Citypreneurs Policy Dialogue
"Empowering Urban Renaissance: Ulsan's Path to Economic Revitalization"

Date: 12 June 2024
Time: 10:30 AM – 12:00 PM
Duration: 90 minutes
Location: UNIST, Ulsan, Korea

Overview and Background:
Ulsan has historically been reliant on traditional industries such as shipbuilding and petrochemicals. However, these industries are susceptible to economic downturns and technological disruptions, posing challenges for sustainable economic growth. Like many other cities in South Korea, Ulsan is experiencing a decline in population growth and an increase in the aging population. This demographic shift presents challenges in terms of labour force availability, healthcare, and social services. Rapid industrialization has led to environmental degradation in Ulsan, including air and water pollution. Addressing these environmental challenges is crucial for the health and well-being of residents and the attractiveness of the city for investment and tourism.

To diversify the economy and attract talent and businesses to the city, xPPPs can facilitate infrastructure development, investment in sustainable technologies, and job creation. Encouraging businesses to contribute to the community through CSR initiatives such as environmental conservation, education, and skills development, partnerships with academia and civil society are important to understand the challenges and implement sustainable practices and social impact projects that benefit local residents.

Fostering an innovation ecosystem that encourages entrepreneurship, research and development, and technology transfer. Local governments and businesses can create incubators, accelerators, and co-working spaces to support startups and facilitate collaboration between businesses, academia, and government, targeting many key businesses niches and promoting social development and growing the local economy.

Objectives of the Policy Dialogue:

- **Discussion and Idea Exchange**: Facilitate discussions and idea exchange on urban revitalization’s impact on Ulsan’s economy.
- **Collaborative Opportunities**: Identify strategies, best practices, and collaborative opportunities for sustainable development and growth.
- **Knowledge Exchange Platform**: Provide a platform for dialogue, collaboration, and knowledge exchange to support Ulsan’s journey towards economic prosperity and urban revitalization.
- **Stakeholder Engagement**: Utilize the collective expertise and resources from stakeholders to catalyse positive change and build a resilient, inclusive city for future generations.
**Session Format**
Sessions on the policy dialogue will have the following structure:

a. presentation on the case studies from each organization;
b. discussion of the nexus between innovation for SDGs, local engagement, and Public-Private Partnerships.

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| 10:30 – 10:35 [5 mins] | Mr. Ganbold Baasanjav, UNESCAP ENEA  
                     | Group Photo                      |

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| 10:35 – 11:50 [75 mins] | Moderator: Prof. Franklin Bien, UNIST  
                     | Dr. Fernando ORTIZ-MOYA, Policy Researcher, Institute for Global Environmental Strategies (IGES)  
                     | Mr. Jinsol Hwang, Founder, The Bridge  
                     | Mr. Benjamin McCarthy, UN ESCAP Associate Economic Affairs Officer  
                     | Ms. Esther An, Chief Sustainability Officer, City Developments Limited (CDL), Singapore  
                     | Mr. Benjamin Soh, Co-Founder and Managing Director, Hashstacs Pte Ltd and Science and Technology Advisory Committees (STACs) of Singapore  
                     | Prof. Hankwon Lim, UNIST          |

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Session Moderator: UNIST