Review of
Samoa Tourism Sector Plan (STSP), 2020/21 – 2024/25
Using a Policy and Data Integration Tool (EPIC)

Approach for Addressing Activities

PHASE 4: DEVELOPMENT OF INDICATOR FRAMEWORK

Activity 6 – Recommendations on Indicators and Target Groups (3 hrs 45 mins)

Phase 1: Do together as a group for a couple of Issues (30 mins)

Take one IA from both Programme Area 1 and Programme Area 3, and in a large group run through the process of finalizing the indicators and levels of disaggregation which could be adopted for those two IAs

Phase 2: Group work to commence indicator selections and disaggregation for remaining IAs (60 mins)

Break the group up in to three Groups with each group covering 2 Programme Areas each

  Group 1
    o PA1: Marketing & Research
    o PA2: Product Development

  Group 2
    o PA3: Transport, Infrastructure & Access
    o PA4: Investment & Business Enabling Environment

  Group 3
    o PA5: Human Resource Development & Training
    o PA6: Emergency & Disaster Preparedness

Each group continues to work on the indicator selections and levels of disaggregation for the remaining IAs in their two Programme Areas (to be continued in Phase 4)

Details of progress provided to laptop connected to projector

Phase 3: First reporting back by groups (30 mins)

Each group provide a run through of at least one of their IAs to the large group with feedback and comment from facilitators and other workshop participants
Phase 4: Group work to finalize indicator selections and disaggregation for remaining IAs (60 mins)

Each group finalize the indicator selections and levels of disaggregation for the remaining IAs in their two Programme Areas

Details of progress provided to laptop connected to projector

Phase 5: Presentation of final results (45 mins – 15 min each group)

Each group runs through examples of the results of the final indicators and levels of disaggregation for as many IAs as possible in their designated 15 mins