Climate Invest Project Capacity Building Workshops in Thailand
at the Startup x Innovation Thailand Expo (SITE) 2024

Building project pipelines for climate tech startups in Thailand
Charting a path forward for climate tech startups

Room 211D, Queen Sirikit National Convention Center, Bangkok, Thailand
24 July 2024, 13.00-16.00 hrs

CONCEPT NOTE

Description

By one estimate, the most recent figures for global annual climate finance flows are estimated at US$ 1.27 trillion in 2022 (only 16 per cent of the necessary investment of US$8.1 trillion)\(^1\). About half of this flowed to the Asia-Pacific region\(^2\), with relatively limited flows to developing economies in the region. Developing economies have limited access to climate finance, particularly from private investors. One major reason why climate finance does not flow is due to a lack of an investable pipeline of climate finance deals.

Capacity gaps exist within governments to effectively guide and develop a pipeline of investable opportunities in climate finance, particularly within the non-infrastructure sector. These capacity gaps can be solved through the right application of technical assistance, capacity building and facilitation of public-private consultations that can help governments and stakeholders to strengthen their ability to deliver a pipeline of investable opportunities in climate finance in the non-infrastructure space.

For implementing a pathway to a climate pipeline, government agencies can leverage the skills, attention, and priorities to develop pipelines that attract climate finance and in specific sectors of the economy. For example, in Thailand, the National Innovation Agency has overseen the development of startups and technology firms, including those with a focus on climate adaptation and mitigation.

This workshop is part of a series co-organized by the United Nations Economic and Social Commission for Asia and the Pacific (ESCAP) and the National Innovation Agency (NIA) is a part of ESCAP’s Climate Invest Project in Thailand. The workshop will convene government stakeholders, climate tech startups and project owners, financiers, and other stakeholders to discuss challenges and opportunities in building a pipeline of investable climate tech start-ups in Thailand.

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\(^1\) Buchner, Barbara and others, *Global Landscape of Climate Finance 2023* (Climate Policy Initiative, 2023).
\(^2\) Ibid.
Overall Objectives

The objectives of this series of workshops are the following:

I. To discuss the challenges and opportunities in increasing flows of finance to pipelines of green projects in Thailand, with a focus on the considerations for climate tech startups;

II. To hear from leaders in sustainable finance and what best practices have been leveraged in Thailand; and

III. To chart paths forward, finding innovative solutions and overcoming the challenges of providing finance to green project pipelines.

This workshop will bring together government stakeholders, providers of finance, project owners, and other related stakeholders to discuss the opportunities and challenges each of them faces in facilitating flows of finance, providing finance, and securing finance for green projects.

The session will be highly interactive and conducted through facilitated breakout group discussions. Each group will then have the opportunity to propose potential policy ideas or actions to the larger audience, as well as to share their perspectives and viewpoints on future initiatives. This workshop is envisioned to be interactive, while building on the research materials prepared by the organizers and drawing on discussions from the higher-level workshop that took place in the morning, with a narrower focus on climate tech startups.

Programme

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| 13.00-14.30 | **Guided Group Discussion**  
Participants will be split up into small breakout groups, where there will be a guided discussion to discuss the opportunities and challenges around each individual’s experiences in accessing and providing financing for green deals in Thailand. Each group will then come up with innovative solutions to finance project pipelines.  
Overall schedule:  
• 30 mins – discuss challenges faced by each party  
• 30 mins – propose ideas among groups  
• 30 mins – develop a short 5-10 minute pitch on the recommended action for further development of the pipelines |
| 14.30-15.00 | **Coffee Break and Networking (catered)**                                                            |
| 15.00-15.45 | **Wrap-Up and Presentation of Paths Forward**  
This part of the workshop will allow the breakout groups to present their proposed ways forward. |
| 15.45-16.00 | **Conclusion and Closing Remarks**  
• Krithpaka Boonfueng, Executive Director, National Innovation Agency |

Remark: Please note all sessions of the workshop will be conducted in Thai.