Review of
Samoa Tourism Sector Plan (STSP), 2020/21 – 2024/25
Using a Policy and Data Integration Tool (EPIC)

Approach for Addressing Activities

PHASE 3: REVIEW OF DOCUMENT COVERAGE

Activity 4 – Review mapping of “Outcomes” and “Issues for Action” (60 mins)

• Activity to be undertaken in three groups

• Assign each group 2 Programme Areas from the current STP draft, which consists of:
  
  Group 1
  o PA1: Marketing & Research
  o PA2: Product Development

  Group 2
  o PA3: Transport, Infrastructure & Access
  o PA4: Investment & Business Enabling Environment

  Group 3
  o PA5: Human Resource Development & Training
  o PA6: Emergency & Disaster Preparedness

• Within each Programme Area, using the Consolidated Issue for Action as a guide, develop a more specific Outcome which the Tourism Sector would like to see achieved by adopting a range of actions/activities to address the issue. (45 mins)

• Each group send their results to the Activity Coordinator who in turn will display the results on the screen for discussion. Worthwhile for each group to quickly run through their revised Outcomes for their 2 Programme Areas (15 mins – 5 mins each)

• Results of the exercise provided to ESCAP for uploading in the EPiC App
Activity 5 – Review of coverage of STP (70 mins)

- Break the participants up into **two groups**

- Each group to tackle one of two EPiC coverage reviews, and thus provided with the following materials from the EPiC tool:
  
  **Group 1: Review of Core Concepts mapped to Issues for Action**
  Results of mapping the Issues for Action against the Core Concepts (frequency counts for each CC), which will be compared to the relevance ratings produced from Activity 1

  **Group 2: Review of high priority indicators mapped to Issues for Action**
  The list of all indicators flagged as highly relevant to the STP during Activity 2, with details of which of these indicators were mapped to Issues for Action identified in the STP.

- Each group will then assess whether the coverage of the STP is sufficient, by focusing on the following during the review (50 mins):

  **Group 1: Review of Core Concepts mapped to Issues for Action**
  The review will focus on Core Concepts which were considered highly relevant or even relevant (results from Activity 1), which weren’t mapped to any Issues for Action. For these Core Concepts, either i) suggest an IA which it could be mapped to, or ii) if still considered highly relevant and not mapped to any IA, suggest an additional IA which may be considered for inclusion in the STP at a later stage

  **Group 2: Review of high priority indicators mapped to Issues for Action**
  Review those indicators considered highly priority which weren’t mapped to any IA, and either i) suggest an IA which it could be mapped to, or ii) if still considered important, suggest an additional IA which may be considered for inclusion in the STP at a later stage

- Each group send their results to the Activity Coordinator who in turn will display the results on the screen for discussion. Presentation can focus on what additional IAs could be considered relevant for the STP (20 mins – 10 mins each)

- Results of the exercise provided to ESCAP for uploading in the EPiC App