

SamIXP

Samoa Internet Exchange Point

**** Country Update ****

Ensuring the Connections are Meaningful for All

By: Ministry of Communications and Information Technology (Samoa)

Home of SamIXP





Samoa







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What has happened

- Government Supports the Development of the Domestic SamIX.
- Government has Developed and Approved the Domestic IX Policy (2021).
- Setup of Samoa IXP Group
  - SamIX Executive Group
  - SamIX Technical Operations
  - Members (Core Members)
    - Companies and Partners Holding ASNs
  - Members (Proxy Members)
    - Companies and Partners Proxying through core Members.
- Location of SamIX
  - National University of Samoa



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Areas of Active for SamIX / Capacity Building

- Official Launching of the SamIX Soon
- Training of the SamIX Technical Operations Team.
- Monitoring the Capacity of the IX and collaboration with local Stakeholders
    - Building local traffic
    - Building Digital Services
    - Enabling the Population to be more Digital
    - Enabling National Content developments
    - Strengthening Local Market on Local Hosting of Digital Infrastructure and Services.
    - Simulate the Apps and Mobile Communication Developments.



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SamIX Opportunities

- Strengthen the Security of the Samoan Culture and Language.
- Content is developed for the Samoan Context and its Population.
- Community involvements in development of Community base Content.
- Simulating of Samoan Cultural Content to be Digitized.
- Increasing the Populations local Content Consumptions. (Local : Apps, Platforms, Websites, Portal and more)
- Samoa Sharing in Small Island States of its experience on Content development for the Local Context.



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SamIX Challenges

- Market is Small
- Very Very Low Content Development.
- Cost of Data Storage Infrastructure
- Limited Hosting Companies Locally
- Low Stimulation of the Local Content Market
- Low Digital Transformation Companies and entities.



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Building Stronger

- Building our **Pacific IXP**
- Importances of Building Regional Content
- Value of Building Country to Country Agreements on **Content Share** and **Infrastructure Sharing**.
- Building **Language based** tools to simulate flow of Digital transformation.
- Ensuring that Content is built for the local Market and with the most **convenience Languages**.
- Building Regional Partnership for **Data Support** for **efficient Internet**.

UNITED NATIONS ESCAP
Economic and Social Commission for Asia and the Pacific



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Partners and Support of SamIX





APNIC

Internet Society



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Thank you
Faafetai Tele

“Safeguarding Culture and Language ”