



**Inclusive Business Promotion and the Proposed
Inclusive Business Enabling Environment for Cambodia (IBeeC) Strategy**

FIRST INCLUSIVE BUSINESS FORUM FOR CAMBODIA

Hotel Sofitel, Phnom Penh, Wednesday, 7 August 2019, 08:30-13:00

Agenda (as of 5 August 2019)

08:00-08:30 *Registration*

08:30-08:45 **Welcome remarks**

- **H.E Mr. Kitti Setha Pandita CHAM Prasidh, Senior Minister, Minister of Ministry of Industry and Handicraft (tbc)**
- **Ms. Mia MIKIC, Director, Trade, Investment, and Innovation Division, ESCAP**

08:45-09:10 **Inclusive business in Cambodia**

Key findings from the landscape study on inclusive business in Cambodia
(Dr. Armin BAUER, International IB policy expert, ESCAP consultant)

09:10-10:30 **Inclusive business examples from Cambodia**

Panel discussions among leaders of inclusive business in agribusiness, social sector, municipal services, and fintech sectors

Moderated by Mr. BUN Sambath, Executive Director, Young Entrepreneurs Association of Cambodia

Panellists:

- Mr. SONG Saran, CEO, Amru Rice
- Okhna Ms. KEO Mom, CEO, LyLy Food
- Mr. Patrick MAZIERS, GM, Prevoir Insurance
- Mr. HAV Kongngy, CEO, My Dream Home
- Mr. SIM Chankiroth, CEO, BanhJi

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and Development

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10:30-10:45 *Coffee/tea break*

10:45-12:00 Policy support for inclusive business in Cambodia – the IBeeC strategy

Panel discussion among key stakeholders in the promotion of inclusive business in Cambodia

Moderated by Mr. Armin BAUER, International IB policy expert, ESCAP consultant

Panellists:

- **H.E. Mr. HENG Sokkung, State Secretary, Ministry of Industry and Handicrafts**
- Mr. SUON Sophal, Director, Private Investment Promotion Department, Cambodian Investment Board
- Mr. MENG Nimol, Deputy Director General, Cambodia Chamber of Commerce
- Mr. Kevin ROBBINS, Team Leader, RISE Program, SwissContact

12:00-13:20 Investing in inclusive business

Panel discussion with impact investors and institutional investors

Moderated by Mr. Bora KEM, Mekong Strategic Partners

Panellists:

- Mr. SOV Leang, Partner, Uberis Capital
- Ms. Jennifer LOUIE, Executive Director, Nexus for Development
- Mr. DUONG Sarak, Head of IFC Cambodia (tbc)
- Mr. CHEA Kok Hong, Director, Department of Macroeconomic and Fiscal Policy, Ministry of Economy and Finance

13:20-13:30 Moving the inclusive business agenda forward

- Senior Representative, Ministry of Industry and Handicraft
- Ms. Marta PEREZ CUSO, Economic Affairs Officer, ESCAP

13:30-14:30 *Lunch*