Planning and Implementing Households Survey under COVID and beyond

Living Standards Measurement Study (LSMS) Development Data Group, The World Bank

Gbemisola (Mimi) Oseni
Akiko Sagesaka
Amparo Palacios-Lopez
Kevin McGee
Living Standards Measurement Study (LSMS)

The World Bank’s flagship household survey program since the early 1980s

Decades of experience in survey implementation

Focus on methodological innovation

Committed to capacity building

*C4D2 Training Initiative funded by Italian Agency for Development Cooperation (AICS)*

Co-chairing the UN Intersecretariat Working Group on Household Surveys (ISWGHS) to promote and ensure dissemination of best practices and international standards.
Traditionally, face-to-face interviews have been the main mode of data collection in most developing countries to measure welfare and living standards.

Government lockdown measures, social distancing protocols and travel restrictions under the COVID-19 pandemic led to
- wide ranging economic and social effects
- interruption of traditional data collection efforts, face to face interviews
- the need to provide technical assistance remotely
LSMS response to COVID-19 pandemic

Methodology
- Created two guidance notes
  - provision of remote technical assistance
  - planning and implementing household surveys under COVID-19

Capacity Building
- Remote Training Course to regional statistical training centers on design and implementation of phone surveys
1. Planning and implementing household surveys under COVID-19

The note was prepared by the LSMS team jointly with the ISHSWG in response to a call made by countries.

Focus on considerations to help mitigate the risk of COVID-19 transmission during survey fieldwork.

Guided by three key principles:
- Ensuring the continued availability of data
- Focusing on essential data
- Minimizing the risk of COVID-19 transmission

Includes a set of practical tools to facilitate the work of survey implementers.
2. Remote Technical Assistance (TA) for Surveys

Given existing travel restrictions and social distancing protocols, technical assistance needs to be provided remotely, this note:

- Provides guidance on how TA teams can continue to support NSOs virtually
- Focuses on three key aspects of the survey process: design and planning, team organization, and implementation

Guided by three principles
- Continuing to provide TA even when traveling is not feasible,
- Supporting NSOs in their survey efforts while encouraging adherence to safety protocols, and
- Limiting in-person activities during survey planning and implementation

Includes recommendations and a set of practical tools for a provision of remote TA during each stage of survey lifecycle
Remote Training on Phone Surveys
Objective

Provide **remote training course** to regional statistical training centers and NSOs covering the best practices at each stage of the phone survey life cycle

**Financial support:** Trust Fund for Statistical Capacity Building (TFSCB)

Collaborated with the **Joint Program in Survey Methodology (JPSM)** and Mannheim Business School

A consortium of faculty at the University of Maryland at College Park, the University of Michigan at Ann Arbor, Westat and the University of Mannheim
Training

Provided the training to **120** trainers and NSO staffs globally

- East Asia & Pacific, Europe & Central Asia, Latin America & Caribbean, Middle East & North Africa, North America, South Asia, and Sub-Saharan Africa
Implementation Partners
Partnered with regional statistical training centers and regional economic commissions
Course outline

Cover the best practices at each stage of the phone survey life cycle

- **Key theoretical and practical aspects** of phone surveys
- Drawing from the [LSMS team’s recent experiences](#)

Consists of 8 modules

<table>
<thead>
<tr>
<th>Module</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>Course Introduction</td>
</tr>
<tr>
<td>1</td>
<td>Introduction to Phone Surveys</td>
</tr>
<tr>
<td>2</td>
<td>Sampling</td>
</tr>
<tr>
<td>3</td>
<td>Questionnaire Design</td>
</tr>
<tr>
<td>4</td>
<td>Phone Interviews and Interviewers</td>
</tr>
<tr>
<td>5</td>
<td>Computer Assisted Telephone Interviewing (CATI)</td>
</tr>
<tr>
<td>6</td>
<td>Data Quality Monitoring</td>
</tr>
<tr>
<td>7</td>
<td>Data Processing and Dissemination</td>
</tr>
</tbody>
</table>

Access

Online course materials now publicly available for free through the LSMS Learning Portal

Accessible from the LSMS website Training page
Access

- Video-recorded lectures
- Readings
- Learning assessments

Available in English, French and Spanish

Series
Remote Training On Phone Surveys
Due to the COVID-19 global pandemic, the importance and benefits of phone surveys have been increasingly recognized around the world. However, many National Statistical Offices and survey...

Series
Formation À Distance Sur Les Enquêtes Téléphoniques
Avec la pandémie mondiale de la COVID-19, l'importance et les avantages des enquêtes téléphoniques sont de plus en plus reconnus dans le monde. Cependant, de nombreux Instituts Nationaux de...

Series
Formación A Distancia Sobre Encuestas Telefónicas
Debido a la pandemia global de COVID-19, la importancia y los beneficios de las encuestas telefónicas se reconocen cada vez más en todo el mundo. Sin embargo, muchas Oficinas Nacionales de...

Series
(video content)
Contact Us

• Website: https://www.worldbank.org/en/programs/lsms
• Email: lsms@worldbank.org