Singapore Logistics Association Report
1 Jan 2022 – 31 Jan 2023

Updated 10 Apr 2023
#SGLogistics goes Digital

#SGLogistics goes Green

#SGLogistics deepens Capabilities

#SGLogistics goes Global

Focus 2022

Promote Vibrant Community, Refresh Industry Branding, Raise Industry Profile
SLA membership    80 companies from 2016-2022

#SGLogistics
We Orchestrate Every Move

Promote Vibrant Community

- 554 Ordinary Members
- 22 Qualifying Members
- 64 Associate Members

640 members
- as at 31 Jan 2023
- Increased of member companies from 2016-2022
Enablers Today,
Game Changers Of Tomorrow

#SGLogistics connects economies, enables industries and improves people's lives around the world.

We create opportunities, enable progress, and turn plans into reality for families and communities to thrive in.

We are the game changers of tomorrow – catalysing innovative solutions and technologies to drive efficient supply chains and enable seamless flows of goods across the globe.

Fueled by a passion to serve, our technologically savvy and dynamic logisticians are ever ready to resolve any challenges round the clock.

We Orchestrate Every Move
we keep supplies moving, nations going and hearts beating

Refreshed Industry Branding
Raised Industry Profile on Social Media

SLA Communiqué

December 2022 Highlights

SLA Highlights

Singapore Logistics Association

We Orchestrate Every Move
## Industry Profiling

### Events & Initiatives

**Branding and communications roadmap project**

**Completed**

- Promote and profile the Singapore logistics industry and strengthen the industry image

- Refreshed brand story unveiled to industry on 2 Feb 2023

### SLA’s social media channels

**Ongoing**

- Monthly SLA e-Communique: >3,000 recipients on distribution list

- LinkedIn: 3X increase in followers since Aug 2020 - 3,150 followers to-date

- Facebook: 5X increase since page started in Oct 2020 to 530 followers to-date
Advocate for the Industry

• Ongoing participation and engagement with agencies and industry
  • support companies & navigate COVID measures (Jan-Oct 22)
  • Consultation on Occupational Progressive Wage Model for Drivers & Administrators
  • Consultation with agencies on Platform Workers
  • Engagement on logistics manpower challenges
  • Best-practice Guide for Last-mile deliveries to condominium

• Participated in Joint ESG-SBF TAC Benchmarking Mission

• Participated in
  1. ACCORD E&B Council
  2. Customs Advisory Council
  3. Industry Resource Panel for Advisory Committee for Platform Workers
  4. IRAS Taxpayer Feedback Panel
  5. MAS e-Payment Council 2.0
  6. MOT National Transit Transport Coord Comm
  7. NWC 2022/23 Technical Committee
  8. NUS C4NGP Governing Board
  9. SBF SME Comm
  10. Singapore Maritime Institute Governing Council
#SGLogistics goes DIGITAL

Ongoing Collaborations & Engagement

- Navigating Rising Cyber Risks In Logistics
- Data-Sharing Use Cases for Ocean Freight
- Automate Office-Tasks with A.I and RPA
- Building a Digital Workplace for your Business
- Partnering SMEs: Digitizing for Growth
- Collaboration with NUS C4NGL for Simulation Modeling and Optimization in Logistics and Supply Chain Management Systems

- New collaborations
  - SGTech
  - Launched Jobs Devt Partner program with SBF - full-time dedicated ITA (Oct 22)
  - X-Square for autonomous forklift system
  - Chartdesk for email management system
  - GRAB for e-transport solutions
  - Komgo for FIATA eBL solution
  - MPA/PIER71 for Smart Port Challenge
  - Mastercard for e-Payment
  - Singapore Polytechnic for RPA
  - VE Capital for Warehouse Automation
#SGLogistics goes GREEN

- **Ongoing Collaborations & Engagement**
  - Discussions to tackle rising electricity tariffs
  - Navigating Sustainability: Unlocking the Business Opportunities of Going Green
  - Roundtable on Sustainability for TACs
  - Real-life Insights into Fleet Electrification

- **New Collaborations**
  - EVCo & Goldbell: Electric Vehicles & Charging Platform
  - Republic Polytechnic COI-SCM for collaboration on Green Supply Chain Knowledge Hub
  - ESG on development of Industry Sustainability playbook
#SGLogistics deepens CAPABILITIES

- **On-going Collaborations**
  - GRT Program Management for Logistics sector
  - MOM & WSHC : National WSH campaign & Innovation Awards for Logistics & Transport Sector
  - Dialogue with PSA, ICA and SG Customs for port-haulier engagements & HSSE Haulier driver awards
  - SUSS: SCS++, Green Supply Chain Knowledge Hub & Behavioral Insights for WSH
  - SAF HQ Supplies: vocational recognition
  - Yellow Ribbon SG: Logistics Train & Place program
  - Southwest CDC & QOOD: job fairs & placements
  - RecruiterPal portal

- **New Collaborations**
  - MOU with Singapore Institute of Technology (SIT)
  - MOU with Singapore Institute of Safety Officer (SISO)
#SGLogistics goes GLOBAL

**Ongoing Projects & Collaborations**
- MTO Registry
- SBF : international markets, FTA & RCEP opportunities
- PSA Cargo Solutions & CAMTA : China-ASEAN intermodal connectivity
- Thai Trade Centre & New Zealand Trade Centre : Business Matching
- S&P Global : Insights on Freight & Commodity Transportation

**New Collaboration:**
- MOU with for China-ASEAN Mercantile Exchange (CAMEX)

**Ongoing Participation in**
- AFFA Council
- FIATA Presidency & Foundation Council
- Singapore-Zhejiang Economic & Trade Council at the FIATA World Congress Busan 2022