Strategies To Tackle The Helmet Usage In Cambodia

9 -10 August 2022
Bangkok, Thailand
NUMBER OF VEHICLE REGISTRATION
Total: 5,850,427

Motorcycle : 4,974,486
Light vehicle : 615,133
Heavy Vehicle : 260,808

Over 2 million motorcycles registered in Phnom Penh city.
In 2020, 3,202 crashes and 11,789 casualties were reported. Among them, 1,794 were fatalities (on average nearly 5 people were died every day), 3,652 were serious injuries (on average, more than 10 people were serious injuries every day);

The road crash cost around 379 million US dollars in 2020;

Speeding was the leading cause of fatalities (43%), followed by dangerous overtaking (12%), and not respect right of way (12%);

Only 33% of motorbike drivers’ casualties wore helmets at the moment of the crashes. If compare to 2018, the helmet wearing increased by 23%.
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DECADE OF ACTION FOR ROAD SAFETY
2021 - 2030

1. Strengthening Road Safety Management and Leadership Mechanism
2. Strengthening Law Enforcement and Related Regulations
3. Strengthening Road Safety Education and Awareness
1 Strengthening Road Safety Management and Leadership Mechanism

- Leading agency in road safety
- Build capacity for officials;
- Strengthen cooperation with national, international and private institutions;
- Strengthen Road Crash data management, research, and analyze.
2 Strengthening Law Enforcement and Related Regulations

- Conduct the law amendment and relevant regulations;
- Announce of new law and regulations
- Regular law enforcement
Pillar 3  Strengthening Road Safety Education and Awareness

- Strengthen and update the curriculum on road safety;
- Promote road safety education on the roads and in the communities, especially at schools.
Motorcycle helmet wearing campaign at provinces:

**WHO** : Provincial governor, students, teachers, local official

**WHEN** : 1 time per year

**WHERE** : Every province in the country
Helmet Campaign at public areas:

WHO : Provincial governor, students, teachers, local official
WHEN : Before every special Khmer holiday
WHERE : Popular public places
RS Clips

RS Campaign through social media
The challenges

- Shortage of capacity building to officials;
- The helmet wearing is not become a habit yet; and
- Shortage of Road Safety budgets and unsustain financial support.
Thank you!