Regional Conference for Logistics Service Providers

Dialogue on operational challenges and good practices by TIFFA
(Thai International Freight Forwarders Association)

Presented by Chalermsak Karnchanawarin (Toon), President, TIFFA
13 July 2023
Venue: Furama Resort, Danang City, Vietnam
TIFFA Strategic Workshop 2023

36th Years TIFFA: “Unlock the Past... Unfold the Future...”

“The story of 36th years of TIFFA’s past successes and ongoing challenges for the transition to the new generation”

24-25 June 2023
Royal Hill Golf Resort and Spa, Nakornnayok, Thailand
Key Challenges and Trends of the World

3D

**Digitalization** [Technology can help unblock barriers]
- e-Commerce, Fulfilment and e-Logistics
- Data Analytics
- Generative Artificial Intelligence (AI)
- Logistics Automation

**Diversification** [Rise of regional network]
- Regionalization and Rise of Asia
- Dynamic Flow of Goods and Logistics
- Geopolitics

**Decarbonization** [Green technology and goods]
- Green Goods and Logistics
- Carbon Neutrality and Net Zero
- Renewable/Low Carbon Energy

4S

**Standard** [Quality of Products and Services]
- Business and IT Processes
- Ethical Conduct and Responsible Manner
- Qualified Human Resources and Capital

**Safety** [Occupational Health, Safety and Environment]
- Risk based Life Cycle Assessment
- Risk Reduction on Fatalities, Accidents and Near-misses
- HSE Performances

**Security** [Prevention of Undesirable Threats and Pre-Alerts]
- Prevention of Undesirable Threats
- Monitoring and Screening Procedures

**Sustainability** [Long-term Growth and Stability]
- ESG (Environmental, Social, Governance)
- BCG Model (Bio, Circular Economy, Green Logistics)
“If you want something you have never had, you must be willing to do something you have never done.”

Thomas Jefferson

Vision 2030 for Logistics Industry

Vision 2030 for TIFFA
Vision:
Creating best-in-class logistics providers and integrating with all stakeholders to build the future competitive and sustainable Thailand’s logistics community

Mission: Engaging all stakeholders in the following collaborative aspects

**Connectivity of Thailand’s Logistics to the World:**
- Enhancing values of all logistics sectors to the Thailand’s economy
- Promoting Thailand to be the leading “Logistics hub/gateway” of the Region and the world
- Contributing to national logistics master plans, policies, action plans to enhance the competitiveness of Thai logistics providers
- Driving the development of logistics infrastructure to enhance multimodal transport connectivity
- Enriching and integrating values of logistics associations locally and internationally for unified collaboration

**Best-in-class TIFFA companies and members:**
- Nourishing competitiveness through TIFFA mark and other standards and accreditations (TPQI/ISO/Q-Mark/AEO/ELMA/PM)
- Enhancing good governance and long-term sustainability through ESG/BCG model
- Developing the TIFFA companies (TIFFA ICD/EDI/ITBS) to serve members and logistics community as a whole
- Building solid supportive business foundation and linkages for TIFFA members (HR/Process/Digitalization/Activities)
- Multi-channel promoting of TIFFA activities and projects

**Collaboration with logistics associations, government and stakeholders:**
- Streamlining the rules of law to promote transparent process and expedite trade and logistics facilitation
- Enhancing digitalized logistics process and platform for trade and logistics visibility and automation
- Participating and contributing to the meetings, seminars, workshops to build sustainable logistics cluster
- Internationally bridging Thailand’s logistics with ASEAN, global network & organizations (AFFA/FIATA/UNESCAP) for mutual collaboration
**Flagship Projects**

1. **Logistics (1Direction Logistics/Logistics Number1)**
   - MoU/MoC (with Logistics Associations): TILOG LogistiX 2023: MoU agreed (>10 Logistics Associations)
   - Moonshot Logistics (LSP Council/LSP Act/VAT/FF in Customs regulations): Positive Discussion with The Revenue Tax Dept/AEO
   - Multi-stakeholder seminars: TILOG LogistiX: Multimodal ½ day Seminar, 36th years TIFFA Anniversary, Freight Term Shift
   - Logistics RoadShow (One Day One Mode Seminar): Sea/Inland Waterway, Air, Road/Cross-border, Rail & Multimodal Transport
   - Logistics Dashboard vs TIFFA Dashboard: Time Series TIFFA’s Data vs Thailand’s Logistics Data
   - 1ASEAN/1AsiaPacific/1World (AFFA/FIATA/UNESCAP): Active participation and Contribution

**LogisticsX (Standard+)**
   - TIFFA Mark (Integration of ISO/Q-Mark/AEO/ELMA/PM/TPQI/Ethics/ESG/BCG) -> TIFFA Mark launched (Bronze/Silver/Gold)
   - TIFFA Xcellence Center (R&D Logistics Center) -> Signed Agreement with Chulalongkorn University for In-depth Logistics Study

**TIFFA Academy (Best-in-class HR)**
   - โลจิสติกส์เพื่อการศึกษา (NewGen Logistics): In-class, case study discussion, on-field trip
   - โครงการ "ปีเต็นท์" (Multi-skills Logistics Officer): ITBS Hands-on Programs and Apprenticeship
   - ASEAN Logistics Institute (ALI): ASEAN Logistics Capacity Building

**TechSmart (iTech and Digitalization)**
   - eLogistics based Eco system (e-Documents/ e-Payment): TIFFA EDI in Collaboration with FIATA
   - NSWPlus/NSW NEXT (Thailand-ASEAN FastTrack): TIFFA EDI Pilot Project with NT for electronics platform API
Logistics-on-the “Go & Grow”

- Connect the Strengths
- Connect the Networks
- Connect the Successes
Questions and Answers
Thank you very much (Kob Khun Krub)

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