  - FIATA has **observer status at the World Customs Organisation** (WCO) and is a member of the WCO Private Sector Consultative Group (PSCG)
  - **FIATA has ECOSOC Consultative Status** and frequently acts as a bridge between the industry and governments at the UN level on key transport issues

• **Stay up-to-date with industry intelligence and resources**
  - Subscribe to FIATA communication channels for the latest news
  - Consult FIATA best practice guides and share information and guidance with your members (see next slide)
Latest FIATA Guidance Publications

- **GUIDANCE ON LIABILITY INSURANCE**
- **GUIDANCE ON CONTRACT MANAGEMENT**
- **EMPOWERING TRADE FACILITATION: GUIDANCE ON THE IMPLEMENTATION OF THE WTO-TFA**
- **FMC FINAL RULE ON DEMURRAGE AND DETENTION**
- **FOR THE FIATA MULTIMODAL TRANSPORT BILL OF LADING (FBL)**
- **FOSTERING TRUST AND SECURITY FOR RESILIENT DIGITAL SUPPLY CHAINS**
- **BEST PRACTICE GUIDE ON ABANDONED GOODS**
- **BUSINESS CONTINUITY PLANNING**
- **INTRODUCTION TO THE REGULATIONS FOR THE SAFE HANDLING AND TRANSPORT OF DANGEROUS GOODS (3rd Edition)**
Thank you!

For more information and resources, visit the FIATA website at www.fiata.org.