PROGRAMME

Pullman Bangkok Hotel G, 188 Si Lom Rd, Bangkok

08:30-09:00
Registration, online registration, and meeting connection

09:00-09:20
Introduction to forum
• Dr. Wimonkan Kosumas, Deputy Director-General, Office of SMEs Promotion, Thailand
• Mr. Jonathan Tsuen Yip Wong, Chief of Innovation, Enterprise and Investment, TIID, ESCAP

09:20-10:30
Session 1. Challenges and opportunities to invest in inclusive business in Thailand
Panel discussion focusing on the challenges and opportunities facing investors seeking prospects in inclusive business (IB), and the importance of promoting inclusive business in agriculture and food systems in Thailand.
Moderator: Ms. Boonwara Sumano Chenphuengpawn, Senior Research Fellow, Social Development Policy, Thailand Development Research Institute
Panellists:
• Mr. Thumrong Ampornratana, Assistant Director of the Investment Promotion Division 1 and Chief of the agro-industry team, Board of Investment, Thailand
• Mr. Kaittisak Kumse, Senior Analyst, Export Cluster, Economic Intelligence Center, SCB
• Mr. Bradley Kopsick, Director, Insitor Management
• Mr. Sunit Shrestha, Managing Director, Changefusion

10:30-11:00
Networking Coffee/Tea Break

11:00-11:30
Session 2. Leveraging green finance for inclusive business
In agriculture, being an inclusive business, often means working with the smallholder farmers to improve their environmental sustainability through improved knowledge, production capacity and access to technology and high-quality inputs.

What opportunities exists for inclusive business to leverage green financing? What examples exist of inclusive business leveraging this type of funding? How is green financing structured and how can firms leverage environmental sustainability as a business opportunity.

Fireside Chat (30 minutes)
Facilitator: Artak Melkonyan, Senior Advisor, UNDP
Speakers:
• Mr. Arvind Narula, CEO, Urmatt Group
• Mr. Rangu Rao, CEO, Safe Harvest (India) - Online
• Ms. Pitchaya Sirivunnabood, Consultant, Asian Development Bank
• Mr. Matthew Leggett, Co-Founder and CEO, Terratai (Indonesia) – Online

11:30-12:20
Group discussions and plenary – Thailand Impact Investment Ecosystem
Group discussions regarding access to finance for inclusive business in Thailand.
Session 3. Measuring and managing the impact of inclusive businesses

What gets measured, gets managed. To enhance the lives of low-income groups and to demonstrate the results, firms must measure the reach and depth of their social impact.

How can firms measure the impact of their IB model? What indicators can be used? How can firms use this data to improve business performance and make better decisions? What skills and resources are needed to measure and manage impact?

Moderator: Ms. Marta Pérez Cusó, Economic Affairs Officer, ESCAP

Panellists:
- Mr. Brandon Cheah, Senior Investment Officer, ResponsAbility
- Ms. Maud Savary-Mornet, Senior Advisor for Asia, Global Impact Investing Network (Hong Kong) - Online
- Ms. Rowena Reyes, Director, SWEEF Capital Management (Singapore) - Online
- Mr. Amar Gokhale, Partner, Intellecap (India) - Online

Session 4. Harnessing the opportunities of digital investment to support inclusive business

Does digital technology make agriculture more inclusive? Technology can increase farm productivity, enable more efficient food markets and improve agricultural sustainability. But does it reach and have impact at the base of the pyramid?

How can investments be channelled into digital technologies that have more impact at the base of the pyramid? What are the challenges faced by investors and inclusive business seeking to use digital technology to reach the base of the pyramid? What have been the impacts of investments in inclusive digital technologies in agriculture?

Fireside Chat (30 minutes)
Facilitator: Ignacio Blanco, Programme Officer, ESCAP

Speakers:
- Mr. Jittrapon Jirakulsomchok, Innovation Developer, National Innovation Agency
- Mr. Pichit Sochon, CEO, Farmto
- Ms. Natalya Twohill, Investment Committee, CSD Ventures (Singapore)