

Meghalaya's Vision for Trade Promotion

Vision



Double the GSDP in the next 5 years to become a $10 Billion economy



Become one of the top 10 state in Per Capita Income



Become one of the top 10 state in the achievement of SDGs



Climate Resilient and sustainable development



Last mile service delivery to each citizen of the state

Thrust Areas

Agriculture and Allied Activities

Doubling Production, productivity, and more than doubling the farmer income



Infrastructure & Urban Development

Sustainable and future-ready cities



Cross-border trade

Making Meghalaya the growth engine of the north-east





Tourism and Hospitality

Make Meghalaya the most preferred tourism destination of India



Entrepreneurship & Skilling

Develop robust capacity across all sectors



Agriculture and Allied Activities

Doubling production, productivity and more than doubling the farmer income

7 targeted mission modes for value chain development

Collectivization through a robust model of co-operatives

Digital Agriculture for timely monitoring and climate resilient production

30 November 2023





Tourism & Hospitality

Make Meghalaya the most preferred tourism destination of India

- Experiential Centers
- Adventure Tourism
- Green Villas & Homestay development
- Amusement Parks and viewing galleries
- Eco-tourism Infrastructure development project (MEIDP)
- Community led eco-tourism hubs and heritage co-operatives

Infrastructure & Urban Development

Sustainable and future-ready cities

New Shillong Township

Growth & Knowledge center of the north-east region

Growth drivers:

- Information Technology
- Tourism & Hospitality
- Logistics & Warehousing



Entrepreneurship & Skilling

Develop robust capacity across all sectors

PRIME Meghalaya

Among the top 3 start-up ecosystems in India

CM Elevate

20,000 entrepreneurs to be financially supported for robust economic development



FOCUS Hubs

Innovation hubs for rural entrepreneurs across the state

Skills Meghalaya

1.5 Lakh youth to be skilled in entrepreneurship and livelihood activites

Border Trade

Making Meghalaya the growth engine of the north-east

447 KM

International Border with Bangladesh

$ 90 Million

Annual Trade through ICPs & LCS

1 (One)

Integrated Check Post

10 (Ten)

Land Custom Stations

5 (Five)

Border Haats

Key Initiatives

Making Meghalaya the growth engine of the north-east

- Upgradation of 4 LCS to ICPs
- Establish 1 greenfield ICP at Umkiang
- Creation of 16 border haats

- Development of Integrated Cold Chain facilities
- Deployment of reefer vans along the major trade routes

Enable import of perishable items from Bangladesh as well

Potential Connectivity Solutions



Bhutan Bangladesh India Nepal Corridor

Key Link in connecting Bangladesh with Bhutan

Completed projects:

- Jorabat to Shillong (4 lane)
- Shillong Bye-pass (2 lane)
- Development of Integrated Check Post for international trade at Dawki

Work in progress:

- Shillong to Mylliem (4 lane)
- Mylleim to Dawki (2 lane)



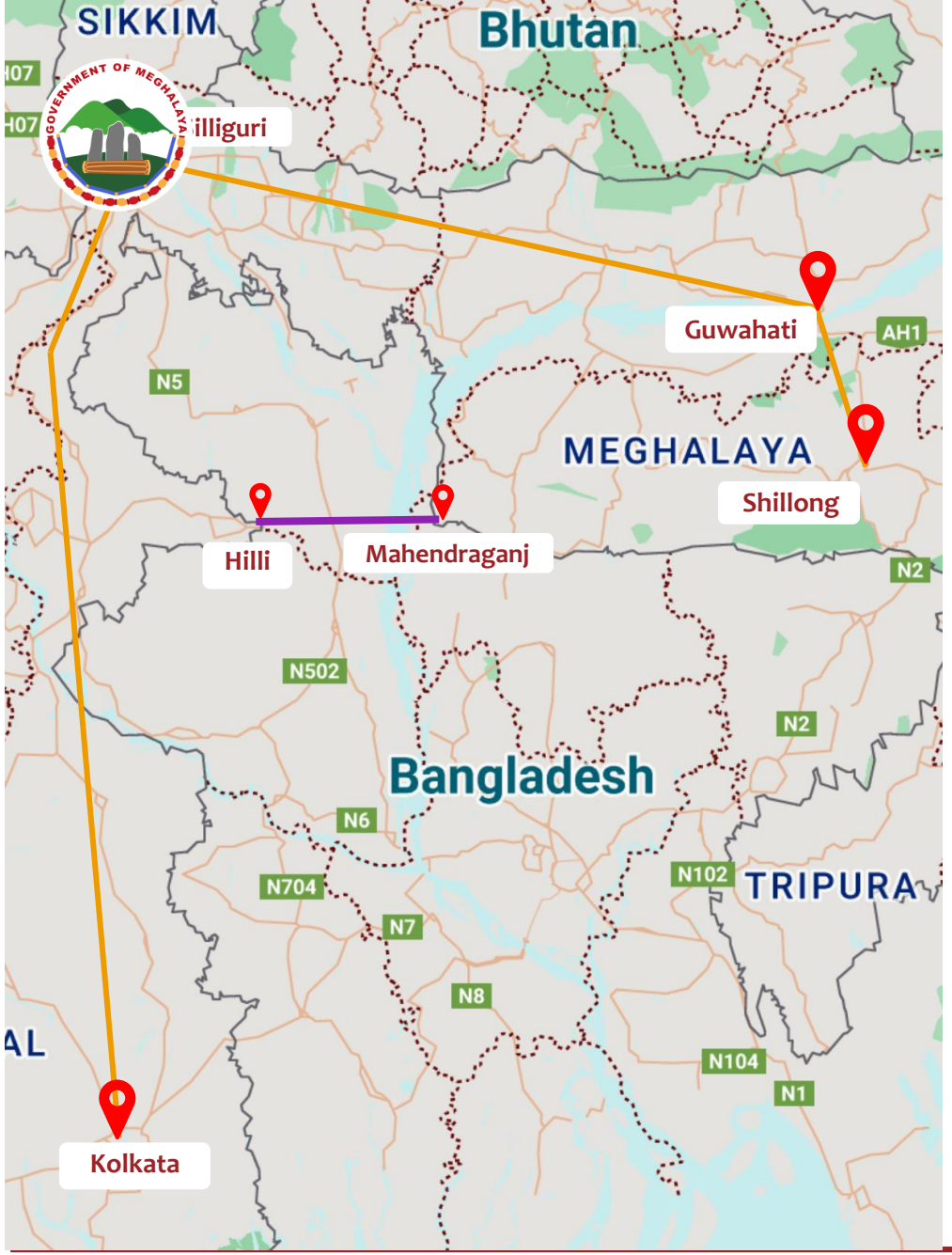
Dhubri – Phulbari Bridge

Current routes:

- Through Goalpara: Over 200 Kms
- On Ferry: 2.5 hours travel time

Rationale of the proposed bridge:

- Reduced travel time (>2.5 hours) and distance (>180Kms)
- Improved transportation of good and service
- Improved access to health, education and market
- Strategic importance due to proximity to Bangladesh border



Mahendraganj – Hilli Link

Current route:

- Through chicken neck – over 880 KMs

New route:
Aspirational project for Hon'ble Prime Ministers of India-Bangladesh

- Multimodal transportation Link – reduces travel distance significantly (>500Kms)
- **Shortest link** between the Northeast region with the rest of India